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The Hollins Columns

Volume Fifty-Three Number Three

Hollins College, Virginia 24020

September 20, 1982

Media images of women examined

by Jennifer Farthing

The Naked Truth: Advertising's Image of Women describes the slide presentation and lecture to be given by Jean Kilbourne on Wednesday, September 22 at 8:30 p.m. in the Babcock Auditorium.

The General Speakers Fund Committee sponsors this first speaker, currently a doctoral candidate at Boston University, who is writing on sex role stereotyping in advertising.



Jean Kilbourne will present a slide presentation and lecture entitled *The Naked Truth: Image of Women in Advertising* in Babcock at 8:30 p.m. on Wednesday, September 22.

In the late 1960s, Kilbourne became actively involved in the women's movement and began doing research on sex role stereotyping in the media. In 1970, she began collecting advertisements and created the first version of what was to become the slide presentation that will be presented at the College.

Alcoholism is another of Kilbourne's primary concerns, particularly as it affects women, young people, and their relationship to self-image and self-esteem. She has produced a slide presentation entitled *Under the Influence: The Pushing of Alcohol via Advertising*, and is co-author of an anthology on alcoholism and literature.

Kilbourne has written on these subjects and has been interviewed by newspapers and magazines including *Time*, *The Christian Science Monitor*, *The Village Voice*, *Mother Jones*, and the *Associated Press*. She has discussed her views on radio and television programs throughout the country, including *N.B.C.'s Weekend and Today*.

Kilbourne graduated from Wellsley College and spent three years after, working for the British

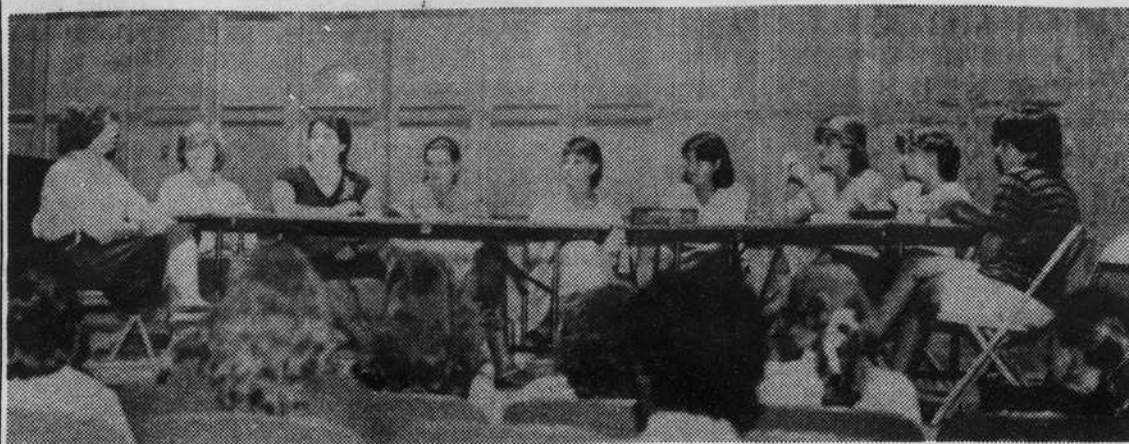
Broadcasting Corporation in London and for a French film company in Paris.

Returning to the United States, she received her M.Ed. and taught English and media studies in high school outside Boston. She founded and directed a film study program at that school and became a media consultant and lecturer for many organizations, school systems, and conferences.

For several years she was a consultant to the Boston Public Schools for a project involving film making and young black women. Presently Assistant Director of the New England Screen Education Association, she has been on the Board of Directors since 1972. From 1972 until 1975 she taught interdisciplinary studies, writing, and media studies at Emerson College.

Kilbourne is a member of many feminist and media action organizations, including National Organization for Women, Women Against Violence Against Women, Action for Children's Television, and the National Citizens' Committee for Broadcasting. She is an Associate of the Women's Institute for Freedom of the Press and a member of the steering committee of the National Center for Women in the Performing and Media Arts. She is also on the board of directors of Advertising Analysis, Inc. a consumer action and research organization.

A free-lance writer and editor for many years, she developed a program for using media to teach writing and designed and led other media workshops for teachers nationally.



Mock trial demonstrates Honor Court procedures

by Alex Krevitz

"To let students know how the procedure (Honor Court trials) work and to make Honor Court more evident" were the reasons given by Honor Court chair, Jeannie Brewer '84, for a mock trial. The "trial" was held on September 14.

All members of the Honor Court (except for the representatives from the class of 1986 who have not been elected yet) were involved. They were aided by several SGA Coordinating Council members who played the roles of the defendant, witness, teacher and character witness.

Mary Beth Taylor '83, the "defendant," was seen by Avery Bank '83, the "witness" copying information from one blue book to another during a test. Puzzled by the incident, Bank reported the event to the course teacher who advised Bank to confront Taylor. Taylor denied any wrong doing. Bank was advised to take the matter to Honor Court.

Bank was the first to be questioned by the Court members: Tara Iarossi '83, Theresa Hillegass '84, Allison Stanton '84, Jan Acela '85 and Corey Cunningham '85. She was interrogated about matters covering, among other things, the importance of the test, if one blue book appeared to be concealed under another, and if Taylor had attended the study session.

Taylor was the next person brought into the room. The Court asked for her version of the incident. She stated that she had wanted to raise her grade and had studied hard for the test. She had attended the study session and memorized an outline she had prepared for a question sheet which had been handed out. In order to recall what she had prepared, Taylor had written down the outline as soon as she received the test. She stated that she had not cheated. The Court

asked her what had happened to the second blue book, if she usually made outlines and if she had studied with anyone.

Jo Bennett '83, the "teacher" was next to be questioned. She recounted her discussion with Bank. She explained the inconsistency of Taylor's test grade with her average, her change in writing style and the unusually short amount of time the student had spent taking the test.

Anne Helm '83 was a material witness and testified that she had not observed the cheating or anything abnormal.

In trials, the defendant is allowed to have the testimony of a character witness. Molly Meredith '84 served in this capacity for Taylor. She explained how she knew the defendant from the hockey team and living on the same hall. She knew Taylor was concerned about her grade but that she had worked hard to raise it. Meredith gave an example of Taylor's honesty and integrity.

Following these testimonials, the Court deliberated on the information presented. They considered the fact that two blue

books had been used and only one handed in, that Taylor had read from one blue book to another her improved grade, the different writing style, and quick test time. Much of the evidence was considered circumstantial. By reason of the fact that they lacked the second blue book, and therefore, concrete evidence, a verdict of not guilty of violating test standards was reached.

Following the trial, Brewer stated that "this was a condensed version---whenever a person comes to trial (the people on Honor Court) know nothing about the case...the questioning is more expansive than it was here..."

The normal sanctions for cheating are automatic withdrawal from the course and a warning. Brewer warned the

Honor Court
Continued on page 3.

Brownlee elected to Chair of Education Association

President Paula P. Brownlee has been elected chair-elect of the American Association for Higher Education (AAHE), a 6500-member organization with headquarters in Washington, D.C. Dr. Brownlee will serve as chair-elect until June 30, 1983, when she will become chair for a one-year term. She will serve on the Board of Directors for four years.

The Association's purpose is to provide a forum (through its publications and annual national conference) to examine current issues in the field of higher education. Members of the AAHE come from colleges and universities, foundations,

accrediting and testing agencies, governing boards, educational programs in libraries, community centers and the military and from unions and businesses.

Dr. Brownlee came to Hollins College in 1981 from her post as Dean of the Faculty and Professor of Chemistry at Union College in Schenectady, New York. A native of London, England, she was educated at Oxford University where she received her B.A. and M.A. degrees and her D. Phil. in organic chemistry.

Dr. Brownlee is listed in *Who's Who in America*, *Worlds Who's Who of Women*, *Who's Who of American Women*, and *American Men and Women of Science*.

Sophomores thank sisters

To the Editor:

Near the closing of school this past May, a letter was written expressing the gratitude of the class of '85 to their sister class (class of '83). Because of circumstances beyond anyone's control, the article was never published, yet it is our desire that it still be printed. We ask this not only as a means of expressing our gratitude, but hoping that it will be an aid in promoting future sister class relationships.

Sara Minnifield '85

Upon our arrival here at Hollins this past fall, we brought with us, in addition to our luggage, stuffed animals, and TV sets, a fear no

doubt common to every freshman. As the days progressed we slowly made new friends, became involved in social activities, and adjusted to the academic curriculum. This adjustment came as a result of helpful administrators, faculty members, and students whose main concern was to make us feel a part of the Hollins College Community. Yet there was one group in particular whose enthusiasm toward our class did not subside after Orientation, and that was our sister class, the class of '83. Through social gatherings, sister class shirts, and the constant circulation of poems and letters to us, the true spirit of the class of '83 became evident

However, this spirit did not limit itself to those who greeted us in September, but also generated in those returning from abroad. Though our personal gratitude has already been expressed, we wanted the Hollins Community to know how much of an asset the sister class relationship has been. We hope that the new freshman class of '86 will experience this same love and admiration for their sister class, the class of '84, and realize the importance of such a relationship. For it is our goal to carry on a tradition with our future sister class, quite equal to the relationship demonstrated by our predecessors.

Class of '85

Letter from the Editor

Something wonderful is happening in Fishburn Library.

By this time, everyone in the Hollins community knows that the library has undergone a physical transformation. What many may not have recognized yet, however, is the change in attitude towards the building and its function.

The library is being used. Even though classes began less than two weeks ago, students have been taking advantage of the new facilities every day. It is not just the seniors beginning their theses who are filling the carrels and roaming the stacks. Apparently due to the comfortable seating arrangements in the upper floors, students from every class are utilizing the library for studying as well as reference purposes.

Another reason so many academicians are settling into the library habit is that it now sounds like a library. Or rather, the noises previously associated with the bare walls and floors are gone. No longer will the sound of clogs echo in the stairwells and throughout the upper floors. There may still be a noise problem in the basement but hopefully it will be remedied in the future. In keeping with the muffling effect of the carpet, students are communicating with each other as little or as quietly as possible.

In a time when the Hollins community is concerned with the academic rigor and standing of the College, it is encouraging to see that something is really being done to update conditions in academic facilities crucial to this achieving this goal.

Cindy Wilson

Dear Candidates.

Congratulations on your decision to run for freshman class office. Below are guidelines which have been formulated for all candidates to follow. Since Hollins has limited space for publicity, it is imperative that these regulations are observed.

1. Poster size must be limited to 8x10 inches. Anything larger will be removed and destroyed.
2. ONE poster for each candidate will be allowed in the marked area on Kiosk. Posters are allowed on the Kiosk only. No other

bulletin boards on campus are to be used. This includes dormitories.

3. Posters MAY NOT be placed on doors or windows of any building.
4. Illegal publicity procedures will result in the loss of the candidate's poster place on the Kiosk. Any illegal practices after that will involve a \$1.00 fine for each regulation broken.
5. Posters may go up Tuesday, September 28 at 6 p.m. Posters must be removed by 9 p.m. October 2.

6. You are urged to be creative in the way you present your campaign to the student body (i.e. buttons, flyers, hats, debates, etc...) Remember your campaign reflects you as a person to those who know you and those who don't.

7. Please cooperate and follow these guidelines for an effective campaign.

8. If there are any questions, please call me at 6551. Good luck to each of you!

Debbie Eakin

SGA Publicity Chairman

Freshmen Election Guidelines

To all freshmen:

These are the dates to keep in mind for freshman class elections.

Friday, September 24: Nominations are due no later than 3 p.m. in the envelope on the SGA office door, upper floor Moody.

Sunday, September 26: Campaign posters may be put up

on the designated area of the kiosk after 11 a.m.

Monday, September 27: Speeches to be given at the required freshman class meeting, Babcock Auditorium, 6:30 p.m.

Tuesday, September 28: Elections 8 a.m. to 6 p.m. Results will be announced on the steps of the Administration Building at 8 p.m.

Wednesday, September 29: Run-off elections from 8:30 to 6 p.m. Results will be announced on the steps of the Administration Building at 8 p.m.

Please make sure that you vote! All freshmen should come to hear the results announced.

Amy Crotts

SGA Secretary

Pre-Law Society opens membership to students

All Students:

We would like to extend an invitation to all students who are interested in preparing for a career in the law or related legal professions to the first meeting of the Pre-Law Society on Monday, September 20, at 6:30 p.m. in the Green Drawing Room. As the Pre-Law Society is anxious to establish an active membership and to begin providing information to its members, we encourage you to take this opportunity to become familiar, through the Pre-Law Society, with such pertinent topics as preparation for the LSATs and expectations of law school applicants. Guest lecturers, alumnae speakers and inter-

collegiate activities are some of the events which will be planned. We are anticipating a very informative year.

If you are interested in learning more about the Pre-Law Society, please attend the first meeting. At this time, Mr. Jong Ra, pre-law advisor, will also give a brief overview of the LSATs for those students who will be taking the tests in October. If you should have any questions, please do not hesitate to contact Tracy Bacigalupo (563-8194) or Jo Bennett (362-6430). We look forward to seeing you on September 20th. Thank you.

Tracy Bacigalupo, Co-President
Jo Bennett, Co-President



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Infirmary instructs Red Cross CPR

by Alex Krevitz

Most people would be unable to help if they were to see a person faint or in the process of choking. The exceptions would be those trained in CPR (cardio-pulmonary resuscitation).

To help anyone who is interested in obtaining Red Cross CPR certification, the Infirmery will be giving two eight hour courses. These will be followed by a test, which if passed, leads to Red Cross CPR certification.

The classes will be broken up into two four hour segments, from 1-5 p.m. and 6-10 p.m. on September 29-30.

temporary relief while awaiting emergency help from paramedics or doctors. Knowledge of CPR methods can save lives. Rae Woodie, one of the Infirmery nurses, defines it as being able to detect a pulse and respiration as well as how to administer mouth to mouth resuscitation and aid to someone who is choking.

Currently, there are three certified CPR instructors at the College. They are Rae Woodie, Roberta Rogers, and Nancy Shearer, all of whom work at the Infirmery. Red Cross CPR certification must be reestablished annually.

ODK beckons leaders

by Melissa Flournoy

Leadership, scholarship, service, and commitment are the fundamental objectives for the Hollins "Circle" of Omicron Delta Kappa which was chartered in 1979.

ODK is a leadership society that was created at Washington and Lee University in 1914. Hollins' chaplain, Roderick Sinclair, the faculty advisor for the Hollins Circle commented, "In my opinion, ODK is right up there with Phi Beta Kappa." ODK not only recognizes scholarship but also involvement in four other areas of commitment: athletics; social services, religious activities, and campus government; journalism, speech and mass media; and the creative or performing arts.

ODK has a three pronged purpose. The first purpose is to recognize those who have attained a high standard of efficiency in collegiate activities and to inspire others to strive for conspicuous attainment along similar lines. The second purpose is to bring together the most representative students in all phases of collegiate life and thus to create an organization which will help to mold the sentiment of the institution on questions of local and collegiate interest. The third purpose is to bring together members of the faculty and student body on a basis of mutual interest and

understanding.

The society fosters the development of responsible leadership and promotes involvement in the college and surrounding community.

The members of ODK are selected on the basis of an application process. The application is a thorough means of determining involvement at Hollins. The selection committee is composed of both faculty and administrative advisers and students. The qualifications for membership are: exemplary character, responsible leadership and service in campus life, superior scholarship, genuine fellowship and consecration to democratic ideals.

Membership is limited to junior and senior students who meet the applied standards. At present, there are seven initiated student members on campus. The applications will be placed on the Kiosk by September 23 and must be completed by October 1.

The Circle is in the process of planning many diverse events. Some of the projects being considered are leadership workshops, a joint project with the Washington and Lee Circle forum, a leadership award and a community project.

Interested juniors and seniors are encouraged to apply and take part in the many opportunities of Omicron Delta Kappa.

Computer Department opens house

by Susan Arnesen

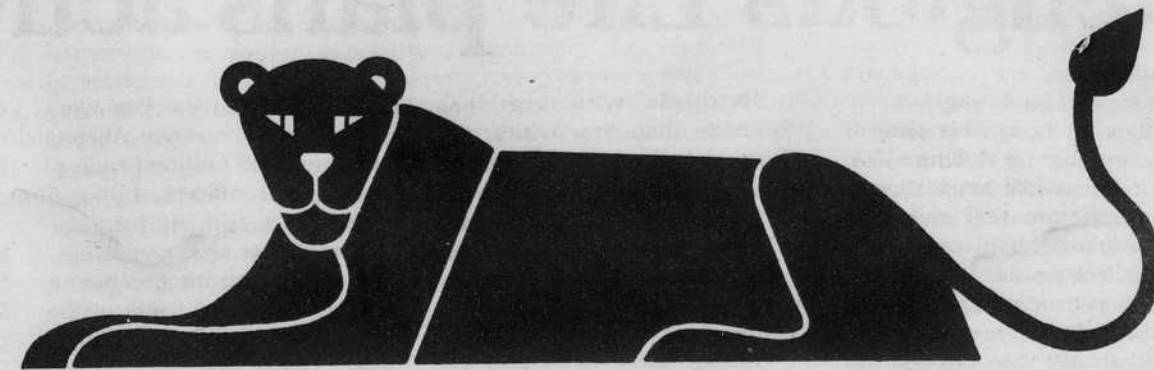
The Computer Science Department, headed by Barbara Kurshan, will hold Computer Openhouse on September 28 from 3-5 p.m. and from 7-9 p.m. The schedule of activities will take place in the Dana Lounge and in the computer rooms.

Kurshan, who has been at the College for the past four years, has organized the yearly

computer openhouses.

Every year has been well attended and well received according to Kurshan. She hopes that the openhouse will benefit the student, whether or not she has any computer background, by offering a good introduction to the science.

Kurshan emphasizes that the computer can be used by any department: English, Economics,



College goes on safari

by Kee Liakos

The Hollins College Biology Department will sponsor a color slide presentation on the plants and animals of Africa entitled: *Land of the Whistling Thorn (An African Odyssey)* on Thursday, September 23 at 8:15 p.m. in Babcock Auditorium. The program will feature the photographs and narration of Alma and Ben Goldstein, professional nature photographers who presented a slide show on birds at Hollins in January 1982.

The Goldsteins have travelled extensively in the United States and have also visited Canada and Africa. Their photographs have been accepted for exhibitions

worldwide. In addition, they have received numerous awards and honors. Both are members of the Nature Division of the Photographic Society of America, which rated Ben Goldstein in the top 30 nature photographers worldwide in their *Who's Who of Photography*. They have been selected as speakers by the Photographic Society of America for conventions in Dallas in 1975, and Chicago in 1979, in which they presented a slide program on East Africa. Most recently, they presented a nature program on the Black Hill of South Dakota to a 1980 St. Louis convention.

The Goldsteins have given lectures and programs for classes at the Chicago Field Museum of

Natural History and at Northwestern University. In addition to being members of the Chicago Area Photographic School, Mr. Goldstein has also been elected as one of 15 photographers to *Tops*, a Chicago area group of photographers.

The Goldsteins have had their photographs published in such diverse publications as the *Encyclopedia Britannica*, *National Wildlife*, *Ranger Rick*, and the *Ocean World of Jacques Costeau*. "The slide presentation is accompanied by a natural history background of its subjects and should be very interesting," said Professor Alice Bull, Chairman of the Biology Department.

Business Awareness prepares for career opportunities

The Business Awareness Organization is a student initiated organization that works closely with students interest in gaining information about career opportunities and developing skills to assist in the job search. The group works closely with the Career Counseling Center and the Economics department to assure students of a variety of information sources. The organization, commonly referred to as the "BAO," is primarily interested in educating, informing, and preparing all students for all possible career opportunities.

The BAO was formed last year and chartered by the SGA. Seeking participation from all the departmental majors, an information meeting has been scheduled for September 21 at

5:00 in the Janney Lounge. The BAO intends to sponsor seminars, workshops, and speakers from different career fields in an effort to meet the students. Melissa Flournoy, president, stressed the importance of the wide range of events and opportunities. She said "This organization can be as helpful for a freshman who needs a resume for a short term internship and a senior who is seeking career information. The possibilities are limitless, as a college and as a group we can attempt to plan events that students will want to attend and learn from that experience." She emphasized the need for input from the students, so that well rounded program could be scheduled for the year.

A variety of workshops on

budgeting, interviewing, resume writing and assertiveness training are under consideration. The officers are very interested in tailoring the events to meet the specific desires of the women preparing for internships, summer jobs and post Hollins careers. A variety of speakers are also being considered. People from the Roanoke area, Hollins alumnae, and parents are all possible resources from such diverse fields as: retailing, sales, the financial institutions and many others.

All students encouraged to attend the meeting on September 21 or contact one of the officers, Melissa Flournoy, president; Ann Simmons, vice-president, and Ellen Baldi, secretary-treasurer.

Honor Court
Continued from page 1.

defendant "that if she comes to Honor Court again this (the cheating incident) will be kept in mind..."

Brewer advised that if a student believes an incident of cheating has occurred, the student believed to be guilty should immediately be confronted.

The Honor Court is comprised of two members and two alternates from each class, a secretary and a chair who votes only to break a tie.

or Art. "I like the fact that the computer can be used by everyone," she says. "I think before graduation, a person should try out the computer."

According to Kurshan, with the new Computational Sciences major and an increasing interest in computers among students, eventually six new computers will be installed on the third floor of Pleasants. Given more

terminals, more departments can take advantage of using the computer.

Kurshan feels that the women at Hollins seem less intimidated by the computer. Not having men in the classroom, she says, means the student can flounder around a while, before beginning to grasp a better understanding of computer science.

Religious Life plans activities for year

by Lisa Strong

It looks as though it is going to be a busy year for Hollins's RLA. The Religious Life Association is an organization that embodies the entire student population here at Hollins and has a ruling cabinet with dorm representatives who decide on which of the activities will be carried out throughout the school year. RLA's main functions are to organize bible studies, Wednesday night chapel services, Hollins Volunteers, the Ark and special functions in which Hollins students from other schools can become involved.

One of RLA's primary focuses is to try and teach Hollins students to reach out and help those

individuals who are less fortunate than they within the Roanoke Valley by giving them a chance to become involved in the various activities. RLA also hopes to teach the students to have an open awareness for their fellow student's needs on the Hollins campus.

On September tenth and the eleventh, the RLA cabinet members along with James Leland, Caren Diefenderfer, Rev. Sinclair and his wife Louise, spent a relaxing but constructive work-wise two day weekend at High Hopes Farm in Goodview, VA. Friday afternoon and evening were spent by the students becoming acquainted with each other and the faculty members, relaxing and eating. Friday night,

the group began the first work session when Suzanne Abeling (RLA President) outlined each of the cabinet's officers duties, responsibilities and the responsibility of RLA as an organization.

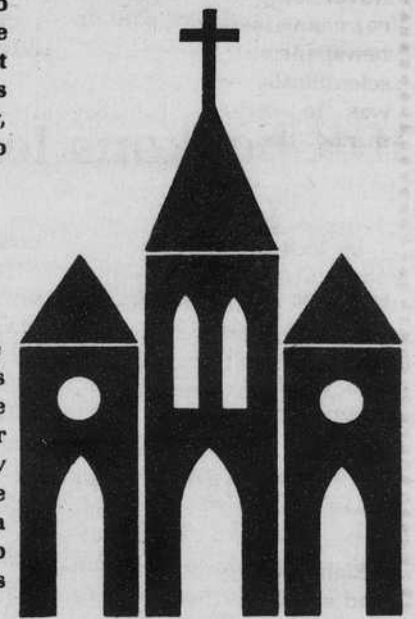
Saturday morning, after a sleepless night for some of the members, the work sessions began. The second work session was a constructive and innovating brainstorm session where the students collaborated over different ideas for the Ark, suggesting amateur nights, inviting guest performers or to have a couple of Forums. The Wednesday night chapel services were discussed, plans were drawn up to have a bible study between faculty members and students, arranging the date for a

Crop Walk (October 30), and creating a liason between Hollins students and some of the local churches.

After the brainstorm session, students broke off into groups to focus on and discuss three or four projects that would take first priority. The group rejoined and had a final discussion of what they could possibly expect to accomplish for the first semester and projecting far into the next semester. The work session was closed by a short worship service conducted by Rod Sinclair.

RLA encourages all students to become involved in at least one aspect of the religious life here at Hollins, whether it be the Hollins volunteers or with a bible study, or simply coming to the worship

services. The RLA cabinet members are : Suzanne Abeling, President; Redempta Chetambe and Kay Lawson, Worship Coordinators; Gwenyth Mapes, Study Coordinator; Susan Myers, Treasurer; Sara Minifield, Secretary; Lisa Strong, Special Projects Coordinator; Jan Acela, Catholic Missions Coordinator; June Ketchum, Ark Coordinator; Nancy Lawrence, Volunteers Coordinator; and Sara Gaither, Chapel Marshalls Coordinator.



Volunteer Fair helps others

A Volunteer Fair will be held on Sunday, September 19th on the Chapel Patio after the worship service. The Fair, which is sponsored by the Hollins volunteers, will have representatives from the Free Clinic, TRUST, Total Action Against Poverty (TAP), Mental Health Services, Roanoke City Jail, Roanoke School System, and the

Roanoke Home for the Elderly. These agencies are in need of volunteer assistance from faculty, staff, and students. Students are need who can give several hours of their time.

The fair, which is a major thrust of the fall activities, will be a good opportunity for students to talk to the various representatives from the different

agencies. Those students who can not come to the Fair can still volunteer, all they need to do is contact Carolyn Vaughan, Nancy Lawrence, or Rev. Rod Sinclair. The agencies will provide training, and carpools will be available. Those students who would be interested in simply volunteering their time by transporting their volunteers to

and from the various agencies.

Carolyn Vaughan, the coordinator of the Hollins volunteers, summed up the importance of the Volunteer program in a few but very meaningful words, "We are priveleged, we have been given a lot, so it is our responsibility to give some of it to others less fortunate than us."

"Token male" works in Admissions Office

by Kee Liakos

It might not surprise you that one of the new assistants to the Director of Admissions is male. But would you be a bit more surprised to know that he is also a former Hollins student and the son of a Hollins professor? If you answered yes, you are not the only one who is feeling that way, as Josh Wheeler would readily admit.

Although he was born in New York, Josh, who is 23, has literally grown up on the Hollins campus. He lived on campus for some years and was surrounded with Hollins people and Hollins ideals. His father, John Wheeler, is a political science professor from whom Josh says he took only one course in his two years attending Hollins. Josh transferred to the University of North Carolina at Chapel Hill where he received his degree in history in May 1982. Josh says that attending both schools has given him a great line to use during his admission presentations: "I'm the only man in history who can claim to be a Hollie Collie Dollie and a Tarhill at the same time."

Josh said that the idea of working in Admissions was originally suggested in a kind of

joking manner by some friends. Hollins, as he had to experience the same sort of thing in going to UNC. He says, "I can understand the students' hopes and fears and that helps put them at ease in an interview." Josh claims that he was more nervous during his first interview than the interviewee!

On a more serious note, Josh says he has a "strong belief in what women's colleges and Hollins in particular stand for and what they desire for their students." This fall he will be representing Hollins at high schools and at college fairs in Virginia, Maryland, Ohio, Kentucky and the Washington, D.C. area. This schedule will require him to travel during the week, beginning the end of this month and continuing through the first part of December.

Josh credits two other new assistants in Admissions with making his transition easier. "Nancy Long, a former receptionist in this office, and Gina De Laurentis, who has experience in admissions work at another college, and I have knowledge and experience in different areas. We ask each other a lot of questions and learn together."

At first he did not take the idea seriously, but the more he thought about it the more sense it made to him. "Since I'd been a student here I felt I knew what type of students Admissions was looking for and I also felt I fulfilled the requirement of knowing about the College and what it stands for."

Since joining the Admissions staff this fall, Josh says that he has found everyone to be very kind and helpful although he is kiddingly referred to as the "token male" of the office. He's been pleasantly surprised that "no one has been negative towards a male admissions officer at a women's college. I thought I would have to deal with that problem more."

Prospective students and their parents seem to be comfortable with Josh, especially since his knowledge of Hollins' academic program and campus life is first hand and not merely quoted from the College brochure. Josh finds that being a recent college graduate helps him in interviewing. He finds that he can relate to those students interested in transferring to

Change and the Experience of the Self, will be the topic Saturday, October 2 at the Hollins College Seminar for Women. The Seminar will be conducted by Elizabeth Minnich, a member of the faculty of Union Graduate School and founder of the Hollins College Continuing Education Program; and Marguerite Kiely,

service director of Mental Health Service of the Roanoke Valley.

The Seminar, which begins at 10:30 a.m. in Babcock Auditorium of the Dana Science Building, is open to the public at no charge. Lunch will be served in the Rathskeller from 12 noon until 1 p.m. with the afternoon session continuing until 2:30 p.m.

Every Hollins Girl automatically has a Sidney's Charge Account if she so desires.

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To Faculty and Students, Campus Activities has cakes and flowers for sale

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cakes: \$11.00

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For orders or questions, call Avery Bank 362-6319



The typical college student owns three pairs of athletic shoes, watches television infrequently, and relies on newspapers and magazines for information.



Campus Facts

Those are some of the results of a national study of students at 25 campuses conducted by Belden Associates for CASS Student Advertising, a national ad representative for college newspapers. The purpose of the scientifically conducted study was to evaluate the college market, the student newspaper

College students may be in a hurry, but most take time to snip coupons. Seventy-four percent had purchased an item with a coupon in the past year, and 36

serious enough about it to own 35mm cameras. Seventy percent of students own stereos and 98 percent attend movies.

For almost half of those surveyed, the money used to make these purchases came from their own pockets. Forty-seven

Activities unlimited on campus

by Laura Sim

Are you interested in the arts? Sports? International relations? These are just some of the clubs at the College and all were represented at the SGA Activities Fair. The purpose of the fair, according to Coordinator Anne Helm, SGA V.P. for Extracurricular Affairs, was "to encourage students, in an informal atmosphere, to sign up for clubs and organizations." One of her hopes for 1982-83 is to stimulate "greater involvement at Hollins."

President, and Emily Resen, secretary/treasurer, explained Grapheon. The society organizes undergraduate and graduate poetry and fiction readings, publishes *Cargoes*, *Hollins' Art and Literary Magazine*, and works in conjunction with the English Department in planning the Spring Literary Festival. Anyone can be a member, and Grapheon hopes to bring in fresh ideas this year.

Artists may wish to investigate the Art Association. The business minded may turn to the Business Awareness Organization. Other organizations at the Activities Fair were the Black Student Alliance, Drama Association, Hollins Republican Club, and the Hollins Columns.

Suzanne Abeling stated that "since this is the beginning of the year, I hope that students will take advantage of the opportunity to get involved in the extracurricular activities Hollins has to offer." This seemed to be the attitude of the Activities Fair participants.

Students who missed the Activities Fair are encouraged to consult their handbooks for the organizations and their contacts. All clubs welcome as many interested participants as possible.

Hollins Intramurals and the Riding Club are athletic outlets for students. Those interested in legal careers may wish to investigate the Pre-Law Society. International relations generate questions and opinions. Several Hollins clubs respond to this interest. The Hollins Coalition for Peace addresses topics of current concern. The Hollins Model United Nations, World Awareness Forum, and International Club were also represented. Although all students are members of the Religious Life Association, those with special interests are encouraged to participate more actively. Another organization, the Hollins Volunteers, gives students the opportunity to volunteer in the Roanoke area.

Grapheon is Hollins' literary society. Jane Kenneally,

audience and the buying habits of college students. The majority (77 percent) of those surveyed fell into the traditional college age group, 18-24.

percent had mailed in rebate offers. Aside from junk food and alcoholic beverages, students listed milk, cheese, orange juice, soft drinks, canned soups, breakfast cereals, peanut butter and yogurt as prime purchases.

percent said their discretionary funds came from their own job or other income, and not from parents. Almost 90 percent had checking accounts, 64 percent had savings accounts, and 19 percent had a Visa credit card.

Thirty-six percent of those surveyed said they hadn't watched any television the previous day, while 38 percent had viewed one to three hours of television. Radio was a popular activity—only 11 percent hadn't listened to any radio the previous day, but 78 percent said radio-listening serves as background activity.

An amazing 98 percent of students surveyed own athletic shoes, and the average number of pairs owned was three. Moving up on the transportation scale, 59 percent own a car, and 13 percent plan to buy a car within the next year. Photography is a popular hobby: Forty-nine percent are

Eighty-three percent said they read a college newspaper, while 64 percent read a daily city paper. *Time* captured 41 percent of the survey audience, while *Newsweek* claimed 30 percent in readership. Favorite monthly magazines included *Playboy* (24 percent), *Cosmopolitan* (23 percent), *Glamour* (20 percent), and *Rolling Stone* (19 percent).

Opera comes to Roanoke

The Southwest Virginia Opera Society presents Verdi's *Rigoletto*, sung in English, at the Olin Hall theater at Roanoke College on Wednesday, September 22, Friday, September 24 and Saturday, September 25.

Tickets are available through the box office at Olin Hall. A

Special rate of \$1.00 will be offered to students on Tuesday, September 21 at 8:00 p.m. for the final dress rehearsal. Student Identification is requested.

Curtain time is 8:15 p.m. Call (703) 389-1336 between 1 p.m. and 4 p.m. weekdays for reservations.

World of Poetry publishes works and rewards aspiring poets with \$1000

A \$1,000 grand prize will be awarded in the upcoming poetry competition sponsored by World of Poetry, a quarterly newsletter for poets.

Poems of all styles and on any subject are eligible to compete for

the grand prize or for 99 other cash or merchandise awards, totaling over \$10,000.

Says Contest Chairman, Joseph Mellon, "We are encouraging poetic talent of every kind, and expect our contest to produce

exciting discoveries."

Rules and official entry forms are available from the World of Poetry, 2431 Stockton Blvd., Dept. D, Sacramento, Cal. 95817.

After Sundown

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Hollins students free with I.D.

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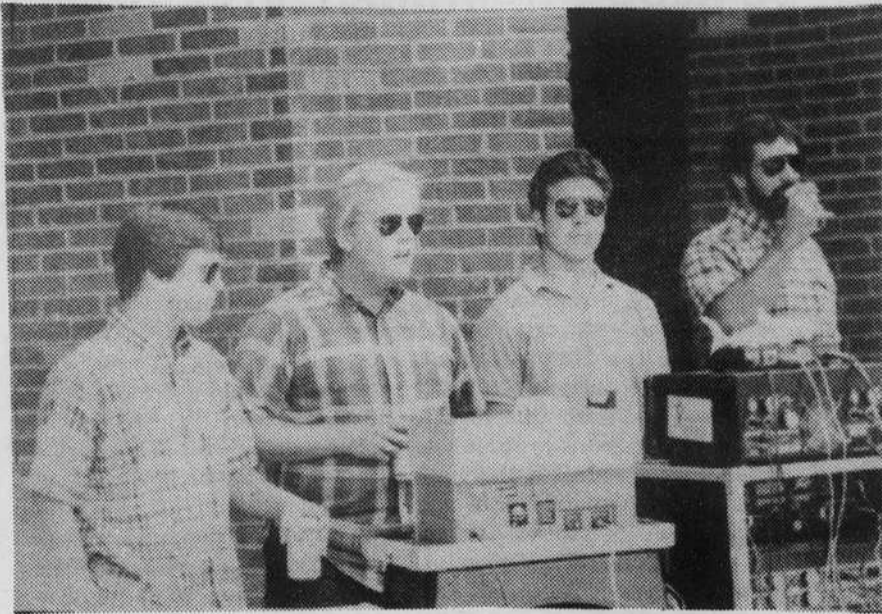
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Draper Rd., downtown Blacksburg
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Freshmen Mixer



The Hollins fall social season got underway last weekend with Rathskellar Night on Friday and the annual Freshman Mixer on Sunday. At the first Sunday party of the year, students and friends from the Virginia/North Carolina area joined Hollins students for a sunny afternoon of partying on the patio and athletic field behind Moody. Tapes played by Washington and Lee students provided a festive atmosphere for the event.



Horoscope provides an unusual perspective

Reprinted from the Amherst Bee, Williamsville, N.Y.

With tongue in cheek, we today offer a horoscope for some of those folk who are convinced their destiny is controlled by the sign under which they were born:

If you are an Aquarius, born between Jan. 20 and Feb. 18, you have an inventive mind and are inclined to be progressive. You lie a great deal. On the other hand, you are inclined to be careless and impractical, causing you to make the same mistakes over and over again. People think you are stupid.

If you are a Pisces (Feb. 19 to March 20), you have a vivid imagination and often think you are being followed by the CIA or FBI. You have minor influence over your associates and people resent you for your flaunting of your power. You lack confidence and are generally a coward. Pisces people do terrible things to small animals.

Aries (March 21 to April 19)--You are the pioneer type and

hold most people in contempt. You are quick tempered, impatient and scornful of advice. You are not very nice.

Taurus (April 20 to May 20)--You are practical and persistent. You have a dogged determination and work like hell. Most people think you are stubborn and bull-headed. You are a communist.

Gemini (May 21 to June 20)--You are a quick and intelligent thinker. People like you because you are such an individualist. However, you are inclined to expect too much for too little. This means you are cheap. Geminis are known for stealing envelopes of sugar from restaurants.

Cancer (June 21 to July 22)--You are sympathetic and understanding to other people's problems. They think you are a sucker. You are always putting things off. This is why you'll never make anything of yourself. Most welfare recipients are Cancer people.

Leo (July 23 to Aug. 22)--You consider yourself a born leader.

Others think you are pushy. Most Leo people are bullies. You are vain and dislike honest criticism. Your arrogance is disgusting. Leo people are known thieves.

Virgo (Aug. 23 to Sept. 22)--You are the logical type and hate disorder. This nit-picking is sickening to your friends. You are cold and unemotional and sometimes fall asleep while making love. Virgos make good bus drivers.

Libra (Sept. 23 to Oct. 22)--You are the artistic type and have a difficult time with reality. If you are a man, you're more than likely have hangups. Chances for employment and monetary gains are excellent. Most Libra women are good switchboard operators. All Libras die of hardening of the arteries.

Scorpio (Oct. 23 to Nov. 21)--You are shrewd in business and cannot be trusted. You shall achieve the pinnacle of success because of your total lack of ethics. Most Scorpio people don't die of natural causes.

Sagittarius (Nov. 22 to Dec. 21)--You are optimistic and enthusiastic. You have a reckless tendency to rely on luck since you lack talent. The majority of Sagittarians are drunks and egotists. People laugh at you a great deal.

Capricorn (Dec. 22 to Jan. 19)--

You are conservative and afraid of taking risks. You don't do much of anything and are lazy. There has never been a Capricorn of importance. Capricorns should avoid standing still too long as they tend to take root and become trees.







Are you interested in seeing your ideas expressed in the Hollins Columns?



If you have any ideas for any type of article, please write a note explaining your concern, addressed to S.E.A., and drop it in the Columns office in the basement of Starkie. Thanks for your contribution!

The Columns Staff

Coming Events ... September

Monday 20	Tuesday 21	Wednesday 22	Thursday 23	Friday 24	Saturday 25	Sunday 26
Mandatory Freshman Class Meeting, 6:30 p.m., Babcock Senior/Sophomore Sister Class Get-together, 9:30 p.m., Rathskeller	RLA Picnic, 5:30 p.m., Forest of Arden 	LSC Luncheon, 12 p.m., PDR Wednesday Chapel, 7 p.m., Meditation Chapel Presentation by General Speakers Fund, Babcock, 8:30 p.m.	Lecture and Slides on African Animals, 8:15 p.m., Babcock Sophomore/Freshman Social, 10 p.m., Rathskeller 	Cinema Society, 8 p.m., Talmadge Black Student Alliance Disco, 9-1 a.m., Rathskeller	HOP Overnight Camping Tinker Movie: <i>The Go-Between</i> 9 p.m., Tinker Oval Room 	Sunday Afternoon Mixer, 2-6 p.m., Moody Patio Sunday Service, 7:30 p.m., duPont Chapel
Freshman Class Meeting, 6:30 p.m., Babcock SGA Bonfire with S'Mores, 9 p.m., Siberia	Computer Open House, 3-7 p.m., Dana Computer Room 	LSC Luncheon, 12 p.m., PDR Wednesday Chapel, 7 p.m., Meditation Chapel	High School Senior Day Philosophy Club, 4:30 p.m., Janney Lounge 	High School Senior Day	Continuing Education Seminars for Women: <i>Change and the Experience of the Self</i> , 10:30 a.m. and 1 p.m., Babcock 	HOP trip to Sharptop at Peaks of Otter for breakfast leave at 4 a.m. Sunday Chapel Service, 7:30 p.m., dupont Chapel

Alumnus exhibits fabric tableaux in art annex

Lady Heroes of the School of Beauty by Susan Hankla, a Hollins College alumnus will be on exhibit in the Hollins College Art Annex Gallery Sunday, Sept. 12 through Sunday, October 10. The public is invited to meet the artist at a reception Sunday, September 12 in the Art Annex Gallery from 2-4 p.m. Refreshments will be served. Exhibition hours are 9 a.m. to 9 p.m. every day.

The exhibit will include seventeen hand-sewn fabric tableaux about women and the things, both physical and spiritual, which make up their lives. Hankla hand embroiders and appliques each piece, a process which she says sometimes involves up to a month's work on a single piece.

She describes the tableaux as narratives and poems.

Hankla first exhibited her work at the University of Richmond in April 1981. She is also a poet, and her work has appeared in the *New Virginia Review*, *Southern Poetry Review*, *Poetry Northwest*, *Hollins Critic* and other magazines.

A native of Roanoke, Hankla now lives in Richmond. She has taught in the Poets-in-the-Schools program for six years and has taught creative writing at Virginia Commonwealth University. She completed her undergraduate work at Hollins College and earned her MA in creative writing at Brown University.

Nightspots shadow W & L

by Laura LeBey

So you think that going up the road is the only way to hear good bands and have a great night out? Right? Wrong. There are several nightspots here in Roanoke featuring varied musical talents as well as unbeatable happy hours.

The Coffee Pot, located at 2902 Brambleton Avenue, has several bands lined up for the next two weeks.

On September 23-25, the Jumpin' Junction band, from Greensboro, North Carolina will be in town. Their specialties are swing, and rhythm and blues.

September 26th, Arooly, a rhythm and blues band from North Carolina will be featured.

On September 30th The Coffee Pot is featuring The Dads, a Richmond band, considered to be America's answer to the Beatles. Happy Hour is held every Sunday and Wednesday with 30¢ drafts from 10-11 p.m., 40¢ drafts from 11 p.m.-12 a.m. and 50¢ drafts from 12-1 a.m.

The Barrel House Restaurant located at 121 East Main Street will be featuring Juice, a hard-hitting rock 'n roll band Friday and Saturday nights with a \$3.00 cover charge. With your Hollins I.D., the cover is only \$1.50.

Friday and Saturday, October 2nd Five Card Draw, another good-time rock 'n roll band, will be featured; cover charge is only \$2.00.

The Catawba Emporium located on the second level of Crossroads mall will be featuring

on Tuesday, September 21, Dan McConnell whose specialty is contemporary music.

Wednesday the 22nd, R.M.S., a jazz ensemble will perform.

Thursday, September 23, Rod and Joe, two bluegrass

performers will be in the spotlight.

Catawba has no cover charge and the Happy Hours include 75¢ schnapps and \$1.00 daquiris from 5-8 p.m. Every Thursday night will bring bluegrass entertainment.

Fashion benefits JDF

by Lauren Dickie

Have you ever wanted to see what fashion in Roanoke was like during the 1920s? You can if you go to the Centennial Fashion Benefit sponsored for the Juvenile Diabetes Foundation. It will be held October 6 in the Hotel Roanoke Ballroom. The latest fashions will also be modeled by Roanoke dignitaries and celebrities for stores like E.I. Randle, Heironimus, T. Jay West, Peanut Butter and Spinach, and Davidson's.

Along with the actual show, which will start at 7 p.m., there

will be a reception at 6 p.m. including a display of several Roanoke artists' works. One painting by Eric Fitzpatrick will be on the cover of the program.

Plan the evening of October 6 to be your night to see Roanoke historical fashion, local celebrities and dignitaries, and paintings by Roanoke artists. Tickets are only \$5 per student. You will also be helping the JDF as you have a great time.

For ticket information contact: Trish Young 5529 Cynthia Drive Roanoke Virginia 24018 (703) 774-9769

Poets published for pennies

by Lauren Dickie

This fall, International Publications is sponsoring a National College Poetry Contest which offers \$200 in total cash prizes. All poetry entries accepted will be placed in an anthology of poems, *American Collegiate Poets*.

Any student may enter his/her poems if they are original unpublished works. There is a registration fee of one dollar for

the first poem sent in. Each additional poem must be accompanied by fifty cents. A student may submit a maximum of ten poems. The work must be typed, double-spaced, and have the entrants name, address, and college placed in the upper left-hand corner.

The deadline for entries is October 31, 1982. Additional information is available in the Columns office.

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Riding Club gallops ahead

by Muffy Schoeller

On Monday night, September 13, the Riding Club's first meeting was held in the Rathskeller. Nancy Peterson, Guy Burkholder, and Liz Canter, the new instructor, led the meeting with help from two students: Linda Farmer '83 and Debbie Jones '83.

Nancy Peterson opened the meeting saying that she was, "looking forward to a great year". Peterson continued, "The best way for the riding program to be successful is to have input from the students concerning financing, and any questions you might have including your concerns."

This year there will be many

horse shows both on and off campus, intramural and intercollegiate. For riders with enough experience, there will be fox hunts.

At intercollegiate shows, riders from various schools meet and ride the horses owned by the host school. The students are divided into classes according to their ability. The rider who scores the most points wins. Burkholder said, "This system is not only interesting and enjoyable but it also lets beginners and advanced riders participate in the same show."

Riding outside of classes is available for intermediate and advanced riders. Students must

call ahead so that one of the instructors can open up the barn and assign the student a horse. Riders must always check in with one of the instructors before leaving the barn, and there are also restrictions as to where one may ride on campus.

"It is important to try different horses and see which you like. We have a good variety," says Nancy Peterson.

Approximately 36 people showed up. If any students are interested in riding, they should go up to the barn and talk with the instructors, who say that they are ready and willing to help.

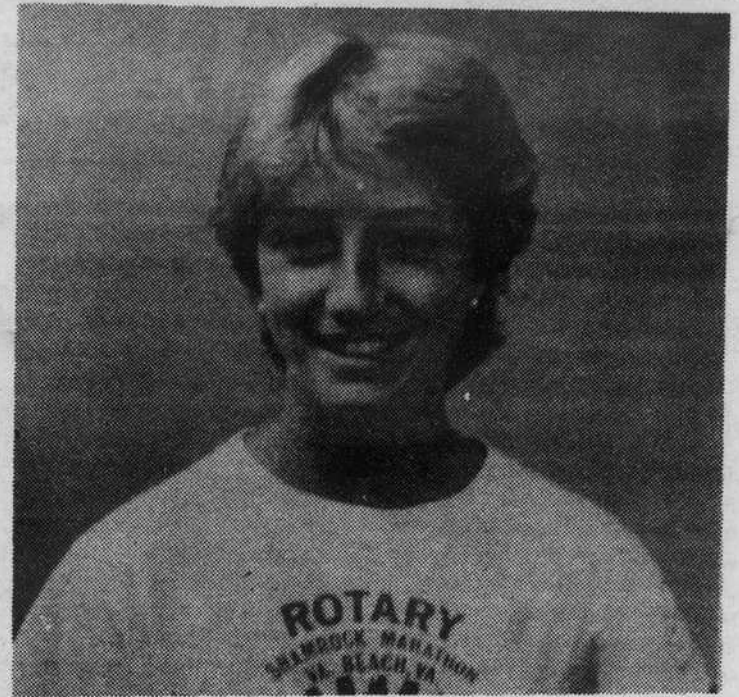


Photo by Morgan McEachern

Debbie Jones, President of the Riding Club

Hockey season opens

by Muffy Schoeller

The field hockey team is now underway, practicing from 4:30-6:00 p.m. on Monday through Thursday with optional practices on the weekend.

Coach Patty Daley has the players on a conditioning program that changes from day to day. On some days they are expected to run one mile in under 7.45 minutes. Other days, they must run two miles in under

participate in extensive drills, use the ball machine, and play short games. One player describes Daley as, "funny, enthusiastic, and someone who knows her stuff".

16 minutes. Occasionally, the players must run 3-5 miles. This is done independently of the practices and is expected of all the players.

During practice the players

Approximately 25 players have come out including returning varsity player such as: Susie Peake '83, Julia Alling '85, Andy Little '85, Molly Meredith '84, Tina Walstrom '83, and Liz Winston '84.

The team is looking forward to their first home game against Mary Washington College on September 24 at 4 p.m. They urge all to come out and cheer them on.



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