

Hollins University

Hollins Digital Commons

Hollins Student Newspapers

Hollins Student Newspapers

9-22-1980

Hollins Columns (1980 Sept 22)

Hollins College

Follow this and additional works at: <https://digitalcommons.hollins.edu/newspapers>



Part of the [Higher Education Commons](#), [Journalism Studies Commons](#), [Social History Commons](#), [United States History Commons](#), and the [Women's History Commons](#)

Recommended Citation

Hollins College, "Hollins Columns (1980 Sept 22)" (1980). *Hollins Student Newspapers*. 1123.
<https://digitalcommons.hollins.edu/newspapers/1123>

This Book is brought to you for free and open access by the Hollins Student Newspapers at Hollins Digital Commons. It has been accepted for inclusion in Hollins Student Newspapers by an authorized administrator of Hollins Digital Commons. For more information, please contact lvilelle@hollins.edu, folckil@hollins.edu.



New computer arrives with class of 1984

The VAX 11-780 computer is as new to the campus as the freshman class. Arriving August 29, this long awaited interactive system, which 17 people can use at the same time, cost \$150,000. It will have many purposes and will serve the departments of Admissions, Business, Registrar, Alumnae and Development.

"The idea started before I came to Hollins last fall from Virginia Tech," stated professor of Computer Science Barbara Kurshan. By that time, the Council on Computation narrowed the selection process down to five systems. "However," continued Kurshan, "we did not even consider VAX 11-780 until January 1980 because we were not sure of its capabilities or potential to meet our needs." In February when the Council decided the other computer systems were unable to meet the demands of the College, it then chose VAX 11-780.

Hollins is now negotiating a program with Virginia Tech about instigating a one year transfer for students who wish to major in Computer Science. "We do not have the faculties which are necessary for a Computer Science major but if this proposal passes, then students may take one year leave of absence to follow advanced course in her field."

Members of the Council responsible for bringing the new computer system were: Jong Oh Ra, Professor of political science; David Weinman, associate professor of statistics; Ginny Grady, '80; Sue Bartok '80; Caterina Au '80; Walter Tumen, assistant professor of Russian; Robert Crawford, lecturer in Art; Barbara Kurshan, professor of Computer Science; Dean of the College Roberta Stewart (ex officio); and Channing Howe, college treasurer, (ex officio). In

March, the council ordered the computer and spent most of the spring and summer preparing for its arrival.

According to Kurshan, "It is important for every student to take Computer Science at one point in her college career. I would like to see the entire student body become computer literate within the next few years." She emphasized that the College made a big investment in this system and that it is to every student's advantage that she become familiar with it. "I also would like to mention that all professors on campus are encouraged to offer a class session(s) in the computer room." Also, if there is anyone who would like to introduce a program into the computer, he or she should see Kurshan so the College may order them.

The computer system is comprised of 2 printers, 2 discs, a memory center, 16 terminals, and 1 console (master terminal). Unless the program is very advanced, the VAS 11-780 can do just about any program. It can take information in three forms: discs, tapes, or memory.

The terminal room is located adjacent to the computer room and can have as many as 17 operators at the same time. In addition, two terminals are portable. After signing one of them out, the student may then go to her room with the terminal, find a telephone and dial the number for the computer. Once the computer receives the call, it then proceeds to follow the instructions of the student.

Students are encouraged to work with the computer on the work/study basis. Underclassmen are preferred for this job since they are the ones who can return to Hollins and teach new students how to work with VAS 11-780.



Excited but nervous, seniors Mary Ellen Hickey, Karen Saffell, Nancy Emmons (front), Angela Herlong Stewart and Anne Fream adjust each other's caps and gowns before marching in Convocation.

Photo by Robin McCormick

Convocation opens College

by Susan Durkes

On September 15, Convocation formally opened the College. Following the invocation, Student Government Association President Jack McWhorter '81 spoke to the students about the future of Hollins. She related the history of Hollins' success which consequently is largely attributed to the various administration and faculty members. She also mentioned that Hollins should have a "relevant curriculum" which would prepare its students "to meet a future of capable leadership and intellectual equality." This type of curriculum, she continued, "can happen only in an atmosphere that is consistent and firm in its support of women in all aspects of their lives."

President of the College Carroll Brewster then approached the podium and spoke to the audience about the position of "renewed strength" at Hollins. Brewster elaborated on the continuing growth of Hollins and noted that planning for the future is essential for the success of the College. "Colleges which have postponed preventive maintenance and upkeep of their buildings

and have failed to foster and reward the continued growth and development of their faculties will be strained by the challenges of the next decade."

Brewster then mentioned some of the goals Hollins intends to reach; "First, the College will continue to both develop and refine efforts to attract capable students and will seek not only to maintain but to enlarge its share of the enrollment market." He added that Sandra Lovinguth, Sara Lennon, Pamela Reilly, Jodie Holt, and the entire admissions staff are to be credited for helping Hollins reach last year's goal for full enrollment. This year, with 272 freshmen, the percentage of students Hollins admits who choose the College rose from 41% to 49%. Not only was the yield high, but the quality of the class of '84 is excellent, said Brewster, adding that "The new vitality of women's colleges in general, of Virginia's in particular, has helped, but it is of particular significance that this major leap took place in a year of economic uncertainty when we were forced to increase tuition by the largest amount in our history."

The continuing education program and the Master of Arts in Liberal Studies program have also "grown in strength and quality."

It was announced this summer that Hollins shall now receive a grant from the National Endowment for the Humanities. This grant will allow for the creation of a summer institute in the humanities for teachers and will be directed by Professor of Philosophy Allie Frazier. This is significant in the fact that Hollins earned the "confidence of the National Endowment in our graduate program in liberal studies and gives us the opportunities we have been waiting for a significant advance in our programs in adult education. The duration of the grant will be three years and at the end of that period the continuing education program will be reviewed based on its progress at meeting stated goals, its fiscal soundness, its general education quality and its effect on our traditional program," said Brewster.

The advising system, writing program, and "lack at Hollins of a common core of academic

(Continued on Page 7)

Moore leaves director position

On October 1, George Moore will leave his position as director of development at Hollins to become assistant vice chancellor for foundations and development at North Carolina State University in Raleigh. Moore has served under two administrations since 1968. In a letter to the faculty and staff, President Brewster noted "He has done an outstanding job in the organization and implementation of development programs and has made many close friendships inside and outside Hollins College. He has earned a national reputation for himself and for Hollins through his fund raising efforts, and we wish him the best in his new challenging position."

Moore graduated from the University of North Carolina and later worked at Duke University as the director of the National Junior Science and Humanities Symposium. In 1966, he joined the Roanoke School System as director of federal programs.

Moore has served as president of the board of directors of United Cerebral Palsy of Virginia, and is a former member of the board of the Roanoke Valley United Cerebral Palsy Association and the Roanoke Fine Arts Center. He has also served as vice president and director of the Virginia Association for Public School Adult Education.

"I'm grateful to all of the Hollins

people who have shown their care and concern for the College and who have made my work so pleasant these past twelve years," Moore said, adding, "I'm looking forward to the new challenges ahead."

For the remainder of this academic year, Assistant Director of Development William Noell will serve as acting development director.

Another appointment has been made in the development office. Moore has announced the September 1 appointment of Charles (Sandy) Davidson to serve as capital campaign officer.



George Moore will leave Hollins to take on a new post.
Photo Courtesy of Publications

Bloodmobile needs donors

"Giving one pint of blood can save five lives" said Kim Shepard '83, bloodmobile coordinator. This year the College again will sponsor the Bloodmobile drive on October 6 in the gymnasium from 10 am until 4 pm. Twenty-five recruiters are needed.

Last year, 170 persons were scheduled to give blood, 153 came to give blood, and 129 were able to donate one pint of blood. "We hope to reach our goal this year of having 200 scheduled donors," commented Shepard. She continued, "It is important to try to get as many donors as possible though, because blood cannot be transported in the mountains very easily, and it is desperately needed."

On the average only 3-4% of the general population actually gives blood. Many people do not give blood because they are either afraid to or because they feel that so many others do.

There are, of course, medical reasons why some people can not give blood.

If any one of the following conditions applies to a student who

wishes to donate, she should go the pre-donation medical check-up center in the gym first.

If a student is under 17 years old, she must have her physician's written consent within 4 weeks before she donates; She also must not weigh less than 110 pounds. If she has been in a malaria country or if she has had any anti-malaria drugs within the past three years; if she has any respiratory ailment at the time of donation; if she has been pregnant within the past 6 months; if she has diabetes requiring insulin injections; has cancer (except basal skin cancer); takes epilepsy or convulsion drugs; has any active allergies, hay fever, or asthma at the time of donation; if she has had tooth extraction or oral surgery within 72 hours of giving blood; if she has given plasma within the last 48 hours; if she has donated blood within the past 56 days.

"I believe it is the responsibility of every healthy adult to give blood regularly," stated President of the College Carroll Brewster. "I hope every undergraduate who is able to give blood will contribute to our

drive on October 6."

One pint of blood takes about 6-8 minutes to donate. It is then sent to the laboratory where it is purified, tested, and retested before it is sent to the hospitals to be used. The red cells contributed help those with anemia and the platelets in the blood save the lives of children with leukemia. Plasma can help patients with hemophilia, infection, shock, kidney and liver diseases. Shock can also be aided with serum albumin and plasma protein fraction. Serum globulin protects persons exposed to epidemic forms of infectious hepatitis.

All students who wish to donate blood should not imbibe any alcohol or take any drugs for 24 hours before the time of donation. A good night's sleep and a big breakfast are also advisable. Once the blood is given, the student may not do any strenuous lifting, but may continue her normal activities for the rest of the day and take it easy. All those who are interested in donating should check the kiosk in the Moody or watch for the sign-up sheet in the post office.

W&L regulates frats to appease residents

by Susan Durkes

Poorly-maintained fraternity houses and excessive noise were central among complaints made by various Lexington residents which eventually led Robert Huntley, president of Washington and Lee University, to "tighten the screws" on its fraternities. W&L fraternities have also had trouble maintaining their houses.

In response to these grievances Huntley wrote a mandate to the fraternity presidents stating first that an auditor would be hired to oversee fraternity money and organize fundamental accounting procedures. All 17 fraternities must comply with this program. Secondly, 15 of the fraternities with low-interest mortgages from the university will be obligated to pay a \$2800 annual fee for university maintenance and regular upkeep of the houses. Because of complaints received from fraternities concerning the high cost, this fee will be moderated according to the actual condition of each respective house.

The fraternities have been forewarned that if they do not wish to act accordingly, the university would not hesitate to withdraw their charters. Consequently, those houses would be unable to participate in the fall rush activities when new members join.

Last spring, a special committee met and outlined these recommendations as a result of the complaints received from local residents. Lexington mayor Charles Phillips, a member of this committee, explained to the Roanoke Times and World News that he has been well acquainted with one fraternity as an advisor. Phillips remarked that he has noticed a lack of responsibility on the part of the students for keeping up their financial records and making sure the buildings are regularly repaired. He continued that the turnover of the treasurer position is continual, and often those who assume this post have little or no prior knowledge of accounting.

As quoted in the Roanoke Times, W&L spokesman Robert Keefe said that the committee report, released in August, mentioned the fact that "most fraternity houses are in such a state of physical deterioration as to require a major renovation soon." An estimate for repair on an average house amounts to \$100,000.

Huntley stated that plumbing, heating, and electrical wiring shall be fixed by the buildings and grounds department at the university. The fraternities will be responsible for organizing the contract work for the major restoration and will receive help from the university when needed.

Admissions sponsors Senior Day

The second annual open house Senior Day sponsored by the Admission Office and designed to give high school seniors a closer look at Hollins will be held this year on Thursday October 2 and Friday October 3. Students will arrive at Hollins Thursday by 4 pm and stay for approximately 24 hours, the reason for the overnight stay being to get a first-hand experience of what dorm life is really like.

Activities planned for the visitors include a student/faculty question and answer panel,

various workshops, opportunities to attend classes on their own as well as eating meals with their hostesses, attending a Thursday night social and enjoying a continental breakfast with faculty members in the GDR Friday morning.

Fifty-five high school students attended the first senior day last April and even more are expected this year. Of the fifty-five visitors last year, forty-one applied for admission to Hollins and twenty-four are currently enrolled.

"This is a very important recruiting tool," said Pamela

Reilly, assistant to the director of admissions. Most of these students she added, had never been to the campus before, and first impressions are very important. The Admissions Office is calling on sophomores, juniors and seniors to be hostesses during these two days and to act as "ambassadors" for the college. Anyone interested in participating should contact Pam Reilly or Becky Hanson, assistants to the director of admissions, in the Admissions Office or Kate Nicolaides '81, hostess chairman.

Spinster editors excited about color

Seniors turning their yearbook photos in within the next week can choose which shot will appear in the 1981 *Spinster*, announced Margaret Green '81, co-editor of the publication, but those who do not arrange to have their pictures taken, developed and printed by the end of September will not see the photos until the yearbook arrives in May. Approximately thirty percent of the class of 1981 submitted photos during registration. Underclass photos

will be taken by a professional photographer later this fall.

Co-editor Barrie Da Parma '81 added that this year's annual will differ substantially from previous ones. "We're excited about the use of color (color photographs and color backgrounds for black and white pictures) in at least one 16-page section," she said. This is funded through advertisers, she explained; "Our goal was \$500 in ads, but the publisher's representative said that we could easily surpass that, maybe adding

another color section with the additional funds." Green and DaParma have signed a three-year contract with the publishers.

Spinster editors will spend a weekend at Liberty Baptist College in a workshop for yearbook staffs. Students interested in photography, layout, and copy are invited to a meeting on September 25 at 7:30 pm in the Rathskellar. No previous experience is necessary, said Green. Beki Creasy '81 is photo editor and Jill Harvey '81 is ads manager.

Bonfire features s'mores

Cynthia Cozad '81, SGA vice president for extracurricular activities, has announced that the annual SGA bonfire will be held on September 28 from 9 pm until midnight.

The bonfire will burn in Siberia, and the SGA will provide the necessary ingredients for s'mores. Everyone is advised to

bring a coathanger or large stick to use in toasting marshmallows. In the event of rain, the fire will be relocated in the Randolph social room fireplace.

Cozad stresses that everyone is invited, and she would "love to have both faculty and students come."





*Co-ordinates
Daytime & Evening
Dresses, Coats
Sizes 4-16*

*Accessories at
affordable prices*

*One Stop Shopping
at*



Johnnie Nichols
LIMITED

DOWNTOWN
9 Church Ave., S.E.
343-4200

Faery participates in writing workshops

by Loretta Womer

Rebecca Faery, director of the writing center and coordinator of the new freshman writing program, returned to the College this fall after a six-month absence. During that time, she attended the "Institute on Writing" jointly sponsored by the University of Iowa and the National Endowment for the Humanities, the major source of grant funding for innovative writing projects. Directors of freshman writing programs from selected colleges and universities across the nation were invited to the University of Iowa to participate in this second and final session of the Institute.

The grant from NEH, notably the largest such grant made to date, allowed for two six-month sessions consisting of intensive reading, weekly writing workshops and planning the freshman writing courses to be implemented when the participants returned to their colleges. The schools chosen for this project were asked to make a three-fold commitment: 1) the representative attending the Institute must design an experimental freshman course and teach it in the fall he or she returns to the college; 2) the representative must plan and conduct a program for the faculty on the teaching of writing and 3) the representative must work toward developing a writing program at his or her

school that defines the place of writing within the entire college curriculum.

"The first four months were a professional development phase, when we read everything we could about language, writing abilities and how to acquire them, educational theory and philosophy, linguistics and so on," explained Faery, in a rare restful moment in her bright Rathaus office.

"It provided the time to catch up on the current composition-writing research and do the intensive reading that we can't do when we are working.

"Cleo Martin, an instructor in freshman rhetoric at the University of Iowa and our director for the weekly workshops, was the most brilliant natural teacher. Under her direction, we evaluated our own writing, be it poems, essays or personal glimpses on the culture shock of being suddenly uprooted to the middle of the nation," Faery reflected, the enthusiasm of her experience still obvious in her words and expressions.

Already implanted in the College curriculum is Faery's freshman expository writing course, which she designed during the workshop in Iowa. The format and class assignments are experimental, but "firmly grounded in current research and carefully planned," Faery stressed.

"We are drawing on some of the most successful practices of professionals in this field. In fact, preliminary evaluations of the Institute's first session were available last spring for us to examine the success of certain techniques or the effectiveness of various assignments, and to utilize these in our class schemes, if they proved viable." Faery will be expected to evaluate this experimental course and submit her report to NEH for publication.

In complying with the second requirement of the Institute, Faery held a week-long faculty workshop during August with the aid of David Hamilton, an English professor at the University of Iowa. "It was a success," Faery beamed. "It evoked a very positive response from the faculty."

Faery feels that an effective definition of the teaching of writing within the College curriculum must evolve within the next year with the help of her colleagues. "Instructing the faculty in the importance of teaching writing skills as well as techniques and methods will be the purpose of our faculty colloquies," she continued. "It's crucial to coordinate the efforts of those faculty members teaching writing in the various departments, from the natural sciences to economics."

The 42 writing teachers who attended the seminar, their

contributions to the weekly evaluation sessions, the readings and research all reinforced Faery's concepts of the teaching of writing and provided some unique insights on achieving her goals as a writing teacher, she believes.

Small classes definitely offer more advantages, maintains Faery, "since we can have the freedom to take an individualized approach and avoid placing students in molds. Large universities frequently lose sight of the individual, but if a large school

is committed to the idea of teaching writing skills, then class size shouldn't really matter. What matters is the instructor — a good teacher is the essence of a good course."

Faery's emphasis lies with the concern that "writing is fundamental to education; to succeed in a writing course, a teacher must make people more comfortable with writing, conquer their fear of the blank white page, and help them to find their own voice."



Writing Center Director Rebecca Faery returned from Iowa with new ideas and plans. Staff Photo

BANKING WITH A DIFFERENCE

United Virginia Bank offers banking that is different for all Hollins' students, faculty & staff.

Here's why we are different.

- * You get free checking. All Hollins College students get free checking accounts (no monthly service charge).
- * You will have continuous drive-up service from 7 AM to 7 PM. United Virginia is the only bank to offer these hours throughout the Roanoke Valley.
- * You will be within easy walking distance of our North Eleven branch office, which is located at the intersection of U.S. Route Eleven (Williamson Road) and Peters Creek Road.
- * You can cash checks across the state of Virginia. As Virginia's largest bank, UVB has offices in scores of cities and towns for your convenience.
- * You can earn interest on all of your money. Ask us about the benefits of United Accounts, our interest/checking plan.
- * You will receive a personalized checkbook cover. Every Hollins student opening a new checking account during September receives a special checkbook cover with an imprint of the seal of Hollins College.
- * You will receive a free lithograph reproduction of a drawing of Botetourt Hall on the Hollins campus. This work, by local artist, Don Harris, will be given to each Hollins student opening an account during the month of September.
- * You will get friendly, personal service during the entire year.

OPEN YOUR ACCOUNT WITH UNITED VIRGINIA.
THE BANK WITH A REAL DIFFERENCE.

United Virginia Bank 

Member FDIC

New faces in Career Counseling Center aid Neumann with providing materials and guidance in Rose Hill

by Loretta Womer

Where on campus can one find catalogues from other colleges, listings of part time jobs, resume samples, critiques, guidelines, and articles on trends in the working woman's world from business fashion to maintaining a two-career relationship? All of the above information, as well as a Guidance Information computer, alumnae career case histories and a library of career opportunities can be found in Rose Hill, which houses the Career Counseling Center under the direction of Peggy-Ann Neumann. This year, two new counselors, Barbara Irvine and West head resident Jenny Smith will help Neumann handle the advising of students in the office.

"I see career counseling as an integral part of education at any college, and especially at a women's institution. Those of us working in the Career Counseling Center need to reach out, to foster a cooperative nature among all the departments on campus, so we can develop more effective communication between us and the student body."

This is not Barbara Irvine's first attempt to conquer the universal problem of student apathy towards career orientation. After graduating with a degree in chemistry from Roanoke College, she worked with the Food and Drug Administration in Washington, attended the University of Virginia and worked in the counseling offices of New Jersey community colleges for about ten years before returning to the Roanoke Valley. "My husband and I just quit our jobs and moved back here because we love the area so much," she smiled. "But I wanted to continue my counseling work, at least part time, while taking some courses at Tech. This is the first time I haven't had a fulltime job!"

As a career counselor, Irvine's main job will be working with students individually and in groups. "We are in the process of implementing a questionnaire asking students what they want from the Center," said Irvine, referring to herself and her co-worker Jenny Smith. "Based on the results of these surveys, we can then offer programs and workshops that will meet the specific needs and demands of students."

"I want to expand and enlarge on the Center's services by updating the material in the library, making our resources more available to students and less frightening. The office is well-organized, but not rigidly structured," she pointed out, hoping that students will relax in its informal atmosphere.

Irvine's vitality and enthusiasm for her work are contagious. "There are so many things that could be done, so many different approaches, and never enough hours in the day!" she laughed, her blue eyes dancing with the prospects.

One of Irvine's concerns is to develop ways to inform students about the Center's services early in their freshman and sophomore years, and get them in the habit of availing themselves of its resources before the "senior panic" sets in. "To accomplish this, I think we may have to break out of these four walls," she suggested, indicating the white clapboards of Rose Hill. "We might pique students' interest by placing free pamphlets somewhere in Moody. And I'm looking forward to doing some P.R. work, getting to know as many of the faculty as I can so we can cooperate on some ventures."

"I realize it will take some time to get the lay of the land here, but it's helpful to absorb ideas and suggestions from all the fascinating people I meet," she reflected.

"Peggy-Ann Neumann, as director of the Center, has not yet defined our financial limitations, so although all these programs would be ideal, I don't know exactly what we will be able to accomplish within our budget," Irvine cautioned, controlling her zeal. "However, we can look into the possibility of additional funding through national or local grant organizations," she added.

Irvine stressed, "The students' response to our questionnaire will give us our directives; I think it will prove to be the key to creating effective workshops."

"This job is the perfect marriage of two of my fields of experience," confided an ebullient Jenny Smith of her roles as head resident and career counselor. As assistant director of a nationally-known personnel clearinghouse for the public broadcasting field, she acquired a background in individually counseling applicants, often by phone. "But I wanted to get into educational administration, and was able to use the resources at the clearing house for personal and professional insight. This position offers a new environment - the academic setting - that I wanted to explore," she said in explanation of her first major job change. "I like to see the effects of my actions and I couldn't at the clearing house because of its size and the nature of the work. It was frustrating."

Like Irvine, Smith is still feeling her way around the Career Counseling Center, but knows that her biggest goal is to make the Center's offerings "more relevant and accessible to students by hopefully presenting them on a more personal and casual basis. I'd like to arrange a series of mini-workshops in the dorms, based on students response to the survey we'll be sending out shortly," she offered. "New students in Tinker and Randolph might be interested in a session on selecting courses or choosing a major while West residents might prefer a workshop on conflict resolution or resume writing."

Smith's job-hunting experience in D.C. yielded a large number of contacts; "now I understand how the grapevine works and how one can use it to her advantage," she smiled, glad to have gleaned some inside information for all the pair. She believes that every job-hunter should raise her awareness of what employers can and cannot ask in interviews or on applications, be able to recognize potential discrimination cases and develop confidence in her own judgement as well as refine other skills.

"Chauvinism and discrimination do exist in the working world," warned Smith, who had to contend with two chauvinists in her last job. "In such a supportive environment as that provided by a women's college, one must strive to attain a special maturity and be

ready to face the competition after graduation."

Smith emphasized that jobs, especially first ones, need not be related to one's intended career; jobs are experiments, a series of learning processes. Relating her own recent uprooting, she explained that, regardless of the differences in salaries, she wanted to see what it would be like to work in an academic environment and in a smaller city. "We all have to realize that as college students, we still have a lot of time to try different jobs, or change jobs and avoid getting stuck in a rut," she stressed.

Resources and referrals are critical but informal ways to learn

through other peoples' insights, maintains Smith.

"Experience is the best teacher when it comes to jobs, and sharing those experiences can be mutually rewarding - it can shape friendship and careers."

Smith is concerned that college students should take the time to discover themselves through values clarification, seeing what they want to do, can do, and want to continue doing. "So many barriers are self-imposed; all it takes to lift them out of your way is to raise your awareness of your own limitations and develop self-confidence. I believe everyone should set the sky as their limit."



Peggy-Ann Neumann and her cat are no longer alone in Rose Hill. Barbara Irvine and Jenny Smith have joined the Career Counseling Staff. Photo Courtesy of Spinster

Dana

Victoire's Fall Excitement

Uniquely beautiful sportswear at a new level of sophistication, Victoire challenges the idea of a plain sweater and skirt. Shown, pure wool handknit sweater in plum, wine or blue-green, \$75, wool pleated skirt in wine/navy or plum/blue-green plaid. \$71. Clutch bag by Anne Klein.

Tanglewood Mall
989-6355

W&L-Hollins mixer successful

by Melissa Flourney

One of the activities new to the Orientation Schedule was the Washington and Lee - Hollins Freshmen Party. The mixer, held in the Rathskellar, was designed to bring the two freshmen classes into contact outside the fraternity system. The W & L freshmen and their dorm counselors arrived in eight buses; Hollins new students attended after the President's Reception. Also attending from Hollins were several group leaders and members of the resident staff who served as ushers. A strict entry program had been initiated to keep the upperclassmen from both schools out of the party. Freshmen were required to wear their Orientation name tags for entrance. All the names were then checked off a master list; many upperclassmen were turned away at the door.

Other events planned for Freshmen Night included a showing of the film "Heaven Can Wait" starring Warren Beatty and Julie Christie, and a coffeehouse with guitarists Jill Weber and Brenda Pelletier, students at Virginia Tech, in an effort to offer alternatives to the traditional mixer format. Beer, soft drinks, and sandwiches, chips and peanuts were served.

The music for the mixer was provided by SOUND UNLIMITED, and many potential shaggers slid on the dance floor. The W & L dorm counselors and Hollins upperclassmen enjoyed the evening as much as the new students. The evening at first was difficult as the W & L students arrived early in anticipation of the Hollins women. One Hollins freshman remarked, "At first it

was tough. I think we all felt as if we were at a meat market. Conversation was difficult to start but soon we all loosened up. I think we all had a blast."

The W & L freshman Dean of Students contacted Hollins Dean of Students Baylies Willey to remark on the success of the party. A reciprocation may be planned for a freshmen "road trip" to Washington and Lee. Peter Eliades, a dorm counselor at W & L, also felt that the party had done a great deal of good in allowing the freshmen to meet each other without outside intervention.

The new students at Hollins have received their first taste of college parties. The initial apprehension may be over but the parties are not; in the future a similar party is planned for the Hampden-Sydney freshmen.



review

Flick deals with middle age; stars carry script

by Elizabeth Karmel

"Middle Age Crazy" is just that: crazy. This lighthearted film should be commended for its effort but not its merit. The best way to describe the movie, which stars Ann-Margret and Bruce Dern as Sue Ann and Bobby Lee Burnett is a job well-done on a weak script. The movie takes place in the ever-popular state of Texas and is concerned with the male mid-life crisis.

Bobby Lee, a prosperous contractor for Senor Abe Taco Stands, turns forty, buys dime-store "cow duds", a \$40,000 Porsche and has a "no strings" affair with a Dallas Cowgirl before

he realizes home is where he belongs. His wife, Sue Ann, more concerned about "the big four-0" than her husband, is preoccupied with satisfying Bobby Lee to prevent the inevitable fling. This is almost the full extent of her role, which Ann-Margret carries off very effectively.

The movie ends predictably on a happy note with a drunk Bobby Lee and a sober Sue Ann sitting in their hot tub, 'happy to be forty and back together'. Though the plot was poor, the humor was good and if you have nothing to do, the air conditioning and discount rate on the first show is appealing enough to see it.

calendar, calendar, calendar, cale



SEPTEMBER 22

Junior Class Picnic, Forest of Arden - 4:30 pm
Freshman/Sophomore Party, Tinker Oval Rm.-10 pm



SEPTEMBER 24

LSC Lunch-Goodwin Private Dining Room - Noon
Election Series-Green Drawing Room - 8:30 pm



SEPTEMBER 26

SGA Big Scoop. Dining Room - Noon
Cinema Society-Daisies Talmage Hall - 8 pm

SEPTEMBER 27

Tanglewood Mall Day - Buses running all day from Chapel parking lot

SEPTEMBER 28

SGA Bonfire with S'mores, Siberia - 9:30 pm

**Register To Vote
By October 4**

THE KITCHEN CUPBOARD
FOOD STORE
Hollins Can Holder's
7425 WILLIAMSON RD., ROANOKE, VA.
Phone: 366-8556

**The Blue Jean
Hair Saloon**

Latest Styling For Men & Women

7629 WILLIAMSON ROAD
ROANOKE, VIRGINIA 24019

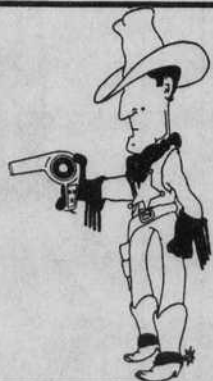
(ACROSS FROM THE HITCHING POST MOTEL)

Open Tues.-Sat.

Call

563 - 2322

(APPOINTMENT RECOMMENDED)



VITAMINS

NATURAL FOODS

Lamplighter Mall 5524 Williamson Rd.

BARTLEYS

Better Apparel for Women
Towers Mall-Colonial Ave.-Roanoke Va. 24015

Welcomes You Back To
Hollins and Roanoke

**10% Discount On All
Merchandise For Hollins
Students Sept. 22-27th**

Blazers in Fabulous Flannels,
Worsteds and Gaberdines
Kilts in Terrific Tartan
Wools and Cashmere Blends



Convocation

(Continued from Page 1)

experience" were listed as basic concerns of the Curriculum Review Committee with respect to the freshman year. The committee plans to bring its proposals to the Academic Policy Committee this fall. If passed, they will then be presented to the College Legislature in November. The quality of a liberal arts education will be of central importance to these committees this fall.

Rebecca Faery, director of the Writing Center and a Fellow of the Institute on Writing at the University of Iowa, was praised by Brewster for her many contributions to the high quality of our present writing program. Brewster added that "as Coordinator of Freshman Writing, she will lead our effort at the early improvement of skills in writing, the acquisition of which should upgrade undergraduate performance across the curriculum."

Next, Brewster congratulated Professor of Computer Science Barbara Kurshan and the Council on Computation for the time and effort contributed to the selection of a computer which would meet the present and future needs of the College. The VAX 11-780 computer arrived August 29 and Brewster emphasized that he hoped for a "computer literate" student body within the next few years and the "faculty across the curriculum will make an earnest effort in concert with Professor Kurshan to integrate the use of the computer into their courses where its use will be instructed."

The Hollins Scholar program begins its first year this fall. Brewster commented that he felt the faculty does an excellent job in tending to the various needs of the weaker student but added that with this program, "(we) renew our effort to identify, advise and challenge students of extraordinary talent and to honor strenuous effort and improvement in every student."

Brewster also recognized the excellence of the extra-curricular programs, lectures, music, art, publications, athletics, and the Hollins Outdoor Program. Advising and counseling services must keep up with the students'

needs, so the College has added a new member to the Career Counseling Center, Barbara Irvine. The search for a new Chaplain will be a very important process for the College as well, he noted.

Restoration on front quad, wiring, plumbing, and the recreation of the front staircase in East building were cited as only a few of the major projects Hollins continues to improve and maintain. A two-fold advantage ironically arose out of building the new east staircase: first, the fire marshal explained it was necessary to build to meet safety requirements; secondly, Hollins was able to restore the staircase it originally had before the fire destroyed it in the 1860's. Extensive restoration is occurring in Main and Brewster noted that "...next year the showers of Main which have startled generations of Hollins women will be scald-proof." He

then added, "I think it is important to note that at a time when old buildings of many colleges cannot afford to keep them in good repair, buildings at the heart of our campus soon will have been beautifully and soundly restored."

Because of the stable fire, the College will lease stables and an outdoor ring off campus, but Brewster was quick to mention that plans to rebuild and modernize the stable are in process.

Since 1975, financial aid has increased 80% from \$726,000 to \$1,300,000 less than 10% of which comes from the College's operating budget. A campaign for new capital and increasing annual donations are other major goals so that Hollins may more richly endow its scholarship program. This is important because 65% of the students now receive financial aid.

Plans for a new gymnasium are

underway; however, Hollins does not have at present the financial backing for it. Brewster said he

hoped there could be a way to raise the money without having to affect the current budget.

Brewster also gave special recognition to the \$4 million Willard N. James Fund, which "fully endows the operations and acquisitions of our library." This contribution is the largest ever received by the College. The Chapel endowment fund also has had much success in recent years, growing to \$576,000 this summer. He noted, "While weekly chapel services are not attended as they once were by the entire student body, it has seemed important to me that all students be aware of the on-going work of the church at Hollins." The success of the Hollins Abroad Paris reunion was mentioned as was the special upcoming Chapel Choir Reunion, which is to celebrate and

commemorate the "place of the Choir in the life of the College." Brewster then commended George Moore on his work at Hollins and announced that William Noell will serve as Acting Director of Development while a search will continue for Moore's successor.

Brewster concluded with more plans for the future, "I am confident that our plans for our future are realistic and sound, that we have proven in our efforts at planning that we are committed to the future of Hollins, and that we have developed a process whereby we can make good decisions which affect our future and are accepted in the present. ... For 139 years Hollins has unlocked generous altruistic instincts in her students and sent young women on to lives of significant service in the world. I hope that you, too, will say 25 or 50 years hence, as Hollins enlarged my mind, so did Hollins enrich my heart."



CLIP THIS COUPON!

Help Supply The Need For Blood Plasma

and receive cash for your time

This is your opportunity to help supply the urgent need for blood plasma and earn extra money at the same time. \$10 for first donation — You can donate twice a week

Clip this ad and bring with you for an additional \$2 with first donation.

Dr. Hours: 10 A.M. - 12 Noon • 2 - 4 P.M.

Additional \$1.00 With College I.D.

ROANOKE PLASMA CO.

415-A Campbell Ave., S.W.

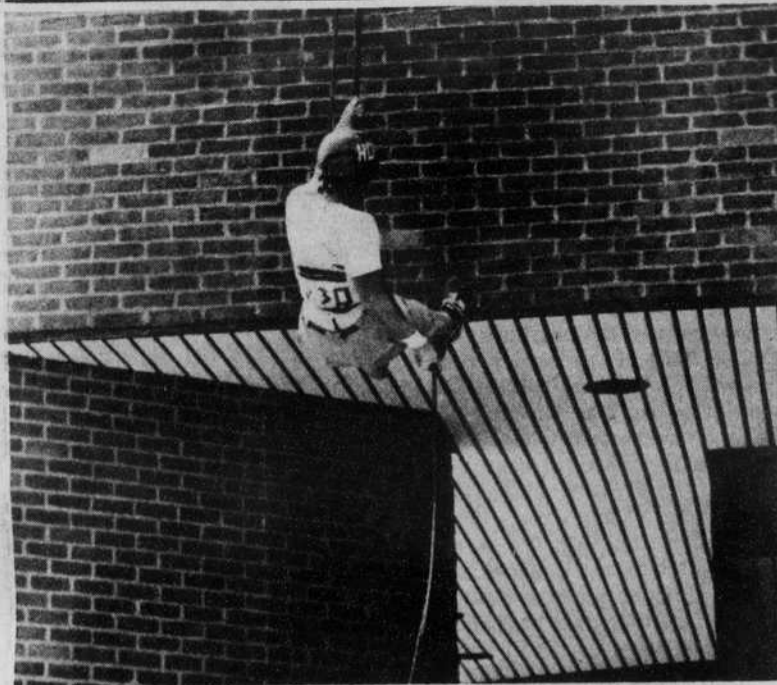
344-3248

Monday-Friday 9:00 a.m. - 5:00 p.m.



Five years ago, Jay Weinberg had a different kind of fight on his hands: against one of the toughest forms of cancer. And your donations have helped buy him the most beautiful gift of all: his life.

American Cancer Society



HOP director Judy Sublett begins the year dramatically as she rapels off the roof of Moody to announce the first outdoor club meeting.

Photo by Laura Sellars

Soccer team started

This fall interested students may participate in the first organized intercollegiate soccer program offered at Hollins. The program began on Tuesday, September 16, and people are encouraged to come out for the team at 4:30 each afternoon. The team will be coached and organized by Jo-Ann Nester, one of the three new assistant professors of physical education.

Two years ago there was an effort to start a soccer program at Hollins but it failed. At the time no other schools in the area had a soccer program. The soccer team was volunteer and intramural and got a late start.

According to Nester, soccer will be offered for both fall and spring terms. Nester expects that there

will be a predominance in the spring since more time is needed to organize a schedule. She is planning for the team to play a schedule this fall but has not heard from all of the other teams that may participate in the program.

So far there are four scheduled games, two at home and two away. These games are with club teams. A club team is composed of people not in collegiate athletics and not affiliated with any school. Most players are out of school or are of college age but not in school.

Two other colleges have already expressed an interest in the soccer program. Nester says that "it is a good sport," and that she is looking forward to organizing at Hollins.

Talented coach joins PE staff

by Leslie Cochran

This fall the physical education department has three new assistant professors. They are easy to distinguish from one another by the color of their hair. One is blonde, one is brunette, and the other a redhead. For the next three weeks there will be an article about each one of them.

This week is directed to Jo-Ann Nester, the blonde. Nester is teaching advanced life saving and coaching varsity tennis and varsity soccer.

A native of Media, Pennsyl-

vania, Nester has taught and coached at Glassboro State College, Upper Darby High School and Penncrest High School.

Nester received her bachelor of science in health and physical education at West Chester State College, where she also received her master's degree. Upon graduation, Nester received high academic honors.

Lacrosse is a major interest for Nester. She has served on the executive committee for the

Philadelphia Women's Lacrosse Association and has been a district representative for Philadelphia Lacrosse.

When asked about teaching and coaching at Hollins, Nester says, "I am looking forward to it. It is exciting and I am really impressed by the atmosphere. Everybody is really enthusiastic and I hope that is an indication of what the year will be like."

Nester is getting some assistance this year from her cocker spaniel, Jennie, who shares her office.

Sports this week



TUESDAY, SEPTEMBER 23

Tennis - Mary Baldwin College - home - 2 pm
Volleyball - Lynchburg College - away - 6 pm
Field Hockey - James Madison Univ. - home - 3:30 pm

THURSDAY, SEPTEMBER 25

Tennis - James Madison Univ. - away - 3 pm
Volleyball - Ferrum and Bluefield - away - 6 pm

FRIDAY, SEPTEMBER 27

Field Hockey - Mary Washington College - home - 4 pm

SATURDAY, SEPTEMBER 28

Field Hockey - Randolph-Macon - home - 10 am
HOP - Introductory Rock Climbing

HORSES! HORSES! HORSES!

Rides, Lessons, Appaloosa
Foals For Sale

Slocum's
992-3038

DISCO

College Nite Fridays
Ladies FREE
THUNDERBIRD CLUB
362-3624

TYPING

Papers & Thesis
Short & Long
Rates: 80¢ a page
Call only 5 p.m.-9 p.m. anyday
Nora Smith 362-3804

WELCOME BACK

Renew Old Acquaintances at the Adventure
In Gourmet Eating and Shopping

Imported Cheeses
Gourmet Items of all Nations
Sandwiches (Eat In - Take Out)
Wine & Beer (On & Off)

CLUB/ROOM - DELICATESSEN

MACADO'S

111 Church Street, Roanoke
CATERING

Mon.-Sat. -- 9:00 A.M. - 12 A.M. • Sun. 10 A.M. - 8 P.M.



There is a salon that takes time
to take beautiful care of you.

Edwards & Associates. We schedule ourselves to give each and every customer our best. And we don't keep you waiting. We take time to give you the cut, the color, the make-up . . . the look that's yours alone.

We offer healthier hair, the scientific way . . . with Redken hair care products.

Pamper yourself . . .



366-8356

5824 Williamson Road

Edwards & Associates

Hollins Columns
Box 10154
Hollins College, Va. 24020

Non-Profit Org.
U.S. POSTAGE
PAID
Permit No. 97
ROANOKE, VA.



Just across the way
7925 Williamson Road
Phone (703) 362-2492

Mon. thru Fri.
10 'til 6

Saturdays
10 'til 5

Gifts

Art-Needlework

Polo
Izod
Lady Thomson
Gant
Dean's
Dean's
and
Kenneth
Gordon
for
Men
Dean's
Point
of
View
for
Women
are
our
boy's
line

We carry the best
in traditional . . .

J LOFTIN, LTD.

Picadilly Sq. • Franklin Rd., S.W.
Roanoke, Virginia 24014