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## **Sex Bias Plaintiff Wins Appeal**

Richmond Times

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cola warriors agree on totany, said Andrew Giangola, a spokesman at the Pepsi Cola Co.'s headquarters in Somers, N.Y.

Pepsi Cola is the soft drink subsidiary of Pepsico.

"Producing new plastic beverage bottles with a blend of recycled plastic is a significant step ahead in plastics recycling," said M. Douglas Ives, senior vice president at the Atlanta-based Coca-Cola Co.

The environmental organization Greenpeace was unimpressed. Spokeswoman Julie Brenegar said the beverage firms would do better by eliminating plastic packaging.

She said new "virgin" plastic is needed even for recycled packages. Plastic bottles are widely recycled now, but the finished material is used for such products as carpeting, piping and non-food containers — not for food packaging.

Several companies have taken steps this year to reduce the amount of solid waste disposed in landfills. McDonald's recently said that it will stop using plastic foam containers at its fast-food restaurants.

Corbin Miles, chief of the FDA's food packaging branch in Washington, said the federal agency has approved only one application — from an egg company — to use recycled plastic in direct contact with food.

He said the FDA has been reviewing Coke's application for several months, but has not received any information from Pepsi. He said a reporter's inquiry yesterday was the first he'd heard of Pepsi's plans.

The FDA review will include analysis of product quality, consumer safety and environmental impact. Recycled plastic is considered "an indirect additive" to food, said FDA spokesman Chris Lecos.

Coke and Pepsi use recycled steel, aluminum and glass for packaging. Giangola said that about one-third of Pepsi's drinks are in plastic bottles, while cans are the most widely used.

Coke said its process, developed with Hoechst Celanese Corp., involves breaking down the bottle polymer into original molecules, then reconstructing the purified resin for use in making new bottles.

Pepsi's bottles, to be made by Sewell Plastics Inc. of Atlanta, uses Repete, a recycled resin based on ground soft drink bottles and produced by the Goodyear Tire and Rubber Co. The material is put back together with raw material to make the recycled bottles.

Jesse Meyers, publisher of the industry newsletter Beverage Digest, said recycled bottles will help the soft drink business defend the continued use of plastic amid fighting between the glass and plastics industries. Use of glass by the industry has been on the decline, he said.

## Sex bias plaintiff wins appeal

© New York Times Service

A woman who filed a sex discrimination suit against Price Waterhouse & Co. six years ago won an appeal yesterday in her quest to be made a partner in the accounting firm.

In a case that has already gone once to the Supreme Court, a three-judge panel of the U.S. Court of Appeals for the District of Columbia upheld a lower court's order that the woman, Ann B. Hopkins, be made a partner of Price Waterhouse and that she receive \$371,000 in back pay.

A spokesman for Price Waterhouse said yesterday that the firm would review the court's opinion before deciding whether to appeal.

He said that the firm was committed to non-discrimination and that its refusal to make Ms. Hopkins a partner had been based on factors other than sex discrimination.

"If history is any indicator, they'll take it back to the Supreme Court," said Ms. Hopkins, who now works at the World Bank in Washington.

## WDCK ducks legal fight

Radio station WDCK ducked a legal fight with one of its local competitors yesterday by agreeing to drop the phrase "Free Money" from on-air promotions, contests and advertisements.

Paul Moore, WDCK's general manager, said the agreement was reached with WRVQ, also known as Q-94, yesterday morning. A Richmond Circuit Court judge was to hear the matter yesterday afternoon.

At issue was a lawsuit filed by WRVQ and its parent company, Edens Broadcasting, charging that WDCK was intentionally using the phrase "Free Money" without permission. Edens registered the phrase as its service mark in 1987, and had warned WDCK not to use it.

Along with an injunction, Edens also had sought damages and all profits Keymarket of Virginia, WDCK's parent, may have accrued by using the phrase.

WDCK, based in Quinton, signed on the air Oct. 30.

were to return today.

The clerks, members of International Longshoremen's Association Local 953, walked out Monday after failing to reach agreement with management over pension, health benefits and job security issues. Details of the new 46-month pact were not available.

In Philadelphia, negotiators fo

## Automotive

Continued from page 7

terday that they sold 153,314 cars the Nov. 21-30 period, a decline of 15.2 percent from the same period last year, when demand was all weak.

The seasonally adjusted annual sales rate of 5.3 million cars in the period lagged behind the sluggish rate of 6 million in late November last year, and well behind the pace of 6.3 million for the entire month.

The sales rate for the last 60 days totaled 6.6 million; so far this year cars have sold at an annual rate of 6.9 million.

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