

Hollins University

Hollins Digital Commons

WRL: Library Student Advisory Board Minutes

Wyndham Robertson Library

3-2015

LSAB Minutes March 2015

Maryke Barber

Rebecca L. Seipp

Follow this and additional works at: <https://digitalcommons.hollins.edu/lsabminutes>

Minutes for the Library Student Advisory Committee

March 4, 2015

Present: Maggie, Erin, Aubrey, Johnna, Mimi, Tena, Rebecca, Maryke.

Library Coffee Shop

Rebecca has organized a series of gift certificate giveaways to advertise the new coffee shop. In one promotion, customers are encouraged to write their name on the back of their receipt for a weekly drawing. This has been very successful: last week, more than 60 names were in the jar!

The grand finale will be a contest to win free coffee for the remainder of the semester. How should we give these away, and how will we get the word out? Suggestions included having people post on Twitter, Instagram, or Facebook; using a "frequent buyer" card at the café, or having them check in with staff to prove frequent attendance at the library. Johnna and Aubrey offered to promote the giveaway at Senate. Everyone present at the meeting received a gift certificate for a free tall drink, to say thanks for being on the committee!

UPDATE: We would like to do the frequent coffee card, but realized that we don't have enough time to get that off the ground before Spring Break! We will probably start that in the fall semester. For info on what we are doing check tinyurl.com/HUFreeCoffee and please enter the drawing!

Undergraduate Research Award

The undergraduate research awards committee needs students! The committee selects the winners of the award in two categories: first-year/sophomore, and junior/senior, awarding two \$250 prizes and honoring finalists. The committee consists of two librarians, the Director of the Writing Center, two members of the faculty, and two students. Mimi and Maggie volunteered; we may also have volunteers from the library's student employees.

UPDATE: The other URA judge asked a student worker, so Mimi will be our SAG representative on the judging panel. Thank you to Maggie for also volunteering!

Internships at the Library!

The library will start offering semester-long internships in two areas: Marketing & Special Events, and User Experience (online). It is our hope that the internships will provide valuable workplace experience for students interested in these areas, whether in the context of libraries or another field. Further information will be available on the library's website as soon as we have final approval from the Career Center.

Committee Recruiting

We'd like to recruit some new members for the committee, and continue to have diverse representation from all types of Hollins students. If you think someone would be a good advocate for students' interests in the library, please recommend that they join! Or, send their name(s) to Rebecca or Maryke, and we will invite them.

Other suggestions for advertising include posting signup information at the circulation desk; making an announcement at Senate, and posting on my.hollins.

UPDATE: as we are already well into a busy Spring, Rebecca and I decided it would be better to wait and recruit new members in the Fall. If you think anyone would be a good match for the committee please

send them our way any time – we'll ask for your help with Senate announcements etc. in the Fall. Thank you for your suggestions!

Other Business:

The last exam period was scheduled so it started on a weekend, and at least one student was surprised to find the library was not open until noon on Sunday. This will not be the case in May, but we will keep this in mind with exam scheduling next year.

Circulation students found a student already in the library when the building was not yet open. Maryke explained that this happens: if the doors are locked but do not close completely behind whoever leaves the building, someone can enter without realizing the building isn't supposed to be open. Over 30 people work in the library, and occasionally one of us makes that mistake. If you find the library open when it is not supposed to be, please notify Campus Security.