

Hollins University

Hollins Digital Commons

Mildred E. Persinger Papers

Manuscript Collections

1974

Memo, International Women's Year, December 22, 1974

Ann Heller

Follow this and additional works at: <https://digitalcommons.hollins.edu/persinger-papers>



Part of the [Women's History Commons](#)

Recommended Citation

Heller, Ann, "Memo, International Women's Year, December 22, 1974" (1974). *Mildred E. Persinger Papers*. 262.

<https://digitalcommons.hollins.edu/persinger-papers/262>

This Government/NGO/Court Document is brought to you for free and open access by the Manuscript Collections at Hollins Digital Commons. It has been accepted for inclusion in Mildred E. Persinger Papers by an authorized administrator of Hollins Digital Commons. For more information, please contact lvilelle@hollins.edu, millerjc@hollins.edu.



International Women's Year
Année internationale de la femme
Año Internacional de la Mujer



UNITED NATIONS
NATIONS UNIES
NACIONES UNIDAS

POSTAL ADDRESS--ADRESSE POSTALE--APARTADO POSTAL UNITED NATIONS, N.Y. 10017
CABLE ADDRESS--ADRESSE TELEGRAPHIQUE--DIRECCION TELEGRAFICA UNATIONS NEWYORK

December 22, 1974

Dear Friend:

When the United Nations wishes the international community to concentrate its attention on a particular issue which it considers of utmost importance it usually designates a Year to intensify the action required at both the international and national levels.

International Women's Year should be a time to review and evaluate progress made, particularly in the following three fields:

- (a) Promotion of equality between men and women;
- (b) Full integration of women in the total development effort;
- (c) Recognition of the importance of women's increased contribution to the strengthening of world peace.

The theme of the Year is Equality, Development and Peace. The Year is to stimulate new initiatives and set in motion dynamic action programmes to advance the status of women all over the world.

The Year is intended to be a year in which both men and women will participate actively in all areas and all walks of life. It is hoped that men as well as women will reevaluate traditional sex roles and traditional attitudes which have hindered the full attainment by women of their human rights and their right to full human development.

Another aim of the Year is to increase the participation of women in their national, regional and international politics. Through this greater participation it is hoped that women will be able to make a significant contribution to promotion of peace and the development process.

As an integral part of our information system we are developing a speakers' bureau to handle requests flowing in from high schools, universities, the media and other organizations.



International Women's Year
Année internationale de la femme
Año Internacional de la Mujer



UNITED NATIONS
NATIONS UNIES
NACIONES UNIDAS

POSTAL ADDRESS--ADRESSE POSTALE--APARTADO POSTAL UNITED NATIONS, N.Y. 10017
CABLE ADDRESS--ADRESSE TELEGRAPHIQUE--DIRECCION TELEGRAFICA UNATIONS NEWYORK

December 22, 1974

Dear Friend:

When the United Nations wishes the international community to concentrate its attention on a particular issue which it considers of utmost importance it usually designates a Year to intensify the action required at both the international and national levels.

International Women's Year should be a time to review and evaluate progress made, particularly in the following three fields:

- (a) Promotion of equality between men and women;
- (b) Full integration of women in the total development effort;
- (c) Recognition of the importance of women's increased contribution to the strengthening of world peace.

The theme of the Year is Equality, Development and Peace. The Year is to stimulate new initiatives and set in motion dynamic action programmes to advance the status of women all over the world.

The Year is intended to be a year in which both men and women will participate actively in all areas and all walks of life. It is hoped that men as well as women will reevaluate traditional sex roles and traditional attitudes which have hindered the full attainment by women of their human rights and their right to full human development.

Another aim of the Year is to increase the participation of women in their national, regional and international politics. Through this greater participation it is hoped that women will be able to make a significant contribution to promotion of peace and the development process.

As an integral part of our information system we are developing a speakers' bureau to handle requests flowing in from high schools, universities, the media and other organizations.

-2-

Would you consider working with us during International Women's Year on several levels? By:

- ** suggesting speakers from your lists
- ** informing your chapters throughout this country (and internationally) about our speakers' bureau and International Women's Year
- ** including a short IWY text in the speeches presently being delivered by your speakers
- ** giving us your suggestions for promoting this Year

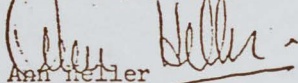
Speeches are presently being prepared to last approximately 20 to 25 minutes.

We have it in our power to make this Year a truly valuable and important advance in the social, economic, cultural and political process; or, alternatively, merely make it a ceremonial occasion devoid of practical meaning.

We need your help -- the assistance of all citizens -- to use International Women's Year as a transformer of principles into realities.

I look forward to hearing from you and working with you during this Year.

Sincerely yours,



Ann Heller
Consultant

International Women's Year
United Nations
Br 4004
605 Third Avenue
New York, N.Y. 10017
(phone: 754-1234, exts. 5234-5235)