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Mildred



IWY TRIBUNE 1975 — NON-GOVERNMENTAL FORUM
WORLD CONFERENCE OF INTERNATIONAL WOMEN'S YEAR

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May 12th, 1977

Ms. Joan Swingler
Executive Secretary
International Planned Parenthood Federation
18-20 Lower Regent Street
London, SW1Y 4PW
U.K.

Dear Joan:

Many thanks for your response of May 6 to the IWY Tribune Project (IWY/TP) presentation dated April 8. It is extremely heartening to have you express such an interest in our future plans and I'm only too happy to attempt an answer to your several queries.

1. Under 'programme activities' - there could certainly be occasions when project personnel would be available to assist individuals or groups in any of the project areas you have listed. The programme initially developed in response to numerous requests for information and assistance received from participants at the IWY Tribune in Mexico City, 1975. Although some directions have been formulated, the programme is still very much open to re-definitions and changes in focus, dependent on future requests. One of the major policy guidelines established at the Tribune itself was that no-one should speak on anyone else's behalf, and the IWY/TP management committee has felt that the logical follow-up to that policy was that this project should only respond to requests and not initiate activities.

Regarding the proposed regional resource books - it is definitely hoped that simple information, examples of projects presently underway, assessments of benefits that have accrued, etc., will be included in the final productions. Again, final decisions on actual content will be made within the region concerned, but specific information regarding women's projects will certainly be given priority. In reference to this area of IWY/TP activity, I am enclosing a proposal that has been prepared for a Caribbean Multi Media Resource Package. I was invited to take part in the pre-planning sessions for the "Integration of Women in Development in the Caribbean" seminar to be held June 6-10th, 1977, in Kingston, Jamaica, and the media package is an outgrowth of this pre-

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planning. A description of each media component is included in the proposal. All of the seminar organizers are most anxious that the regional and national recommendations and guidelines that will hopefully come from the meetings should reach as wide an audience as possible, and not be limited to the small number of participants. Each country representative will be working on a national strategy for their particular situation, while the whole group will attempt to develop regional strategies. Different media components will be used to communicate these specific areas. (See diagram in proposal packet). I should add however, that at this eleventh hour, the Carnegie Corporation has suddenly informed us that they will not be assisting with the finance needed to do the media package—at least not until the seminar is over, so I hope I'm not telling you about a "non-event"! We will move heaven and earth to at least get the seminar covered sufficiently, and worry about reproduction costs afterwards. Any ideas you may have in this regard will be gratefully received.

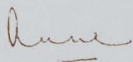
Finally, with regard to the extent of emphasis and visibility of the 'responsible parenthood and family planning' content, we have been most fortunate to have Dr Vicki Semler working with us these past two months on a consultancy basis. Vicki's doctoral thesis is entitled; "A Study of Third World Family Planners' Views Towards Women's Role in Society: A Communications Perspective". She has had considerable experience with family planning project development and communications, most recently with the AHEA international project in Honolulu and Thailand, and is specifically interested in the provision of a more women-oriented perspective to present family planning programmes. The project has therefore been very mindful of this whole extremely important area, and has attempted to keep closely in touch with developments taking place in population organizations both here and overseas. We intend to keep our growing constituency informed of new developments and thereby stimulate more creative approaches to family planning projects being planned. In fact, IWY/TP Newsletter #4 features a short article written by Kathy Piepmeir about the new directions being taken by your organization in the area of women and development. As an addendum to all this, it is expected that several family planning projects presently underway in the Caribbean region will be written up in the Caribbean regional resource book, and population groups such as IPPF will almost certainly be included as international and regional resource organizations.

Your concluding comments re Ms. Amelia Rokotuivuna's visit to your office were much appreciated. Amelia has spent the past two weeks with me, (the second week recuperating from an eye operation), and I now feel more up-to-date with the ILO project developments.

Your prompt action and understanding co-operation with the Fiji YWCA over that whole concern has been greatly appreciated in Geneva, Fiji and New York!

All of us here at IWY/TP send greetings to you and your staff, and we look forward to keeping in close contact

Yours sincerely,



Anne S. Walker
Director
IWY/TP

enc. Caribbean Multi Media Resource Package Proposal

cc. Mildred Persinger
Vicki Semler

P.S. I had intended to have my rather poor typing effort re-typed for you, but in the interests of time limitations, this original is being sent off. My apologies!

ASW