THE YES MEN FIX THE WORLD

Don’t miss this hilarious film: it’s documentary, activism and scathing corporate satire all at once!

The Yes Men are two daring and imaginative political activists who infiltrate the world of big business and pull off outrageous pranks that highlight how corporate greed is destroying the planet.

Outrageously entertaining....This movie is glorious testimony to the moral power of satire." — New York Magazine

"Great fun! It takes some nerve, not to mention diabolical intelligence...to pull off the elaborate pranks devised by the Yes Men." — New York Times

Introducing by Prof. Amy Gerber-Stroh, and followed by a free reception
SUNDAY FEBRUARY 7
2 p.m. – 3 p.m. in the Jackson Screening Room

BIG READ

It’s the Roanoke valley’s biggest literary event ever: For a whole month, March 2010, everyone is invited to a community-wide celebration of Ernest J. Gaines’s award-winning novel A Lesson Before Dying. There will be concerts, films, poetry readings, book discussions...
... and a week-long Read-A-Thon that will be unique to Hollins.

A Lesson Before Dying is a classic tale of challenge and redemption that takes place in 1940s Louisiana. Grant is a college-educated schoolteacher, working in his small home town – he aches to leave, yet is unable to go. Jefferson wasn’t smart enough to say no when two men pressured him to assist in a robbery; now he waits for his execution because a white shopkeeper has been killed. Grant’s aunt convinces him to visit Jefferson in jail. He finds the boy helpless and full of rage, with little use for Grant or for his lessons.

In 250 pages, Gaines builds a vivid portrait of these men and their community. In the 1940s South, pervasive racism was almost casual in its everyday appearance, yet its effects reached deeply into the lives of everyday people. Despite the challenges that threaten to paralyze these men, both have to answer the question: knowing we’re going to die, how should we live?

For more information on the Big Read program, see bigreadroanokevalley.org

programs at hollins

February 12-13
Showing of the film “A Lesson before Dying”, starring Don Cheadle and Mekhi Phifer (sponsored by Student Activities).

Saturday, March 13, 2:30 p.m.
“Lessons from Ernest Gaines’s Novel” – professors Anderson and Trethewey, Coogan and Doan discuss the themes and characters in the book.

March 8 – 13
The Big Read-a-Thon! Join a community performance reading of A Lesson Before Dying, a few chapters at a time – in a different location every night! Drop in or follow us, as we tell the story.