

Hollins University

**Hollins Digital Commons**

---

Alumnae Magazines

Hollins Publications

---

4-1928

**The Hollins Alumnae Quarterly, vol. 3, no. 1 (1928 Apr)**

Follow this and additional works at: <https://digitalcommons.hollins.edu/alummagazines>

---

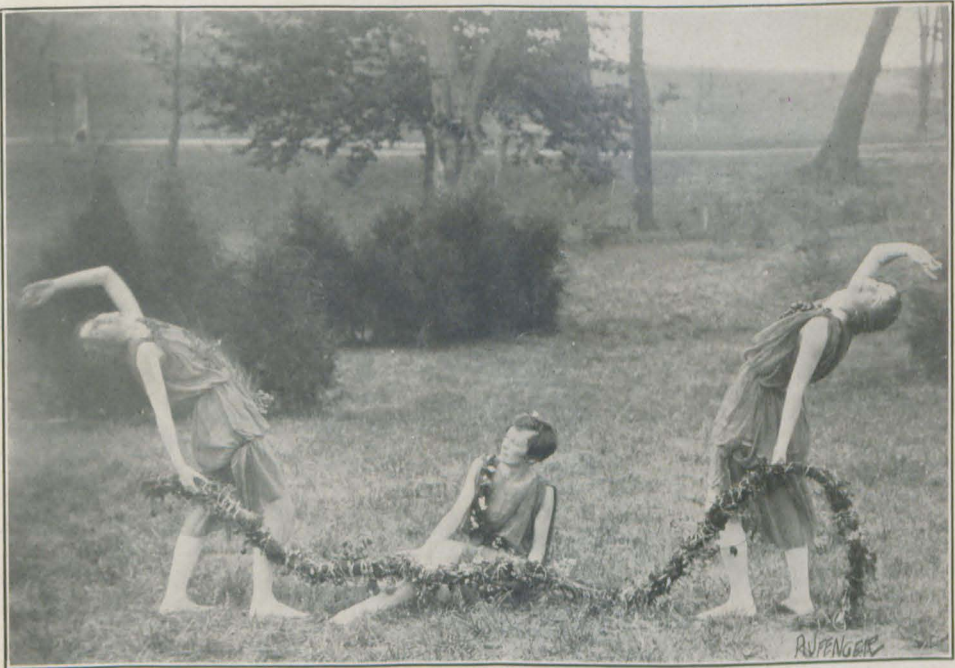
COCKE MEMORIAL LIBRARY  
HOLLINS COLLEGE, VA.

# The Hollins Alumnae Quarterly

Vol. III.

Hollins College, Hollins, Va., April, 1928.

No. 1.





# The Hollins Alumnae Quarterly

(Published quarterly by Hollins College Alumnae Association, Inc.)

Vol. III.

APRIL, 1928.

Third Year, No. 1.

## May Day, 1903—May Day, 1928

May the 5th of 1928 will mark the twenty-fifth year that the coming of the May has been celebrated by the Fairies of Freya. In 1903, for the first time, there was "a pleasant entertainment as devised and presented by the Fairies of Freya to do honour to the Merry Month of Maie and holden on the lawn of the afternoon of Freya's Daye." This first play, the program indicates, must have been one of the loveliest in the long line of May Day plays. The Queen of the May, with her royal court, went out to do observance to a morn in May. In the crowd a-Maying were Robin Hood, Little John, Friar Tuck, St. George of England, the Tinkers from Tinker Mountain, Morris Dancers, and Mummers without number. The play closed with a May Pole Dance. On this first program appeared the request which, changed in wording, was destined to become so familiar: "Her Gracious Majesty, the Queen of the May, doth earnestly request that the occupants of the Castle on the East and of the Castle on the West do kindly give over these Castles to the Queen and her retinue between the hours of two and six of the afternoon."

Long before 1903, the coming of the May had been celebrated at Hollins, but no one had felt responsible for its always being done. In 1902, just before May 1, a group of representative girls met to revive the May Day custom which seemed about to die out. These girls, the next year, 1903, became the charter members of the Fairies of Freya. \*The thirteen charter members were: Mary Masters, Marjorie Booth, Elizabeth Carney, Eloise Carpenter, Lucile Carter, Leonora Cocke, Sarah Griffin, Sarah Lyles, Mary Shepard, Frances Wait, Lucile Virden,

Mabel Bassett and Ermina Gedge. Each of these girls chose two new members, making the total membership thirty-nine, a number to which, for several years, the membership of the organization was limited. The sponsors and chief advisers of the group were Dr. McBride, then head of the English Department, and Mr. Turner. Dr. McBride suggested the name "Freya," and both he and Mr. Turner were very helpful in working out the poetical idea.

To examine the programs of the May Day plays is to learn much of the changing tastes of Hollins girls over a period of twenty-five years. In 1904 the Freyas sought the aid of Alice in Wonderland in presenting their play. The play of 1905 was "A Hollins History—a Masque." In 1906 the Fairies of Freya presented "A Flower Fantasy," and the program, which included the text of the play, was a booklet shaped like a pansy; 1907 presented a Mother Goose comedy, at the end of which all the characters gave a May Pole dance before the Queen. If, for no other reason than for one song, the play of 1909 would deserve a place of honor among the May Day plays. This play closed with "The Green and the Gold." Phoebe Hunter then wrote only two stanzas, the last two, and later added the one which she thought should come first. The play of 1910, also written by Phoebe Hunter, again is distinctive, in that it opens with the song by which so many May Queens of Hollins have been welcomed—"She Comes, She Comes, Our Radiant Queen." By 1911 the Suffragette

\*Because the records of Freya were destroyed when the Science Hall burned, this list was written from memory. The Editors of The Quarterly will appreciate corrections.



MAY DAY GROUP, 1903

Movement was evidently very much alive on the Hollins campus, for that year the Fairies of Freya presented "My Wife is a Suffragette."

Changes other than fashions in May Day plays we may trace over the twenty-five years of Freya's existence. From a group of thirteen girls, eager to insure for Hollins a beautiful May Day celebration, the organization has developed into the honorary society of Hollins, membership into which is gained only by those of very especial ability.

One unchanging feature of the organization, however, is its responsibility for presenting the May Day play. Now the parts in the court and the play are open to the best talent in the College, but the writing and directing of the play are done by members of Freya. From their number, too, the Queen is chosen.

But, to returning alumnae, the most striking change would be the crowd of people who now come to see the play. The May Day plays have always been

totally without advertisement, but the reports of their loveliness have gone so far that many come to see them—so many that the Forest of Arden has been abandoned as too small a stage for the play. The hillside just beyond the Music Hall may become the new stage.

In connection with the choosing of the Forest of Arden as an appropriate stage for the May Day play there is an interesting story. In 1907, or 1908, the Ben Greet players gave "As You Like It" at Hollins. Looking over the campus to find a spot on which to give the play, Ben Greet came upon the Forest. With a gesture in that direction, he quoted: "Well, this is the Forest of Arden." It was in this way that the Forest of Arden became the accepted spot for the Hollins May Day play.

This Twenty-fifth Anniversary will no doubt bring to the minds of the many Hollins people to whom May Day holds the most delightful memory of their College years, incidents both



MAY POLE DANCE, 1903

beautiful and amusing. Mr. Turner, for example, recalls how in one period posters were used to announce the May Day play rehearsals and at the same time assure the College that the play was under way. One morning, he says, very early in the spring, there appeared on the bulletin board of Main

a sheet of paper on which was pinned a branch of pussy willow. That was all, but it was a promise of the May.

NOTE—The Editors are indebted for the information about the early May Days to Mr. and Mrs. Joseph A. Turner.

Alumnae are requested to send to the Alumnae Office interesting incidents about former May Days.

## *An Honors Group Created at Hollins*

At the March meeting, the faculty voted to create an honor group at Hollins. All students making on the preceding session's work an average of 2.3 merit points for every hour of work carried, shall be known as honors students and shall be allowed their own discretion in the use of "cuts" from classes and in the use of "week-ends" and in attending required lectures and entertainments.

When Dean Williamson announced this new ruling at the next Wednesday evening convocation, it was greeted

with enthusiastic satisfaction by the student body. She said the faculty recognized the need of the best students for freedom to work with more concentration and in more independence. They believed that honors, based on achievement, would be an incentive to a finer quality of work and would enhance the intellectual life of the College. She emphasized that the only freedom contemplated was the freedom for harder, more exacting work. The new ruling recognizes scholarship and is a move for freedom and joy in scholarship.

## *Selective Process of Admission at Hollins*

For some years a good deal of attention has been given by the colleges to the special problems presented by Freshmen. This emphasis has been reflected at Hollins in a serious effort to admit only well qualified students; also various agencies designed to assist the student in adjusting herself to college life and methods have been introduced. Among the latter may be mentioned the adoption of Freshman Week and Freshman Convocation, the use of Freshman Faculty advisers, the sectioning of Freshmen on the basis of ability, and especially the appointment of a dean of women and an assistant dean who devote the major part of their time to interviewing and advising students.

That these measures have been to a certain degree successful is suggested by the fact that in the statistics of freshman failures compiled at the University of Virginia for the first semester of session 1926-27, Hollins stands at the bottom of the list when all subjects are considered; in English our percentage of failures was smaller than that of any college in Virginia. The time was when these facts might have been taken as an indication of low standards. Today, however, they are properly interpreted as evidence of careful selection of students and proper methods of guidance and instruction when admitted.

In accepting applicants the quality of the student's work in preparatory school is, of course, the prime consideration. Ordinarily, to be eligible, she should rank in scholarship in the upper half of her preparatory classes. Exceptions may occasionally be made where the student comes from a very good school and is well recommended, or where the evidence submitted shows a decided increase of power on the part of the candidate during her high school course.

Attention has been called to the fact

that failures in college are due quite as much to lack of real purpose and interest in what the student is about as to lack of adequate preparation. Health, family inheritance, tastes and interests, learning power, aptitudes and disabilities, general attitude and fundamental character traits are primary factors in determining a student's success or failure.

Accordingly, beginning session 1928-29, a more serious effort is being made to estimate the personal qualifications of the applicant. We are seeking evidence along these lines through the use of questionnaires to be filled out by the principal or teachers in the schools, by an alumna of the college or by the pupil herself; and occasionally, when feasible, we have a personal interview with the applicant. Scientific personnel studies are now going forward under the American Council of Education in Washington and the results of these studies will, it is expected, be made available to the colleges in the near future and should be of material assistance to us in the further development of our personnel procedure.

Personal letters of recommendation from our alumnae, who are in position to give reliable character estimates of applicants, are requested, where possible, and are carefully weighed. This is one of many ways in which our alumnae can render valuable assistance to the college and we hope that, as time goes on, these opportunities may be more fully utilized.

We invite the assistance of our alumnae in our efforts to secure a student body capable and willing to cooperate effectively in their own higher education and prepared to profit by the particular type of courses offered.

M. ESTES COCKE,  
Director of Admissions.

## Convocation Talk

By Dorothy Seago

Why should I, in my capacity as member of the Committee of Vocational Advisers, feel it incumbent upon me, or even appropriate to talk to you on this subject: "The function, or real purpose, of a liberal arts college, such as Hollins," or, to state it this way: "The cultural versus the utilitarian ideal in education," or, perhaps better, with E. D. Martin: "The meaning of a liberal education"?

I will try to give you briefly the reasons for, or the justification of my choice of subject and then, attempt to develop it briefly and to start you to thinking, or to encourage you to continue, if you are already thinking, in the direction of the subject: "The meaning of a liberal education."

Last year and the year before, about this time of the year, the members of the Vocational Committee talked with some of the seniors about their plans and prospects, hopes and expectations for the following year. It was my experience that at least some of these seniors, in the last half of their senior year, were facing for the first time, that is, highly consciously facing, the realization that they were coming shortly to the end of their institutionalized education, sixteen years of it, and were going to be called upon for the first time to decide the all important question, "What next?"

They had had a vague, implicit, ill-defined impression that in some way, four years of college were surely fitting them to be adequate to the demands of some economically sustaining work or job, teaching, possibly, or social work, scientific work, or at least, for financial success of some sort. When they actually began a search for real jobs in a real world, for a means of economic independence, they met on all sides this attitude: "The field of social work is open to you, gladly and freely, in fact it needs you, if you are willing to train for it." And, so for teaching, or business. In other words,

they seemed to have lived through four years of life in an institution with an admittedly cultural or liberal ideal, under the impression, or delusion, really, that it had a utilitarian ideal. Their first reaction was to disparage the value of their experience because it could not be turned to immediate economic advantage.

Now, certainly it is legitimate and more than honorable to want to be economically independent. But what bearing does the question of the function of a liberal education have on the question of vocational fitness? Let me say that these students, in a sense, represent one group of the college's critics, namely those who see in a liberal arts education only a failure to make its devotees into efficient business people, efficient teachers, or what not, immediately, as a primary and direct result. This pre-supposition that education is, or should be, primarily a means to efficient service, with its rewards and general prosperity, is a by-product of our present day industrial democracy, and, a half-truth. May it not be possible that education is primarily and in its essence, cultural or liberal, and because it is truly liberal, it improves everything that people do and is then, secondarily, an aid to or necessity for training in vocational or professional fitness?

My aim may now be clear. It is to try to encourage those of you who need such urging to begin now to make an analysis, a searching one, of your reasons for being in college and, further, an analysis of the larger purposes and meaning of college education, to judge whether or not your personal aims are compatible with the purposes of this education; in short, to work out for yourselves some philosophy of the educative process, however simple or hazy it will have to be at first. My aim is, also, to urge you to read some of the large volume of literature concerning the college and problems of education



generally, that is available in current periodicals, "The Survey", "School and Society", "Harpers", "The Forum", and in such books as Martin's "The Meaning of a Liberal Education," or Bertrand Russell's "Education and the Good Life."

It has been said that we can classify students seeking a college education into three categories, representing three distinctly different motives:

First, there are those students who seek a college education on their own initiative, for the love of learning itself. You can count among your associates the members of that category. They study for the love of it and grow intellectually from their contacts with maturer minds and largely from their own efforts. But most of them would become educated whether they ever entered a college, or not. There are straws to indicate that the number of students who belong in this group is increasing yearly.

Second, there are those whose motive is preparation for a professional career. Their college courses then become "pre-medical," "pre-law," "pre-engineering." Whether they continue to educate themselves when they begin their professional training depends largely upon their own dispositions.

The members of the third category, representing a large number of students, are in college because of parental persuasion. They are being put through. They represent, if E. D. Martin is an astute observer, America's only real leisure class.

Which of these students are most apt to have insight into the larger issues of education, to truly partake of its delights and benefits, and which of them will be able best to turn education, whatever be its primary purpose, to utilitarian ends should they so desire? I will leave you to judge the answer for yourselves.

What then is the meaning of a liberal education, the function of a liberal arts college?

There is certainly no complete unanimity of opinion on this point, even among presidents of the colleges themselves, that is, as to what constitutes a liberal education. And, in some colleges, supposedly of the liberal type, liberalism seems still to be a distant ideal. But I shall try as best I can in so short a space of time, to present some sort of summary of opinion.

The true value of education cannot be measured in terms of dollars and cents, in terms of personal advantage, or industrial efficiency. Education, in the liberal sense, in its largest sense, is the art of making living itself an art." It is the influence that works in and upon us to make us adaptable to all of the static and changing aspects of life. It is the achievement of human excellence. It is a way of life. Against the background of education in its larger meaning, which begins at birth and may last until death, college is just an episode. Education neither begins nor ends with it. It is an episode, however, which may be far-reaching in its significance.

A liberal arts college is not a vocational, or professional, or technical school, nor should it attempt to be, though to my mind it is an indispensable preliminary to any one of these special schools. The liberal arts college does not pretend to give all the kinds of teaching which a college student can profitably receive, but it is committed to intellectual training of a liberal type, and to that mission it must remain faithful, I believe. Animal training may give us the means to a bare living, but education gives us the means of seeing the significance of that living.

Meiklejohn, who is conducting a most interesting experiment in liberal education in the University of Wisconsin, has said, "In the technical school, pupils are prepared for a specific work and are kept for the most part on the plane of perceptual action, doing work which others understand. In the professional school, students are properly within the realm of ideas and princi-

ples, but they are still limited to a specific human interest with which alone their understanding is concerned. But the college is called liberal as against both of these because the instruction is dominated by no special interest, is limited to no single human task, but is intended to take human activity as a whole, to understand human endeavors not in their isolation but in their relations to one another and to the total experience which we call the life of the people.

"The liberal college is a place where we are trying to gather up the elements of life—moral, aesthetic, religious, political, industrial, social—are trying to bring these together so that men may understand them. Out of this stuff, this content of experience, the college tries to make a single thing, a meaning, a scheme of life, an interpretation of what men are and may become. Just that and nothing else is what the college of liberal arts intends to do."

You cannot say of a truly educated student that his education has made little difference in his religious beliefs, his social philosophy, his ethical values, his general outlook on the world.

Lest you think that I am talking of an ideal that is too far removed from the student mind, too vague a one, let me tell you of a report of a committee of Dartmouth College students, published in 1925, as a result of a survey of student opinion concerning the function of the college. They concluded that the college should be distinctly cultural rather than vocational; it should teach one "how to live, not how to make a living." To quote directly from the report, "It is the purpose of the college to provide a selected group of men with a comprehensive background of information about the world and its problems, and to stimulate them to develop the capacity for rational thinking, philosophic understanding, creative imagination, and aesthetic sensitiveness, and to inspire them to use these developed powers in becoming leaders in service to society."

My conclusion is this. The liberal arts college has a specific function, a real place in this long and important educative process. If you will catch its spirit and appreciate its ideals, your life will be richened, directed and made more significant by it. You will have acquired a power which will work in you and in all of your relationships, in teaching, in social work, in scientific research, or in graduate specialization of another sort, or in other less professional relationships. It will, as William James says, "Teach you to know a good man when you see him," and you have to be a good one to see a good one.

Do not judge the value of your college experience in terms of its immediate cash value. Prepare yourselves to think of the necessary training that builds on the foundation of your liberal education, to make you experts in any particular profession or business, to make you, economically speaking, a success.

---

#### FROM THE FOUNDER'S DAY ADDRESS, 1926

---

I do not wish for you enormous enrollments, huge revenues, innumerable professors, wide-spread lecture rooms and libraries and dormitories.

What I do wish for you would be modest but adequate revenues, a faculty of high minded and active scholars with the genius of the teacher linked to the skill and fervor of the trained research-worker, a standard of admission which excluded idlers and imbeciles, a student body numerous enough and keen enough about learning to keep every professor up to his best, a college life governed by loyalty to personal honor and scientific truth, and an army of graduates so proud of your past history, so alert to your existing needs, so filled with faith in your future, that they would be your guards against all the vicissitudes of fortune.

## Listening In on the Staff and Others

### EDITORIAL STAFF

#### *Editor-in-Chief*

SARAH WINFREE DARLING, '25, Hampton, Va.

#### *Assistant Editors*

MAY DULANEY BUSH, '23, Greensboro, N. C.

SARAH REDWINE, '22, Palmetto, Ga.

FRANCES LONG, '27, Charlottesville, Va.

#### *Art Editor*

HELEN GODBOLD, '27, Richmond, Va.

#### *Campus Correspondent*

FLORENCE PENN, 28, Danville, Va.

#### *Business Manager*

KITTY MAY SETTLE VAUGHN, '11, Hollins, Va.

#### *Assistant Business Manager*

PAGE STONE, '26, Roanoke, Va.

#### *Advertising Manager*

RUTH CRUPPER REEVES, '13, Roanoke, Va.

### THIS SINGING SEASON

A short time ago we received an announcement which gave us a greater thrill of pleasure than any thing has done since the gift by the Cocke family of Hollins College to the Alumnae Association. It was sent us by the youngest, but by far the most precocious organization of Hollins, the Music Association, and it told us of the compilation of a Hollins Song Book to perpetuate those dear and haunting times which ran as an accompaniment through our college days.

For all those who were not B. M. graduates, but who, like us, have spent hours at the piano picking out the ragged threads of well-remembered songs, we wish to express a most sincere gratitude to the Music Association and especially to its Song Book Committee. They have placed a precious part of Hollins in our hands. May Day, the Red and Blue game, the

Senior stroll across campus, every last festival will be ours again at the turning of a page.

The Song Book will be bound in the Hollins Green and Gold and will be sent in the early summer to every subscriber who forwards the required two dollars to Frances Davenport, at Hollins College.

### FROM AN ALUMNA LETTER

"I'm enclosing my check for \$200—as first payment on my pledge to Hollins. It's a very happy day for me to do something tangible for Hollins—small though it be—I only hope that somehow it may mean to Hollins a "millionth" part of what Hollins has meant to me. I wish so much it could be much, much more—nothing I can ever do can even in part express my love and admiration and gratitude to Hollins."

## Pirates and Joe Turner

In the history of the Little Theatre at Hollins, a milestone worthy of mark was passed in the performance of "Captain Applejack" on March 29th, under the joint auspices of the Triangle Chapter of Hollins Alumnae and the Junior League of Roanoke. Both organizations were considering a play, both wanted Sully Hayward, '09, as coach; so the two decided to join forces, put the prices above the usual limit for amateurs, produce a play worthy of the price and sell out the house. This was done most successfully, as is evidenced by the press notices of the next day, from which the following is clipped: "When an amateur production fulfills so many of the requirements of a good show and so closely resembles the work of professionals as the one given before last night's capacity audience, it leaves the stickler for professionalism without an argument. . . .

"A most capable cast was headed by Joseph A. Turner in the title role. Playing the part of the bluff English bachelor who had grown restive under the monotony of quiet country life and longed for romance and adventure, Mr. Turner presented a finished interpretation that was largely responsible for the success of the play. He was utterly at his ease before the footlights and gave a performance that would have done credit to a veteran of the professional stage. . . . Miss Mary Sully Hayward directed the production and the smoothness and artistic success of the performance spoke wonders for her work as a coach."

"Captain Applejack" has been so widely played that Hollins alumnae everywhere are doubtless familiar with it and can picture Mr. Turner fitting into the title role as the glove fits the hand. In fact, beginning with Phoebe Hunter Gilkyson, '09, the wish has come from alumnae again and again that Mr. Turner play "Captain Applejack," and to these girls particularly

the news of the overwhelming success of the play will be most gratifying.

Where the players are known personally to the audience there are invariably telling "hits" quite undreamed of by the author, as, for instance, when Rachel Wilson, '12, as Mrs. Pengard, one of the arch villains in pursuit of the Applejack treasure, burst forth with "Hell!", the student body simply roared. Again, when among the pirate crew Mr. Cocke, Dr. Janney, and Vanie Rath were gradually recognized despite paint and earrings, daggers, bandanas and curling locks, the enthusiasm of the students was overwhelming.

A very effective curtain-raiser was a chorus of pirates, led by Page Stone, '26, as captain, with group and solo dancing. Among the dancers were Marion Garrett, '26, Ann McNulty, ex-'29, and Mary Tom Thompson, ex-'24.

As The Quarterly goes to press, there are still a few items to be checked but each organization is sure of \$850.00 clear, and the spectators say that they got their money's worth.

### LOCAL TALENT GIVES

#### ENTERTAINMENT

In the Little Theatre on the evening before Founder's Day, Peyton University presented its annual play—Robin Hood, an operetta. This was followed by a scene from "The Gay Nineties," enacted by the faculty. A waltz by Miss Agnes and Mr. Turner was one of the events of the evening.

A list of "Graduate Fellowships and Scholarships Open to Women" is published by Smith College, Northampton, Mass. This list has been compiled for the benefit of college women in this country who desire to engage in graduate work or research.

## CHAPTER NEWS

The A. T. L. Kusian Chapter recently held a card party at the Barbazon, the Woman's Club Residence of New York City, in which the Wellesley, Mt. Holyoke, Radcliffe, and Cornell Women's Clubs have floors. It is the hope of several Hollins alumnae that Hollins will be able to take club rooms.

It is reported that in a recent lecture at the Barbazon, Rollo W. Brown paid enthusiastic tribute to Hollins.

\* \* \* \*

In February, the Memphis chapter was entertained at luncheon by the chapter president, Edyth Mallory Duffield, '00.

\* \* \* \*

### Philadelphia

Betty Reynolds Boogher, ex-'11, president of the Philadelphia Chapter, visited Hollins during Easter. The Philadelphia chapter has sent in a total pledge of \$6,120.00, of which \$5,070.00 has come from alumnae. The chapter expects to reach its Endowment quota.

Hollins people knew that Betty was on the way when the lovely Easter lilies arrived a few hours in advance of Betty and her mother.

\* \* \* \*

Louisville, Ky., April 8, 1928

Alumnae Office:

We had a most interesting and encouraging meeting of our Alumnae Chapter yesterday. Eleven out of our eighteen were present—and four students, home for Easter, helped to lend us a little "atmosphere." I want to make a report on our election of offices for next year.

President, Ida Maney Webb (Mrs. Frank Thompson), 2625 Ransdale Avenue.

Secretary and Treasurer, Ida Litton Major (Mrs. Coleman Rowland), 2110 Confederate Place.

Board of Directors—Officers and:  
Naomi Peak, 1505 Rosewood Ave-

nue; Mary Pressley Smith, 355 South Bayly; Elizabeth Tinsley (Mrs. Stuart Campbell), 2425 Glenmary.

We are working on plans for raising our quota of the year's budget and I do hope that we have some fine results!

I feel that our meeting was really a success.

Most sincerely,

(Signed) TINSLEY.

\* \* \* \*

### Hollins Tea in St. Louis

The Alumnae of St. Louis, students home for Easter holiday, and friends of Hollins were invited on Easter Monday to a Tea given by Mrs. J. W. Harris, a student parent.

The occasion was a delightful one, and brought out an interesting discussion of Hollins' present program regarding the Endowment and the future plans for public ownership. Kitty Settle Vaughn, Alumnae Secretary, a guest at the tea, gave a sketch of Hollins history, setting forth the ever increasing demands that make necessary the raising of permanent endowment. She explained fully the offer made by the Cocke family and discussed alumnae plans for meeting this requirement.

Dr. Karl Block, rector of St. Michaels and All Angels Church in St. Louis, who formerly was rector of St. Johns in Roanoke, and one of the Chaplains at Hollins, gave a beautiful talk about Hollins' real place in the scheme of education. He paid a high tribute to the members of the Cocke family whose influence has dominated the place for more than eighty years and who, with amazing generosity, now offer the college to a Public Board of Trustees.

The St. Louis Alumnae include Annie Biedler Bitting, Louise Hoyt Maestre, Lydia Kimbrough Allen, Betty Witt Jordan, Blanche Buckner Flournoy, Fay Kone Goggin, Elizabeth Moss Hall, Marguerite Cefalu Groves.

\* \* \* \*

### Hollins Alumnae Meet in Historic Court House

At Eastville, in Northampton Coun-

ty, on the Eastern Shore of Virginia, and in the old Court House, with its arched ceiling, its enormous fire place, its old shelving from the floor to the roof itself, its interesting relics of Colonial days, its records running back unbroken to 1632, there met at noon on April 14th the Eastern Shore Chapter of Hollins College Alumnae.

There were present some twenty-eight alumnae and the special guest of the meeting, Mr. Jos. A. Turner.

The program was in green and gold, and even the beautiful menu carried out the color scheme.

The toasts, responses and Au Revoir were all by Mr. Turner, so says the program, but a lovely greeting and introduction were by Clara Bell Oliver (ex-'19). Best of all, there were the spontaneous and from the heart questions that came from those present about things, and places and people and goings on at Hollins.

Among those present was Mrs. A. D. Addison (nee Minnie Strange Chewning, 1874).

The officers of the Eastern Shore Chapter are:

Clara Bell Oliver, President; Cleve Martin Taylor, Vice-President; Frances Holland, Secretary; Hallie Battaile Mears, Treasurer.

\* \* \* \*

#### Dr. Calkins Speaks at a Hollins Dinner in Boston

All alumnae who know Dr. Raymond Calkins of Cambridge, Mass., will be interested to hear that he was a guest of honor at a Hollins dinner in Boston, March 3rd, and spoke on the subject of Charles L. Cocke and his work. He told the story of Hollins with strong and fresh appeal, adding to the story the charm of his personal impression of the college. At the close of Dr. Calkins' speech, Marguerite Hearsey introduced Miss Williamson to tell something of the standards and equipment of the college and of the endowment campaign. The dinner then resolved itself into a symposium on the present inspiring crisis in the career of

Hollins. There is no doubt that Hollins made new allies among the friends of education gathered by Marguerite Hearsey at this dinner.

#### WITH THE FACULTY

The Journal of Social Forces, in December, 1927, published an article by Miss Gladys Palmer on "The Community Chest in Virginia Cities." The charts for this article were made by Anne Florence, '27. This spring Miss Palmer will also have in The Journal of Political Economy a paper, "Trade Customs in the Lancashire Cotton Industry." This paper is the result of a short summer stay in Lancashire cotton district around Manchester, England.

In the April number of The Classical Journal, Miss Marion Smith has an article, "The Egypt of the Greek Romances."

At the annual meeting in February of the Association of Virginia Colleges, which met in Richmond, both Mr. Estes Cocke and Mr. Joe Turner had places on the program. The subject of Mr. Cocke's paper was "Selective Processes for Admission to College;" of Mr. Turner's, "The Problem of College Advertising."

Miss Goldena Farnsworth left on a leave of absence March 26, to study for the remainder of the session at the University of Chicago. The research work in physics which Miss Farnsworth will do in Chicago will give her an M. S. degree. Miss Annie Cloyd, of Wichita, Kansas, is substituting for her.

Miss Susie Blair, the Dramatic Director, was invited to speak on the dramatics of Hollins at the Regional Conference on the Drama, which met April 4 and 5 at the University of North Carolina.

Miss Fanona Knox, Registrar, attended the American Association of Collegiate Registrars, which met April 17, 18, 19, in Cleveland, Ohio.

## More Campus Crumbs

### Dr. Black at Hollins

During February, Dr. Hugh Black of the Union Theological Seminary in New York, at the invitation of the Y. W. C. A., delivered a series of lectures on "The Adventure of Being a Man." It is impossible to express in words the inspiration which Dr. Black gave to Hollins. It is possible, however, to give you some idea of the manner in which the students received this speaker. The addresses were delivered in the Little Theatre during one hour in the morning and between seven and eight in the evening. After the first lecture students did not wait for the ringing of the bell to remind them that they should be in the Little Theater. Instead, people hurried from the post office in the morning, and the Kellar at night was deserted that the best possible seat might be procured.

### Founder's Day

Dr. Rufus Jones of Haverford College gave the Founder's Day address this year. His topic was, "New Noises." After luncheon, Dr. Jones delivered an address on "Mysticism" for the special benefit of those students interested in philosophy. When he left the college not a few of the students straightway betook themselves to the library for the purpose of becoming more familiar with his book, "Studies in Mystical Religions."

Because in the past Founder's Day has been overcrowded with activities and entertainments, the Red and Blue basketball game is not now played on that date. The game has, however, a day of its own, the second Saturday in March. Alumnae, take notice and send your messages accordingly. During the afternoon Miss Matty gave a reception for the guests, faculty, and students. This was followed by a dinner. At this time Miss Virginia Lee Cox delivered a talk which no Hollins student could forget because it was evident that it came from one who

was not only interested in the traditions of Hollins, in her own four years here, but who felt a keen sense both of the honor and responsibility of being an alumna of the college.

### Sophomore-Senior Party

On February 25th the Sophomore class gave to the Senior class one of the most original and attractive parties ever given in the Kellar.

Invitations were sent to the members of the senior class inviting them to the marriage of the president of their class to the president of the sophomore class. Not a detail was lacking from minister to ringbearer. The bride was given away by Vanie Rath, Sponsor of the Sophomore class.

Immediately after the ceremony in the chapel the bridal party and guests retired to the Kellar where the reception was held. The Kellar presented a most realistic picture of a reception room, bridal gifts were on display, and congratulations in perfect order. Unlike the ordinary wedding reception, this one had something superior to offer in the way of entertainment. Surely no school is quite up to the Hollins' mark in giving stunts, and those presented at this party were no exception to the rule. Not only was there a wedding cake, but a wedding ring for each guest. This affair could not receive its proper due unless the following were stated: The bride's flowers were real and each groomsman wore a tuxedo.

### Red vs. Blue

On Friday before the Red and Blue game, stunts were given in the gym and the two teams thereby announced. March 10th was celebrated as Red and Blue Basketball day. At the first triangle for lunch the Reds gathered on the library steps, the Blue, in the middle of the quadrangle, and all the old and all the new songs of the Yemassee and Mohican tribes were sung.

Every alumna who was a Blue will rejoice to know that the Mohican captain was victorious this year. Every alumna who was a Red may find consolation that only after four years has the winning cup changed hands.

During the banquet that evening telegrams were read from Blues and Reds of days gone by, letters were presented, class numerals, and stars. Bobbie Hunt Burton, captain of the Blue Team, received a Hollins blanket.

### Freshmen Pledge \$7,000

The Freshmen campaign held in February for the purpose of raising the Endowment Fund was very successful. The contribution presented by this class comes to \$7,000, the largest sum as yet presented by any class. Shortly following this came a gift from the sinking fund of the student government association which amounted to \$1,000. Additional pledges amounting to \$1,200 have come from students who increased their pledges of last year.

### Elections Revised

It will be interesting to those of you, who, during your college days experienced the feeling of pressure in work which always came at the time of elections, to know that a plan has been adopted whereby only major offices are elected by the entire student body. The remainder are nominated and elected by the active boards for the year to come. By this the system is greatly simplified and many needed hours saved.

### Mrs. Vaughn Molds Future Alumnae

In March, Mrs. Vaughn, the alumnae secretary, gave a tea to the senior class. The afternoon was made very pleasant and helpful by a brief talk delivered by Mrs. Vaughn upon the obligations of Hollins students after the college years are spent. She impressed upon them the importance of keeping in close touch with the alumnae office, and of giving frequent information in regard to after-college interests. Because at

present Hollins is hard at work upon the raising of her endowment, alumnae, as well as students, must realize that now is the time when their services are most needed.

### "Cargoes" Receives Award

At the Intercollegiate Press Association held in Farmville, Va., this past February the Hollins College Magazine, "Cargoes," was awarded the cup given magazines by the Brown Morrison Printing Company of Lynchburg, Va. Among other colleges awarded cups were: William and Mary for the best college newspaper, and V. M. I. for the best year book.

### S. S. Hollins Ahoy!

The senior class presented the annual Fashion Show on March 24th.

The scene was laid aboard the S. S. Hollins. The stage settings were the work of Mr. Glenn Baylor of Thurman and Boone. In the middle of the stage was a large red fish. On one side of the stage was a twelve-foot ventilator and on the other side a wheel. The ship was given over to the exclusive use of nineteen attractive models, a captain, two handsome lieutenants, and two amusing sailors for the homeward journey from Paris to New York. After a prologue, a scene of morning—and sport; a scene of afternoon and tea; and one of evening—and moonlight—the happenings were brought to a satisfactory ending with the engagement of one of the lieutenants to the leading lady, and the safe anchorage of the S. S. Hollins by nineteen anchors thrown into the orchestra pits by the passengers.

The merchants who participated were: Heironimus, B. Forman, Spiegel-Levin, Propst-Childress, The Roanoke Trunk Co., Fallon, Thurman and Boone, Henebry & Son, and Aufenger.

The money, after the expense calculations have been made, will be turned over to the Endowment Fund.

FLORENCE PENN, '28.



## PERSONALS

Ex.-'74—Sloan. Hollins has learned with regret of the death of Miss Harriet Earle Sloan, on March 2, at the Columbia Hospital.

'81—Wright. Hollins has learned with regret of the death of Mrs. J. G. Chastian (Lilian Wright) on March 28. After leaving Hollins, where she graduated with honors, Mrs. Chastian taught for seven years in Texas, Virginia, and North Carolina, before she went as a missionary to Mexico. It was in Mexico that she met Dr. Chastain who had also entered upon mission work, and it was there that they remained for thirty years. Mrs. Chastain, at the time of her death, was a valued teacher in the high school of Tampa, where Dr. Chastain had assumed charge of the Clark Memorial Baptist Church.

Ex.-'92—Harrison. Hollins has learned with regret of the recent death of Mrs. Samuel Dews Jones, nee Elizabeth Harrison. Mrs. Jones was married in 1893 and lived in Bristol, Va., where Mr. Jones was president of the Virginia Intermont College. In 1899 they moved to Atlanta, where Mr. Jones entered business and where they have since made their home.

Ex.-'99—Whiting. The February issue of "The Ladies' Home Journal" contains an article by Gertrude Whiting on a new kind of petit point lace.

Ex.-'06—Paxton. Mary Paxton Keeley is the author of a novel, "River Gold," illustrated by John D. Whiting, published through the Bobbs-Merrill Co., Indianapolis. Mrs. Keeley took her degree in Journalism from the University of Missouri, the first conferred upon any woman in the world. She is now doing graduate work at the University of Missouri.

'10—Holman. Announcement has been made of the marriage of Natalie Holman to Mr. Thomas Dorsey. They are at home at 3820 Beech Avenue, Roland Park, Baltimore, Maryland.

'11—Baldwin. Mrs. Tracy Weltmer (Stella Baldwin) has recently moved to Kansas City. Her address is 15 East Fifty-sixth Street. She came to the alumnae meeting in St. Louis at Easter.

'11—Mitchell. Mrs. E. E. Fearheiley (Frances Mitchell) came from her home in Mt. Vernon, Ill., to attend the alumnae meeting in St. Louis at Easter.

Ex.-'11—Smith. Mrs. H. K. Gaines ("Gerre" Smith), of Oklahoma City, has a daughter, Frances, born in October.

'12—Chapman. Julie Owen Chapman is co-director of Club Moosilanke on Lake Katherine, Pike, N. H. This club was formerly known as Aloha Club.

Ex.-'12—Hoyt. Mrs. Sidney Maestre (Louise Hoyt) is actively engaged in hospital work for crippled children in St. Louis.

Ex.-'12—Keily. Priscilla Keily of Hamilton, Ohio, Director of the Social Service Department of the Mayo Clinic, Rochester, Minn., has been granted a year's leave to study at Simmons College.

'15—Dawson. Mrs. Dana Chapplear (Edna Dawson) organized the Girl Scouts in Portsmouth, Ohio. She is Commissioner of Scioto County Council and visits conferences and camps in Ohio, West Virginia and Kentucky.

Ex.-'20—McDonald. On February 25, Ann Marian McDonald was married to Mr. James Archibald Browne.

'21—Church. Julia Morrow Church played one of the leading roles in "The Last of Mrs. Cheyney," the play which last February was presented by the Little Theatre of Dallas, Texas.

'21—Hunter. Sarah Hunter LaMotte has a son, Lewis LaMotte, Jr., born in February.

'21—McClammy. Miriam McClammy has taken a position with the New York Times.

'22—Holladay. Mrs. John S. Horseley, Jr., nee Lilian Holladay, has a son, John S., 3rd, born last October.

'22—Vaughan. Martha Vaughan Parker has a son, Gooch Vaughan, born December 22.

'23—Huger. Louise Huger has taken a position on The New York Times.

'23—Moore. On February 23, a son was born to Mr. and Mrs. Louis Untermyer (Virginia Moore). Mr. and Mrs. Untermyer are now living at 18 Gerard Road, Eaton Square, S. W., London, England.

'24—Adamson. On February 17, Margaret Adamson was married to Mr. James Carlisle Stuckley.

'24—Geer. Invitations have been issued for the marriage of Sarah Rice Geer to Mr. James Lowry Dale, on Saturday, April 21st, at the First Baptist Church of Greenville, S. C. Mr. and Mrs. Dale will be at home after June 10th at 164 East 72nd Street, New York City.

'24—Jobes. On November 19th, a son, Richard John, was born to Mr. and Mrs. A. Wede (Berta Jobes).

'25—Austen. On March 21st, a daughter, Margaret Ada, was born to Rev. and Mrs. Alfred Loaring-Clark (Margaret Lee Austen).

'25—Boyd. D. Louise Boyd is with The New York Times.

'26—Williams. Announcement has been received of the marriage in February of Sarah Williams to Mr. Louis Poulnot, of Charleston, S. C.

Ex.-'26—Palmer. On January 12, Virginia Dare Palmer was married to Mr. Lorenz Durward Klinger. Mr. and Mrs. Klinger are at the Bellevue Apartments, Sioux City, Iowa.

'27—Godbold. On June 16, Helen Godbold will be married to Mr. Gilbert Bell, of Richmond, Va.

Ex.-'27—Wickler. On March 14th, Maude Wickler was married to Mr. Leon Hawes Burgin. Mr. and Mrs. Burgin are at home at 3578 Riverside Avenue, Jacksonville, Fla.

Ex.-'27—Riley. Invitations have been issued for the marriage of Frances Leigh Riley to Walter C. Shorter, of New York City. The marriage will take place on April 20th at the Lee Memorial Chapel on the Washington and Lee University campus. Miss Riley is a graduate of William and Mary College.

Ex.-'27—Wingo. Hollins has learned with regret of the death of Kathryn Paula Wingo, on June 17th, 1927.

## A Boston Tea Party

The Boston Alumnae entertained Dean Williamson at tea when she attended the annual meeting of the National Association of Deans of Women in Boston in March. No one present will soon lose the enthusiasm of this delightful occasion.

The tea was arranged at Lallie Lee Carpenter Kennedy's antique shop, The Spinning Wheel, at No. 35 in Fayette Street. Lallie Lee Carpenter's gracious reception immediately put every one in Hollins atmosphere.

All yielded to the magic of the tie that binds all Hollins hearts in a common experience and love. Piqued by the originality and beauty of The Spinning Wheel, the arriving guests spent a few minutes between joyous greetings in exploring its treasures. Such treasures of glass and china, of rare furniture, rugs and bric-a-brac! The quaint little house from old-fashioned door to high dormer-windows is chock full of interest and interesting things, presided over by an artistic and adventurous personality.

The party soon adjourned for refreshments to a tea house next door where a merry hour sped away. When the group settled again in the sitting-room under the dormer windows, the talk took a deeper course.

What of the endowment? Mary Williamson reported encouraging progress towards the goal. She said the alumnae objective for the spring is to increase the alumnae pledges. In spite of the fact that the average alumnae pledge is gratifying, only a small number of alumnae are really in action on the endowment. More alumnae must be reached and awakened. Some one suggested that a pledge card be printed in each Quarterly to arouse readers to answer this call to duty and privilege.

Mary Williamson was asked to explain the alumnae dues and the chapter budget. She said every active alumna is expected to pay an annual fee of two dollars towards the upkeep of the alumnae office. This may be sent directly to the treasurer of the Association or paid through her chapter. The service and expense of the office is

yearly expanding. To meet this the Board of Directors allocates a certain budget to each chapter, amount proportional to membership. Chapters are expected to undertake some group activities to meet this budget. The present work (Quarterly, for example) to say nothing of developments of the office, is dependent upon payment of this budget.

Many other subjects were discussed. There was a constructive exchange of opinions and a vitalizing spread of enthusiasm. Such meetings are deeply provocative of more responsible and active interest in our Alma Mater and her greater career. Among those present were: Felicia Taylor Camm, Sarah Lyles Boyd, Louise Carpenter Cochran, Henrietta Taylor Burnett, Lallie Lee Carpenter Kennedy, Julie Owen Chapman, Elizabeth Carney Taylor, Rosamond Thompson Pratt, Mary P. Singleton, Gertrud Rath, M. K. Aulick, Marianne Hooper, Margaret Tynes Fairley. Is there anything that such a group cannot accomplish when they stretch every nerve to the goal?

Cut on the Dotted Lines and Mail to JOS. A. TURNER, Secretary, Hollins, Va.

No.....	NAME.....
Key.....	.....
	ADDRESS.....
	.....192.....
	In consideration of the gifts of others, I hereby subscribe to the
	<b>Endowment-Improvement Fund of Hollins College</b>
	the sum of
	.....DOLLARS
	Payable
	One Sixth..... One Sixth June 1, 1928
	One Sixth Dec. 1, 1928 One Sixth June 1, 1929
	One Sixth Dec. 1, 1929 One Sixth June 1, 1930
	or to be paid as follows:.....
Total Subscription:	Signed.....
\$.....	Address.....
	.....
	Make checks payable to Chas. I. Lunsford, Treasurer.

## The Endowment Fund

Pledged to April 1st, 1928.....	\$404,115.78
Paid on above pledges in cash and securities.....	124,752.24
Reported as of January 17, 1928:	
Pledges .....	\$390,000.39
Paid .....	111,869.44
The faculty of 1926 and 1927 subscribed.....	9,476.97
The students of 1926 and 1927 subscribed.....	22,637.50
Freshmen of 1927 and 1928 subscribed.....	6,918.00
The Alumnae have subscribed.....	157,062.95
Total number of alumnae subscribers (students 1926-27 not included).....	857
Total number of alumnae whose addresses are on file in the alumnae office.....	3400

A relatively small number of alumnae have been seen personally.

Many alumnae have seen other alumnae and secured pledges.

Many alumnae have secured subscriptions by writing to their acquaintances and friends among alumnae.

Six hundred and fifty thousand dollars put into any other institution would be \$650,000, but put into Hollins it would be all of that and it would, at the same time, transfer from private to public ownership the entire Hollins

College plant, valued in mere dollars at one and a quarter million. The plant would then have a money value of about two million dollars. The other values cannot be estimated!

This unique and meritorious enterprise is going to be accomplished.

When?

By whom?

Have your acquaintances and friends among the alumnae subscribed?

Have you subscribed?

### THE BUS IS LEAVING!

Hurry to snatch the borrowed hat and run! It's time for the bus!

The bus to Roanoke? NO—the bus to Hollins! What could be more fun or more like romance than to roll up to the door of "Main" in a bus, just as you used to do in the old days?

Every alumnae living in Virginia and nearby states can connect with a junction point where a bus will take you all the way to Hollins. Many of you have only to go to a Bus Stop on your own street and signal in order to get aboard. They bring you through the May-clad wonders of the countryside that you love so well.

Doesn't it seem just a little too tempting to miss the gayety and thrill of Alumnae Day when, with so little effort, you can so swiftly arrive?

Come back, alumnae! It's such a little journey, but oh, such a pleasant thing to do!

Don't let the bus leave you!!

## Alumnae!

—When again visiting the old College, you may make your visit complete by securing proper and adequate hotel facilities.

—Our service offers 300 Rooms—300 Baths—Dining Rooms—Coffee Shop—Garage in Hotel.

## Hotel Patrick Henry

"A Meyer Hotel"

A. B. MOODY, Resident Manager

# Hollins College Alumnae

You can still do better at the Heironimus Store. If away from Roanoke, write Mary Daily, the store's personal shopper, your wants.

## S. H. HEIRONIMUS CO.

"Our Word is Our Bond"

ROANOKE'S LEADING DEPARTMENT STORE SINCE 1890

# May Day Styles Change

If you doubt it, just take a look at the pictures on pages 4 and 5, and then turn back to the modern interpretation of May Day art on the cover and the second page of this Quarterly.

It's just that way with printing—what was considered "the last word" in style twenty-five years ago would bring only a smile today.

Printers must be able to clothe a message in the garb of today to give it its rightful place before a modern audience.

Our clients have the satisfaction of knowing that their printed message—whatever its nature—will be presented in a style which bespeaks its "up-to-now-ness."

**Walters  
Printing & Mfg.  
Company**

Phone 3057

Roanoke, Virginia

WE PRINT THE QUARTERLY

K. P. Magruder      F. W. McBryde.

## Magruder-McBryde

REALTORS

602 Pere Marquette Building

Main 1360

New Orleans

Hollins alumnae and friends coming to New Orleans are invited to get in touch with us by letter beforehand or phone upon arrival in our interesting city.

Whether your stay be short or long and whether you wish a small efficiency apartment, a quaint old-fashioned house in the French Quarter or a handsome home in the uptown or suburban neighborhoods, we are at your service to personally assist you in securing the place most suited to your needs.

A Graduation Gift  
A Wedding Gift  
A Bridge Prize  
A Gift for All Time

## MAP of HOLLINS LAND

22x28 inches, printed in four colors on linen back paper, suitable for framing.

See the places and the people that mean Hollins to you. See the Hollins girls, all the way back to 1842, as they go out of the front gate.

Order through MRS. ERICH RATH, Hollins College, Va. Parcel Post, Insured, \$2.10.

Sold by General Alumnae Association for the Endowment Fund

# Hollins College

FOUNDED 1842

*A Standard College  
for Women*

OFFERING

*Bachelor of Arts*

*and*

*Bachelor of Music Degrees*

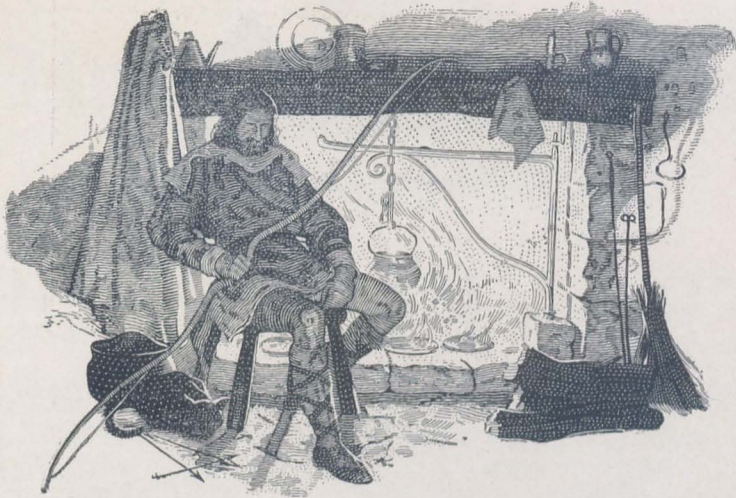
---

*Candidates for either the B. A., or the B. M. Degree must offer fifteen units*

---

FOR CATALOGUE AND FURTHER INFORMATION, ADDRESS

MATTY L. COCKE, President



## When a King forgot

EVERYONE knows the story of King Alfred the Great—how, lost in reverie, he let the cakes burn as they baked on the hot stones.



The huge bake oven is only one of many applications of electric heat. General Electric engineers have helped hundreds of manufacturers to benefit by its economies. There is probably some job in your plant that electric heat can do better and at less cost. Ask General Electric specialists to help you.

Crude implements for baking—those hot stones! And even when ovens came into use, success still depended on close watching of temperature and time.

But now, electric heat has made baking an exact science, and modern bakeries are installing electrically heated ovens.

In every industrial plant there is at least one process which electric heat will improve and make more economical.

# GENERAL ELECTRIC





# TRAVEL BY BUS

You are going back to Hollins at Commencement on pleasure bent—then you should travel the pleasure way—in the comfortable, dependable Parlor Motor Coaches of the Virginia Motor Lines and the Towns Bus Lines, which pass right by the Hollins Gate.

Connecting lines of the Eastern Public Service Corporation will take you to Hollins from almost every section of several states adjoining Virginia—through the heart of the historic and picturesque Shenandoah Valley or the great mountain empire of Southwest Virginia.

Bus lines of the company radiating from Roanoke in several directions will carry you to nearly all the educational institutions, famous resorts, historic spots and scenic wonders of Virginia.

---

---

“TRAVEL THE PLEASURE WAY”

---

---

WRITE FOR SCHEDULES

TOWNS BUS LINES, INC.  
VIRGINIA MOTOR LINES, INC.

*Subsidiaries*

EASTERN PUBLIC SERVICE CORPORATION

Roanoke Office: 606-7-8-9 Colonial Bank Bldg.

Phones 2118-2119