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Letter from Mildred Persinger to Mrs. Samuel Newhouse, August 18, 1978

Mildred Emory Persinger

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INTERNATIONAL WOMEN'S
TRIBUNE CENTRE, inc.

support resource.. 345 E. 46 St.

Room 815
New York
N.Y. 10017

(212) 687-0728

August 18, 1978

Mrs. Samuel Newhouse
157 E. 70th Street
New York, N.Y. 10021

Dear Mrs. Newhouse,

A young friend, David Johnston, who is also a friend of your son, Win, has been telling me about your interest in and promotion of wider opportunities for women. I should have been aware of this through recent cooperation with the Women's Forum and other work which has put me in touch with many of the groups and individuals involved in what some call "the only new force for change in the world."

I am writing to seek your advice in connection with the work of this Centre, which is essentially communication. It was established to respond to requests for information and assistance from women in low income countries where women's access to information about employment, training and educational opportunities could have a profound effect on global hunger and population growth.

The mid-year report enclosed gives some idea of the Tribune Centre's program and activities. We know this work is needed and relevant because it has been able to help women enhance their development efforts already underway, efforts they have designed and are executing. The demand has already exceeded the Centre's present capacity, despite heroic efforts of the extraordinarily talented and committed staff.

This office's main support has come from the development agencies of the Canadian, Netherlands and Swedish governments. U.S. AID has not been solicited, but has funded women's organizations in developing countries to help them buy the Centre's publications at the cost of printing and shipping. Private support includes International Planned Parenthood and small grants from two U.S. churches.

Through some of your contacts, do you have any suggestions as to foundations or individuals who might be approached to assist a demonstrably successful project that has already earned great respect in its two-year life? As government funding is subject to political changes and shifts in personnel, we hope not to overrely on our loyal friends in the donor agencies. New sources seem to be opening up due to the current emphasis on women's development.

If you were interested and had time to talk, that would be ideal. I will try your telephone in a week or so to receive whatever message you wish to



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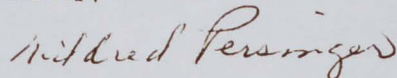
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send.

My father was on the Conde-Nast team and I have always felt a special affinity for those connected with the organization. He had been with another publisher prior to his association with Conde-Nast and felt he had found a compatible group when he made the change. As a child, I was impressed with the way certain editors worked at their desks with their hats on. What a long time ago that was. Now I suppose only Bella Abzug does that.

I hope you are enjoying a pleasant end of summer in some spot where the weather is a vast improvement over what we have here.

Sincerely,

A handwritten signature in cursive script that reads "Mildred Persinger".

Mildred Emory Persinger