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The Hollins Alumnae Quarterly

Vol. II.

Hollins College, Hollins, Va., January, 1928.

No. 4.



In Memoriam



LUCIAN H. COCKE

BORN, MARCH 27, 1858
DIED, NOVEMBER 14, 1927

The Hollins Alumnae Quarterly

(Published quarterly by Hollins College Alumnae Association, Inc.)

Vol. II.

JANUARY, 1928.

Second Year, No. 4.

MR. LUCIAN H. COCKE

Hollins alumnae have been deeply grieved by the death of Mr. Lucian Howard Cocke, for twenty-six years our vice-president. Roanoke called Mr. Cocke her first citizen, Virginia claimed him as one of her most eminent lawyers, Hollins thought of him as a friend and guide. Among Mr. Cocke's many activities his interest in education was significant, and the share of Hollins in this larger interest was never small. Mr. Cocke's uprightness, his generosity of spirit have been abiding influences which have helped to mold the Hollins of today, and the Hollins of tomorrow could derive from no nobler sources. We love to remember that during the last years of his life Mr. Cocke was lending himself with characteristic wholeheartedness to the projects for the new Hollins and that his plans embodied all that our alumnae are hoping for. We could not wish Hollins any better thing than that she should be true to the ideals of her friend and adviser, Lucian H. Cocke.

The alumnae, conscious of a great loss, wish to express to Mr. Cocke's family a deep and sincere sympathy in their greater bereavement.

Signed:

RACHEL WILSON,
MARY WILLIAMSON,
VIRGINIA LEE COX,

The Executive Committee of the Board of Directors of the Alumnae Association, Hollins College.

* * * *

"In the death of Mr. Lucian H. Cocke," says The Roanoke World-News, "the city of Roanoke has suffered the loss of its most distinguished

citizen." It is only natural for the students and alumnae of Hollins College to feel also that in Mr. Cocke they have lost one of their first friends and greatest benefactors. The World-News points the foundation for this feeling when, after listing Mr. Cocke's admirable civic service, it continues: "But of even greater importance were his contributions to the cause of education in Virginia. Imbued with the same spirit of altruism and idealism which dominated the inspiring career of his distinguished father, Dr. Charles L. Cocke, the one man most responsible for the prestige and growth of Hollins Institute, later Hollins College, Mr. Lucian Cocke spent years of devoted service toward the further building of Hollins."

The actual extent of Mr. Cocke's influence upon Hollins and upon the hundreds of girls who studied there can never, we feel, be justly estimated. Living as he did in Roanoke, separated from the daily contacts with the student body which have endeared Miss Matty Cocke, Mr. Estes Cocke, and the other members of his notable family to the students, it is yet impossible for any alumna of Hollins to think of his death without a sense of personal loss. His influence came to the girls indirectly through his capable and generous direction of Hollins life in his executive position as vice-president of the college, more-directly through his talks to the students in which they learned to value his precepts and to regard him as a friend. The above resolution of the Board of Directors accurately expresses the debt of gratitude which every alumna owes to Mr. Lucian H. Cocke.

Small College versus University

(The following letter was published in the September, 1921, number of Harper's Magazine. It was written by Marion Russell Shipp, 1919-1920, in answer to an article entitled, "Educational Unleveling," by Professor Rollo Walter Brown.)

You have had the courage to put into words the greatest need of the American college today; and it must have been courage, or yours is the exceptional college.

I am not a college instructor—I am not ever a college graduate—in fact, I am not even old enough to have an opinion, legally; but I have been blessed with a little college life, a little university life, and some rare friendships among older women—college instructors. The point that I want to make is the fundamental and encouragingly wide difference between those two phrases, "University, meaning rather the larger college, life," and "college life"—"college" here symbolizing the smaller college.

My half term at the State University was without a flaw—from the student's standpoint; schedule just right, no classes before ten o'clock; two dances a week, with at least four men to every girl; plenty of "Rah - rah - for - State - come-on-over-to-Uncle-Charlie's-for-a-sandwich-I-don't-think-I'll-take-in-psychology-in-the-morning" stuff. Ideal! Classes? Just an excuse for being in college. Credits? Something one had to "cram" for. Work? Not so bad, except for the irritating number of notebooks and those boring weekly "themes."

That was the university attitude. There existed no such thing as a mental stimulus in school life. No one ever "found himself." No one was ever encouraged to "find himself." Our university town had no use for "book-worms"; what it wanted was good dancers.

Our University Faculty talked of expelling a professor who was "radical."

Recently I read his book, a social history dealing largely with the status of woman, and I found it quite clear, quite logical, and very commendable—least of all anarchistic.

When I entered a smaller college in Virginia in the fall, I went a full-fledged "student." That is, I was well up on "frats," societies, athletics, dancing, college yells, campus "dates," class cutting, and the method of "getting by" with a minimum of time and energy. But when I entered that smaller college I found myself face to face with something new and surprisingly different—something wholly antagonistic to the old atmosphere, a thing on a different plane from my own.

At first, it did not appear to be the students. The younger set with which I was associated were very much like myself, nor did it seem to be the teachers, although they were, as a whole, not quite so much like "teachers." The "atmosphere" was my solution—a poor one, I grant. It took me about two months to discover that it was the whole relationship of college to student, of teacher to pupil, of friend to friend.

It was in that college I "found myself." It was in that college I formed my most valued friendships. It was there that I learned to love good music, good pictures, good books. It was there—to quote indirectly a writer in a recent magazine—I grew dissatisfied with the one dingy little room in my mental house, and set to work to build more beautiful places in which to live.

Somehow, in that college, the girls who came to play dropped away—did not return. Of course, all of the girls were just like other girls—except for one fact. They realized that they had found something fine and they valued it. Athletics, class spirit, fun, all had their part in college life—"Rah-rah," as one of my older friends called it—but

there were dearer things than that—chapel at twilight when the organ or violin played "rest music," some old thirteenth-century hymn, or a strain from one of the masters; long, cross-country hikes with a comforting cup of tea afterward, and hot discussions over some one's views in the *New Republic*, a rendezvous in the suite of the Professor of Philosophy, Miss W—, where came only "the elect," and fudge and Shaw reigned supreme until everyone settled down, when Miss F— read us some grand old masterpiece which sent us to bed with eyes shining and heads thrown back in defiance of what the next day might bring in the way of misfortune.

Our college was without castes—teachers were "Miss Scott, "Miss Wilson" in class, and "Johnny," "Rach" among friends. Only the older teachers and the men were accorded "Miss" and "Mister" generally. At the gatherings of "the elect"—and they were "elect" only because they loved poetry, music, or some other good thing of the earth, above other things—everyone walked the same road of understanding, with only the title of friend for his fellows.

Individuality, independence was fostered, encouraged. There was always a place for the girl who could think ahead, try the thing out in her own way, lead. And yet, *never* did I see selfishness or loss of social responsibility gain the upper hand among either teachers or students. The good, the forward, the brave, the bold, were helped to run, while those who faltered were encouraged to walk, and there was no discord between them.

I am afraid that I have taken too much of your time. If so, you will pardon me? I should like to know if your college is at all like mine, or is it too large?

I shall not keep you any longer. I am afraid that my letter has assumed the proportions of an express package already! I want to add only one thing.

I have found something I can never give away—myself. This year has seen me working harder at the things which interest me—history, philosophy, literature—than even last year did, and down in my heart, I know that only the *real* things can ever again satisfy me. Of course I am handicapped by not knowing how to systematize my work, or what to study to counterbalance my interest—all of which college would give the college student—but I hope to gain that in time. At least the seed is there; and it seems to me that the college which can not only sow such seed but encourage it in growing, has at least begun the unleveling of education.

LITTLE THEATRE ATTRACTIONS, FIRST SEMESTER

September 23—Opening address, by John Calvin Metcalf, head of English Department, University of Virginia.

October 22—Sylvia Lent, Violinist. "One of the big musical discoveries of recent years."

November 5—The Kennedy Players in "The Chastening," with Charles Rann Kennedy, Edith Wynn Matthison and Margaret Gage. George Bernard Shaw says of this: "The Chastening' is a magnificent play, magnificently acted. The presentation is perfect."

November 12—North Carolina Playmakers.

November 14 — Rudolph Reuter, Pianist.

November 19—Student Play, "The Goose Hangs High."

December 3—Doris Niles, assisted by Cornelia Niles and The Niles Dancers and Orchestral Ensemble directed by Louis Horst.

December 18—Christmas Pageant by Dramatic Association.

Endowment in Women's Colleges

All alumnae should read the appeal made in the November "Atlantic Monthly," by the heads of seven leading women's colleges in this country—Barnard, Bryn Mawr, Mount Holyoke, Radcliffe, Smith, Vassar, and Wellesley. The article, entitled "The Question of the Women's College," outlines the progress made in these colleges during their approximately fifty years of existence and states very clearly the problems which confronts them today if they are to advance. The crux of the question, they say, is this: "Are we in America prepared to admit the right of women to the same quality of educational opportunity as men? If we are, it follows that the institutions for women should receive financial support in proportion to the tasks laid upon them. Such support has not so far been given."

As illustrative of this unequal distribution of financial aid the writers quote these figures: "The largest of women's colleges, for example, has endowments yielding annually less than \$120 per student, compared with \$500 enjoyed by its nearest neighbor among the men's colleges."

The two ways in which the women's colleges are meeting the new situation are by charging higher fees and by greater economy of operation. The first of these devices excludes from college life the larger and valuable class of the less well-to-do; the second, greater economy of operation, places restrictions upon the library and laboratory equipment and upon the faculty's leisure for research.

Makeshifts though these ways of meeting the situation are, the attitude of the college leaders while adopting them is far from one of compromise. "From the time of the great original experiment, which was to prove that a woman could actually take a man's education, the women's colleges," they

can proudly say, "have never been afraid to experiment, though they have often had to look to their scanty resources and turn away from some tempting venture."

Courage such as this is challenging. Hollins alumnae reading this appeal must feel a similar pride in Hollins' years of achievement. (And ours have been eighty-five!) Necessarily, too, we share the fears for the future which trouble our larger and richer neighboring colleges. Without increased endowment, the leaders of Barnard, Bryn Mawr, Mount Holyoke, Radcliffe, Smith, Vassar, and Wellesley say that their advancement is uncertain. Without endowment, what will be the future of Hollins?

The attention of Hollins alumnae might also be called to the opening article in a series of five, appearing in the January 8th issue of the New York Times Magazine. The articles are written by R. L. Duffus, after a first hand study of leading colleges and universities, in answer to the often asked question, "What is happening in our colleges?"

PUBLICATION NOTE

In a recent number of *The Quarterly*, we noted the publication of "Citizenship Training in Elementary Schools," a book for the use of teachers in their work among elementary pupils, by Ellie Marcus Marx, 1897-1900. We learn with pleasure that the State Board of Education has placed it on the reading course for teachers, 1927-28, and that Mrs. Marx has recently closed contract with D. C. Heath and Company for the third reprint of her book.

Mrs. Marx is also the author of "Citizenship and History for Naturalization," published by Johnson Publishing Company, Richmond, Virginia.

CORRESPONDENCE

London, England
December 7, 1927.

The following letters show how Hollins impresses visitors. Two are from Henry Goddard Leach, the Editor of the Forum. One is from Captain Henslow Orchard, a member of the British Delegation which visited Virginia and the Middle West as guests of the Virginia State Chamber of Commerce. The last, from Dr. Frank Day of Randolph-Macon College, expresses the influence which he felt that his early contact with Hollins extended upon his life.

November 10, 1927

Dear Miss Cocke:

I cannot tell you how much my wife and I have appreciated the amusing thought of Hollins College (the Hollins Map) which you so generously gave me. I have had it attractively framed and it is occupying a place of sentiment in my house in the country.

I am so in love with Hollins that I have been trying to arrange to have a cousin of mine go there next year.

Sincerely yours,

HENRY GODDARD LEACH,
Editor.

Miss Matty Cocke,
Hollins College,
Hollins, Va.

* * * *

Roanoke, Va.
October 13, 1927

Mr. J. A. Turner,
Hollins College
Hollins, Va.

Dear Joe:

Quoting from a letter just received this morning from Mr. Henry Goddard Leach of The Forum:

"My stirring impression of Hollins was not eclipsed even by that glorious piece of Southern architecture. . . ."

Very truly,

(Signed) EDWARD L. STONE.

My dear Joe Turner:

The beauty of that summer evening, when you complimented me with the expression of your ideals and wishes for the future of the College is a most grateful memory, and one which will live, and all the time engender my best thoughts and wishes for the fruition of those ideals.

I most assuredly believe in them. Somebody—I don't know who, once said something to this effect: "that beyond Science's farthest synthetic verge or theoretic dream, there lies a mysterious realm which faith alone can enter and possess, and without which the finite is a purposeless world."

Though inadequately, it seems to express what I feel to be the golden thread woven into that fabric called "Hollins" and which should make it unassailable.

Yours most sincerely,

(Signed) HENSLOW ORCHARD.

* * * *

Your appeal comes to me with peculiar force, for I feel that I owe Hollins a debt that I can never pay—my work and life have been leaning through the years upon the wholesome influence that Hollins shed upon my early life.

(Signed) FRANK DAY.

Randolph-Macon College,
Ashland, Va.

(Dr. Day, during his boyhood and youth, lived within a mile of Hollins College.)

Listening In on the Staff and Others

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HOLLINS AND THE SOUTHERN ASSOCIATION

The Annual Meeting of the Southern Association of Colleges and Secondary Schools was held this year November 29-December 2, in Jacksonville, Fla.

Some of our alumnae have inquired as to whether, in the light of developments here during the past year, the Association took any further action with reference to the application of Hollins. A restatement of the position of the College with reference to the Association, therefore, seems appropriate.

Some years ago, the management of the College applied for membership in the Southern Association. The full report of the facilities and work of Hollins, which accompanied the application indicated that their requirements were fully met except in the matter of endowment. Certain considerations were presented, which it was hoped might be accepted in lieu of endowment as

usually understood, but apparently these did not have great weight with the College Committee to whom the matter was referred.

Under the circumstances our application was tabled, with the understanding that it would be reconsidered as soon as we were in position to meet the Endowment required.

So much has been done during the past year toward perfecting our new organization and raising the Endowment, that possibly some of the alumnae may overlook the fact that none of these funds are yet available for the College, nor will be until the entire amount is raised.

The College is still not in position to meet the Endowment required by the Southern Association, and under their present rules no action may be expected until this requirement is fulfilled. It was with this thought in mind that the management of the College made the proposition with which our readers are familiar.

The Southern Association

(Mrs. Estes Cocke writes of Hollins girls who attended the recent meetings of the Southern Association of Colleges in Jacksonville, Fla.)

The meeting of the Southern Association in Jacksonville, Florida, gave Estes and myself the opportunity for a wonderful trip to Florida. We drove down in one of the Chevrolets and stopped by for a Thanksgiving visit to Catherine Calloway Lee in Augusta, Georgia. It was a joy to be in Catherine's home and know her husband and three adorable children. In spite of seeming to give them all her time, Catherine manages to be the prime woman in all the civic enterprises in the city. Incidentally, she is president of their flourishing Y. W. C. A.!

Leaving Augusta, we had three days for sightseeing in Florida before the meeting. We went first to St. Augustine and, running true to form, we looked up Daisy Estes Kendrick first and took what time was left to visit the fort, etc. We drove over the new coastal road to Daytona Beach and there left the Riviera for the orange groves—of Deland and Orlando.

We had just enough time left for a visit to Silver Springs and a trip in the glass bottom boats before we were back in Jacksonville and the meeting was on.

Jacksonville was alive with college presidents and deans and high school principals. They said it was the best meeting they had ever had, and it was certainly most inspiring to see what a fine spirit of co-operation and good will pervaded that big group.

We found our time in Jacksonville very much crowded, for in addition to the meetings, many of our alumnae and friends had planned something for our pleasure. Among these was the Hollins Tea which Pallie Dekle Taylor had arranged at the home of Mrs. Giles L. Wilson (mother of Nancy Wilson, '30). "Among those present" were Annie Wilson Dancy, '76; Lizzette Griffin

Baldwin, "Rob" Neff, '03; Blanch Cleveland Futch, Anne Clarkson Doris, '04; Florine Powell Schell, '14; Pallie Dekle Taylor, and Bessie Randolph, '05. Very few of these "girls" have been to Hollins in recent years, and we found them very much interested in all the new developments at Hollins.

Our time was all too short for every thing we wanted to do, and we are hoping to get back to Jacksonville again soon.

SUSIE WILSON COCKE, '06.

There is an interesting little story which connects Joseph Jefferson, whose name is written in the annals of distinguished actors, with Hollins College. On the occasion of one of his appearances in Roanoke, a Hollins pin was sent with flowers to him. The large group of students who attended the theatre that night waited in the auditorium until Mr. Jefferson had taken off his make-up when he appeared to make a charming little speech in compliment to them.

Aimee Reed, 1899-1902, is responsible for the appearance of this bit of anecdotal history in the pages of *The Quarterly*. It has called to our attention the wealth of similar stories which must be floating about half-forgotten in the minds of our alumnae, and which, we feel, should be gathered together for the entertainment of Hollins lovers. If in the back of your head you can find some such delicious memory, some sad or merry tale of Hollins adventure, bring it out and send it to us that it may take its place in the lore of Hollins, an addition to our pages, a delight to our souls.

Have you paid your dues to the Hollins Alumnae Association for the year ending June, 1928?

Annual dues \$2.00, Life Membership \$25.00. The association needs your financial support.

More Campus Crumbs

The entresol of Main Building is still the buying and selling point of the Hollins world. On Thursday the long line still assembles after lunch, anxious lest the last dollar seat be the dear possession of some person who has not found lunch so delightful or table companions so interesting. The fortunate possessor of the ticket is never a Senior, for, though time and habit accustom us to most things, there are a few exceptions. One of them is the delight of the informal Senior table, with demi tasse the crowning glory. But what of the entresol? We defy any alumna to recognize it! First of all the wood work shines with new white paint. A table, above which hangs a pretty, if disconcerting mirror on Sunday afternoons, has found place. Two very old Windsor benches, beautifully decorated, and a coat rack are added incentives for students of Washington and Lee, the University of Virginia, and I know not where. Do you wonder that Santa Claus could not fail to find such a delightful place for a visit? When the buses pulled off, crowded with girls, student eyes beheld a new, a very pleasant, spectacle! Between the rapid opening and shutting of the door of Main building came glimpses of green cedar placed in a home-like way behind the hall mirror and in jars here and there; and best of all, from the panels of the glass doorway hung real holly wreaths.

Parties and Penance

The Freshmen of 1927-1928 were welcomed to college with the usual Y. W. C. A. party—and then made actually to feel at home by the never-to-be-forgotten Senior Deference Week. The same ridiculous demands were made (Senior beds were, too) and the ever present middy blouses, bearing the names in big black letters, were put on backwards. The first afternoon of the week, when originality and energy waxed hot in the Sophomore mind, and

timidity yet filled the Freshmen with docile meekness, a long line of new aspirants for a college degree could be seen in tennis shoes, evening dresses, and bath towel turbans, marching across the bridge up to the highway in accordance with commanding Sophomore voices. The sight was a sad one. However, the real tragedy came when a brother, thoughtful beyond the usual run, approached the gateway to pay sister a surprise visit. The spectacle which met his eyes convinced him that somewhere there was a mistake. An institution of some kind no doubt? The retracing wheels of his car were retarded only in time to save for some strangely bedecked Freshman a happy dinner in town.

Tea Time

Miss Maddrey, who fills most graciously the social office at Hollins, has introduced a factor both profitable and pleasant. On various Monday afternoons some twenty or thirty Freshmen, several faculty members, and two or three upper classmen have been invited to the drawing room for tea. These teas have been given for the purpose of acquainting the new girls with Hollins and Hollins with the new girls.

Tinker Day and Hallowe'en Night

The twenty-first of October was celebrated as Tinker Day. The same breakfast announcement was made, followed by the usual rush for knickers, hose, sweaters, and caps. Then came the climb up the mountain, the class songs, and stunts. The latter were under the guiding, efficient, and delightful hand of Mr. Turner. Tinker Day without Mr. Turner would not be Tinker Day!

The Hallowe'en party this year was held in the gym, after a dinner in the dining room, and there might be seen every type and color costume. After

this came the Senior stunt, a one-act play, held in the Little Theatre, followed by a Freya stunt, given upon the library steps.

Odd and Even

Hollins no longer witnesses a basketball game played by the Yemasseees and the Mohicans on Thanksgiving Day. Instead, the players are the Odds and the Evens, their game is hockey, and it is played on the preceding Wednesday afternoon. This year the Evens were the victors. In the dining room on Thanksgiving night the monograms were presented, songs were sung, and telegrams from old Hollins girls were read. In the latter the Odds found compensation, for the messages from Odd captains of old were many and long. Though basket-ball has been replaced for this particular occasion by hockey, the day is made just as happy for the Odds or the Evens by a hockey victory as for the Yemasseees and Mohicans by the basket-ball victory of old.

Seniority

The Seniors of 1928 have brought another innovation to the campus. The Senior parlor has been moved from the room on the right to that on the left side of the door as one enters West. Some of you, if the years have been long since you were a Senior, will recognize this as your Senior parlor. Though the room is old, not so with the decorations or at least the paint! Here members of the class take turns giving teas, thoroughly convinced, as each Senior class can but be, that now at last exists the most thoroughly congenial class of all the years.

The traditional Christmas Senior party was celebrated in the dining room before the holiday. Candles burned on every table, fat Santas peered from behind each little pine tree, and close by stood a real Senior Santa Claus with gifts for each one, and a big Christmas tree for all.

Ye Merrie Maskers

To Ye Merrie Maskers, the organiza-

tion for recognition of dramatic ability and work, has been given the honor and responsibility of selecting the madonna for the Christmas pageant which for the past two years has been celebrated not outside on the library steps, but within the Little Theatre, the superior facilities of which allow for a far more artistic, elaborate, and inspiring production. Those of the alumnae who took part in dramatics both before and after the existence of the dramatic key, will be interested to know that plans are being made to more thoroughly organize the members of Ye Merrie Maskers into a campus association.

The Students and the Endowment Fund

Many of the alumnae of Hollins are busy with thought and activity directed upon the raising of the Endowment Fund. Many who are still students are working for the same goal. Certainly the Sophomores of this year belong in this group. On Saturday, December 17th, an auction sale was held to raise money for this fund. The week preceeding the sale found Sophomores on every hall busy collecting those things which we don't need, but which somebody else might want. The outcome of this was a very good time Saturday night in the gym and one hundred and fifty-four dollars for the Endowment Fund.

Money for the Endowment Fund recalls an event for which Hollins is deeply grateful. One of the alumnae sent, to be raffled off, the proceeds to go to the Endowment Fund, a very beautiful Indian rajah's coat which she bought when she was on a trip around the world last year. The alumna expressed the hope that this coat would be won by some one at Hollins and at the same time the desire that her name as the giver of this lovely gift be not disclosed. The proceeds amounted to \$450.00.

Miss Maddrey won the coat with lucky number 172. The name of the coat's owner remains a secret, but the

following extracts from her letter shed light upon the coat, the donor, and, incidentally, upon life in India.

"The coat was bought of Mr. Balkrishuada. He said they owned twenty thousand looms scattered through Bandres in different homes and parts of the city, three workers to each loom, making an organization nearly as big as Henry Ford's! We went to one of the houses which was very clean. (It had to be as they were making the most beautiful brocaded dress goods, which were orders from houses like Wanamaker's in the States). There were white cloths under the looms and the small boys' hands were so clean. They were also working on a coat like this in silver on a black back-ground. He said it took about a year, working at odd times, to make one of these. The thread is red, then dropped in silver powder, then in gold. This is the kind of coat the rajahs wear on state occasions with the sash and a gold turban. This coat is large but can be altered and used for an evening wrap or thrown over a Baby Grand piano. . . .

"Mr. Balkrishuada and I got terribly chummy as we were both asthma sufferers and he was so anxious to find a cure, but when I recommended mine he said he'd have to get permission from his native Hindu doctor (that awful caste system!). Said he and his wife were so anxious to visit America and could easily afford it, but it was a law of their caste never to leave the shores of India. If they broke caste, none of his friends would ever eat at his table again. And that meant more to him than a Cook's Tour, you can bet. He was shocked to learn that I had waited until I was twenty-six to marry (having married himself at fourteen and his wife at eleven) and more shocked to learn I had no son (girls don't count). He thereupon asthmatically breathed a prayer that I might have one. I did!"

* * * *

FLORENCE PENN, '28.

PERSONALS

ACTIVE OR PASSIVE?

Is your loyalty in the matter of Endowment Active or Passive? Do you visualize the tremendous significance of the present undertaking? Have you decided to participate in it to the extent that your individual means will permit? In short, have you signed a definite pledge to the Endowment Fund?

Passive loyalty never achieved anything, never projected a single cause, never accomplished a single success. Active loyalty envisions for Hollins a growing institution, makes possible a higher standard of scholarship, places at the disposal of our Alma Mater service and funds.

The \$390,000.39 that has come in pledges represents work, sacrifice, and a great faith in the future of Hollins College! It is a "shining token" of the pride of hundreds of past students in Hollins history and suggests a loyalty both potent and inspiring!

1865-67—Woodruff. Mrs. W. P. Ford (Willie Woodruff) called on Miss Matty Cocke November 7th. Mrs. Ford lives on College Street, Bedford, Virginia.

1896-97—Sheffington. Jane Sheffington Walker is teaching in the Primary Department of the Public School of Dyersburg, Tennessee.

Ex.-1900—Mallory. Edythe Mallory Duffield, President of the Memphis Chapter of Hollins Alumnae, has recently taken up architecture. She is planning and building houses in Memphis. Mrs. Duffield is one of the outstanding sportswomen of the South. In 1916 she won the Southern Golf Championship, and she has besides many trophies from her state and from the city of Memphis. Mrs. Duffield has proved herself one of the most loyal of Hollins alumnae. It is impossible to over-estimate the inspiration of her interest and her effort in behalf of the Endowment. She is leaving nothing

undone in Memphis that might contribute to the success of this undertaking.

'100—Webster. Flora Webster McBryde is a member of the firm of Magruder-McBryde, Realtors, of New Orleans.

'02—Reed. Aimee Reed, a former Editor-in-Chief of the Spinster, is Diocesan Treasurer of the Women's Auxiliary of the Episcopal Church in Mississippi.

Ex.'04—Logan. Announcement has been made of the engagement of Loomis Logan to Mr. Lincoln Colcorn. Miss Logan attended Hollins College for several years before specializing in social welfare work at the New York School of Social Work and at Columbia University. From New York she went to Atlanta, Georgia, for work in her chosen field. For the past few years she has been at Lynchburg, Va., where she held the positions of General Secretary of the Associated Charities and President of the Council of Social Agencies. Mr. Colcord, formerly of Searsport, Maine, now of Minneapolis, is the author of many stories of the sea and of the Far West. He also wrote the English text for Rolvaag's "Giants in the Earth," which is being widely read.

Ex.'06—Nottingham. Laura Nottingham Cromwell is living in London. Address: care Selection Trust Ltd., Selection Trust Bldg., Masons Avenue, Colman Street, London E. C. Q., England. She has written the Alumnae Office that she will be delighted to see any of the Hollins alumnae who may visit London.

Ex.'09—Barr. Mildred Barr is Secretary to the Director of the Publicity Department, Service Bureau, A. & M. College, Starkesville, Mississippi.

Ex.'09—Hoge. The death of Kitty Hoge Darnell occurred in Roanoke, Sunday, October 23.

Ex.'11—Harris. Helen M. Harris is doing Library work at Drexel. Address: Apartment D 11, The Lexing-

ton, 36th Street and Powelton Avenue, Philadelphia, Pennsylvania.

Ex.'12—Massingill. Following the death of her husband, Anita Massingill Clarke is doing Public Health nursing. Mr. Clarke sustained injuries while he was engaged in relief work during the flood that were contributory causes to his death. He died in Chicago, July, 1927.

Ex.'13—Putnam. Hollins has learned with regret of the sudden death of Hilda Putnam Caliga. Mrs. Caliga was in Douglas, Massachusetts, when she became a victim of infantile paralysis.

'14—Duntze. Helen Duntze Rhyne, one of the most outstanding alumnae in Mississippi, is President of the Woman's Federated Club in Coahoma County, Mississippi. She has been successful in building a community house, and sponsors entertainments and lectures for the people in her community. She is also Vice-Regent of the D. A. R. Chapter of Clarksdale, Mississippi.

'15—Moon. Announcement has been made of the marriage of Dr. Sally Dabney Moon to Mr. Kenneth Hale Adams on October 18, 1927, at "Dunlera," the bride's home. Mrs. Adams was educated at Hollins College, the University of Pennsylvania, and the College of Physicians and Surgeons of New York City. She is now practicing in New York City where Mr. Adams is in business.

Ex.'17—Brewer. Minnie Brewer has opened a dress shop in Clarksdale, Mississippi.

'19—Rath. Luise Rath Bonnet, who has been at Hollins with her two children for several months, is leaving for Mexico in January. Address: American Consulate, Durango, Mexico.

Ex.'19—Castle. Edith Castle has announced her engagement to Dr. Francis Milton Massey.

Ex.'20—Walker. Patti Walker Wade is living again in Dyersburg, Tennessee.

'21—Crim. Announcement has been made of the marriage of Lucille Crim

on October 11, at Philippi, W. Va., to Captain Page P. A. Chesser, of the United States Army. They are now at Corozal, Canal Zone.

'21—McClammy. Miriam McClammy has taken a position with the Oxford University Press, 35 West 32nd Street, New York City.

'22—Howe. Marian Howe Broadus has a daughter, Barbara Ann, born September 17.

'22—Rath. Gertrud Rath is in Boston doing secretarial work for the Aloha Camps.

'23—Newton. Born to Mr. and Mrs. J. S. Gaston (Mildred Newton), a son, Joseph Stephen, Jr.

'23—Guy. Announcement has been made of the marriage of Marguerite La Luce Guy to Mr. Howard Irving Dwyer of Norfolk, Virginia.

'24—Hedges. Marie Hedges Duffy has a daughter, Martha Hedges Duffy, born October 8th.

'24—Sanders. Agnes Graham Sanders was co-author of an article published in the Journal of the American Chemical Society for July, 1927.

'24—Adamson. Margaret Adamson has announced her engagement to Mr. James Carlise Stackey.

Ex.-'24—Rushton. Announcement has been made of the marriage of Mary Wyatt Rushton to Mr. Preston Hampton Haskell, Jr., on October 29th, at the Trinity Presbyterian Church, Montgomery, Alabama.

'25—Cody. Virginia Cody is a member of the Board of Woman's Clubs of Montgomery, Alabama. She is also on the Board of the Little Theatre of that city.

'25—Frederick. Lucy Frederick is assisting in the Public Library of Memphis, Tennessee.

Ex.-'25—Hall. Eleanor Hall is teaching in the Connecticut Normal School at Danbury, Connecticut.

Ex.-'25—Hildreth. Announcement has been made of the marriage of Sarah Brady Hildreth to Mr. Marshall P. Fletcher on October 18th, at the Christ

Episcopal Church of Charlottesville, Virginia. Mrs. Fletcher studied at Hollins College, Saint Hilda's School, and the University of Toul, France. She was attended by Jane Neave Hildreth, '26, as maid-of-honor.

Ex.-'25—Fumbanks. Clifford Hazel Fumbanks Ford is Physical Director in the schools in Dyersburg, Tennessee.

Ex.-'26—Blue. Announcement has been made of the marriage of Mary Belle Blue to Mr. J. S. O'Donnell. Mr. and Mrs. O'Donnell will make their home in De Ridder, Louisiana.

Ex.-'26—Dirom. Announcement has been made of the marriage of Elizabeth Kimbrough Dirom to Elias Richards, Jr., on November 6th, at St. John's Episcopal Church, Lynchburg, Virginia. Since leaving Hollins, Mrs. Richards has done Library work in Lynchburg. Among her attendants was Ellis Nowlin Cosby, Ex.-'26, as matron-of-honor. Mr. and Mrs. Richards will make their home on Columbia Avenue, Lynchburg, Va.

'26—Poulnot. Announcement has been made of the marriage of Lucy Poulnot to Mr. Robert Burns.

'26—Saunders. Elizabeth Saunders is taking the pre-Medical Course at V. P. I.

'26—Spencer. Marguerite Harding Spencer was married to Mr. Robert Spencer on October 15, at Lynchburg, Virginia. Mr. and Mrs. Spencer are at home in Raleigh, North Carolina.

Ex.-'27—Denman. Berta Denman is studying at Newcomb this year.

Ex.-'27—Dorothy Miller was athletic councilor at Camp Pottawattamie, Michigan, last summer. This winter she is teaching physical education in the Elkhorn high school, Elkhorn, West Virginia.

Etta Blanchard Worsley of Columbus, Ga., says in a recent letter to Mr. Turner—"The Three Arts League, sponsoring the Artist Series in Columbus, was inspired by my visit to Hollins last February and by what you are doing in your Little Theater."

The Endowment Fund

Pledged to January 17, 1928 - - \$390,000.39

Paid on above pledges in cash and securities 111,869.44

FIELD NOTES

On my recent trip in the interest of the Endowment Fund, I attended a Hollins Alumnæ Chapter meeting in New Orleans called together by Mrs. Jno. M. McBryde (Flora Webster, 1900). This meeting held at the Sophie Newcomb Tea Room was characterized by the presence of two men, Dr. McBryde and Mr. Rainey. Dr. McBryde sat at the head of our luncheon table and in his gracious manner brought us together in a group unified enough to discuss plans for the New Orleans Chapter and the carrying on of the Endowment program. Mrs. E. M. Gilmer (Dorothy Dix) ex-'79, was present. Although out of touch with Hollins for a number of year, she became so much interested in the discussion that she volunteered an evening's entertainment—proceeds to go to the chapter. The secretary, Mrs. Callender (Sallie Seago), '79, was quick to record this offer and was requested by the president to announce the date as soon as Mrs. Gilmer decides that point. At the close of our meeting a news reel was taken of the group, which will be shown later in the Little Theater here at Hollins.

I wish space could be provided for me to write about all the meetings and lovely experiences that occurred during my tour. I visited Knoxville, Chattanooga, Memphis, Helena, the

Mississippi Delta, Jackson, the east side of Mississippi which included Starkville, Meridian, and Columbus, and stopped two days each in Montgomery and Birmingham.

The fine spirit of many of our alumnæ is most encouraging. When shall we complete our Endowment-Fund program? Wake up alumnæ in every district to the full responsibility of your role!

KITTY SETTLE VAUGHN, '11,
Alumnæ Secretary.

As we go to press we are in receipt of tickets to the "Dorothy Dix" Entertainment, to be given in New Orleans at the Orleans Club on February 3rd.

(Special to the Herald Tribune)

ITHACA, N. Y., Jan. 25.—A gift of \$1,650,000 to build four residence halls for women students at Cornell was announced today by Dr. Livingston Farrant, president of Cornell. The name of the donor is being withheld by request.

ALUMNÆ, TAKE NOTICE!

WANTED—A dozen or more copies of the July, 1927, Quarterly. Please sent to Alumnæ Office.

The Quarterly wishes to call the attention of its readers to the advertisement of Magruder-McBryde, Realtors. Flora Webster McBryde of this firm is President of the New Orleans Hollins Alumnae Chapter, and wishes all Hollins Alumnae to get in touch with her whether they come to New Orleans for short or long stays.

This is not the first time that the Quarterly has acted as advertising medium for Hollins alumnae and for those who have severed immediate connections with the college to follow other lines of activity. The May, 1926, issue contained an advertisement of a special private tour conducted by Miss Maria F. Parkinson. The January, 1927, and April, 1927, numbers contained full page advertisements of intercollegiate travel under the direction of Rosalie Weill and Dorothy Vickery, both ex-'23.

We particularly recommend to our readers the advertisements of Hollins

alumnae appearing in our pages; and we trust that other Hollins people who have gone out into business will take advantage of the opportunity to advertise that the Quarterly offers, feeling assured as we do that we can be of service to them.

A MARKER FOR HOLLINS

The Virginia State Highway Commission has commenced work on its plans for marking the places of historic interest along the highways of the state. The markers are of iron, are finished in black and white and make a good appearance.

The marker at the Hollins gate carries the following inscription:

"First chartered college for women in Virginia, established 1842. The estate was the pioneer home of William Carvin, who settled here before 1746."

(Conservation and Development Commission, 1927)

Alumnae!

—When again visiting the old College, you may make your visit complete by securing proper and adequate hotel facilities.

—Our service offers 300 Rooms—300 Baths—Dining Rooms—Coffee Shop—Garage in Hotel.

Hotel Patrick Henry

"A Meyer Hotel"

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602 Pere Marquette Building
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New Orleans

Hollins alumnae and friends coming to New Orleans are invited to get in touch with us by letter beforehand or phone upon arrival in our interesting city.

Whether your stay be short or long and whether you wish a small efficiency apartment, a quaint old-fashioned house in the French Quarter or a handsome home in the uptown or suburban neighborhoods, we are at your service to personally assist you in securing the place most suited to your needs.

A Graduation Gift
 A Wedding Gift
 A Bridge Prize
 A Gift for All Time

MAP of
HOLLINS
LAND

22x28 inches, printed in four colors on linen back paper, suitable for framing.

See the places and the people that mean Hollins to you. See the Hollins girls, all the way back to 1842, as they go out of the front gate.

Order through MRS. ERICH RATH, Hollins College, Va. Parcel Post, Insured, \$2.10.

Sold by General Alumnae Association for the Endowment Fund

SERVICE

An American negro private in the World War was captured by the Germans and taken before the Field Staff for questioning. Before they had gotten any information from him, however, an American shell came hurtling over and exploded in the group, killing or stunning every one except the negro. Starting for the American lines like a streak of lightning, he exclaimed: "Dat's what I calls Service. Uncle Sam!"

It is a source of great satisfaction to us that we are able, through long years of experience, to render many services to our customers which do not figure in the price of our Printing—writing copy, effective arrangement, color suggestions. These, added to our well-established reputation for effective printing and prompt delivery, have accounted for the rapid growth of our business. We give our very best attention to all classes of college printing, and welcome the opportunity to serve Hollins and its many student organizations.

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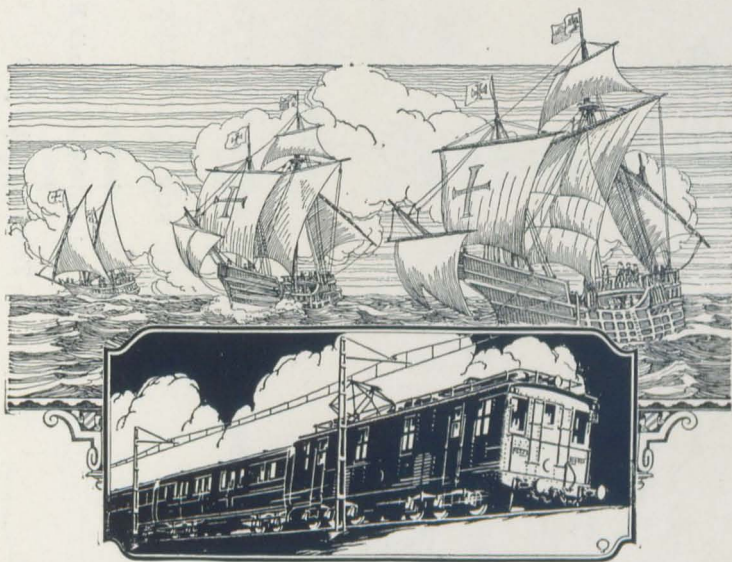
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MATTY L. COCKE, President



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All records show that the cost of Columbus' first expedition to America amounted, in modern exchange, to only \$7200. To finance Columbus, Isabella, Queen of Spain, offered to pawn her jewels.

To-day, reports state that American electric equipment, during the first year of its use by the Spanish Northern Railway, cut expenses practically in half as compared with the cost of operating the former steam locomotives—a saving sufficient to ransom many royal jewels.



The General Electric Company took the leading part in this difficult and successful electrification. The world over, you will find the G-E monogram on apparatus that is giving outstanding service.

In every part of the world, electricity has replaced less efficient methods and is effecting great savings. You will find electric power an important advantage in your work and in your home.

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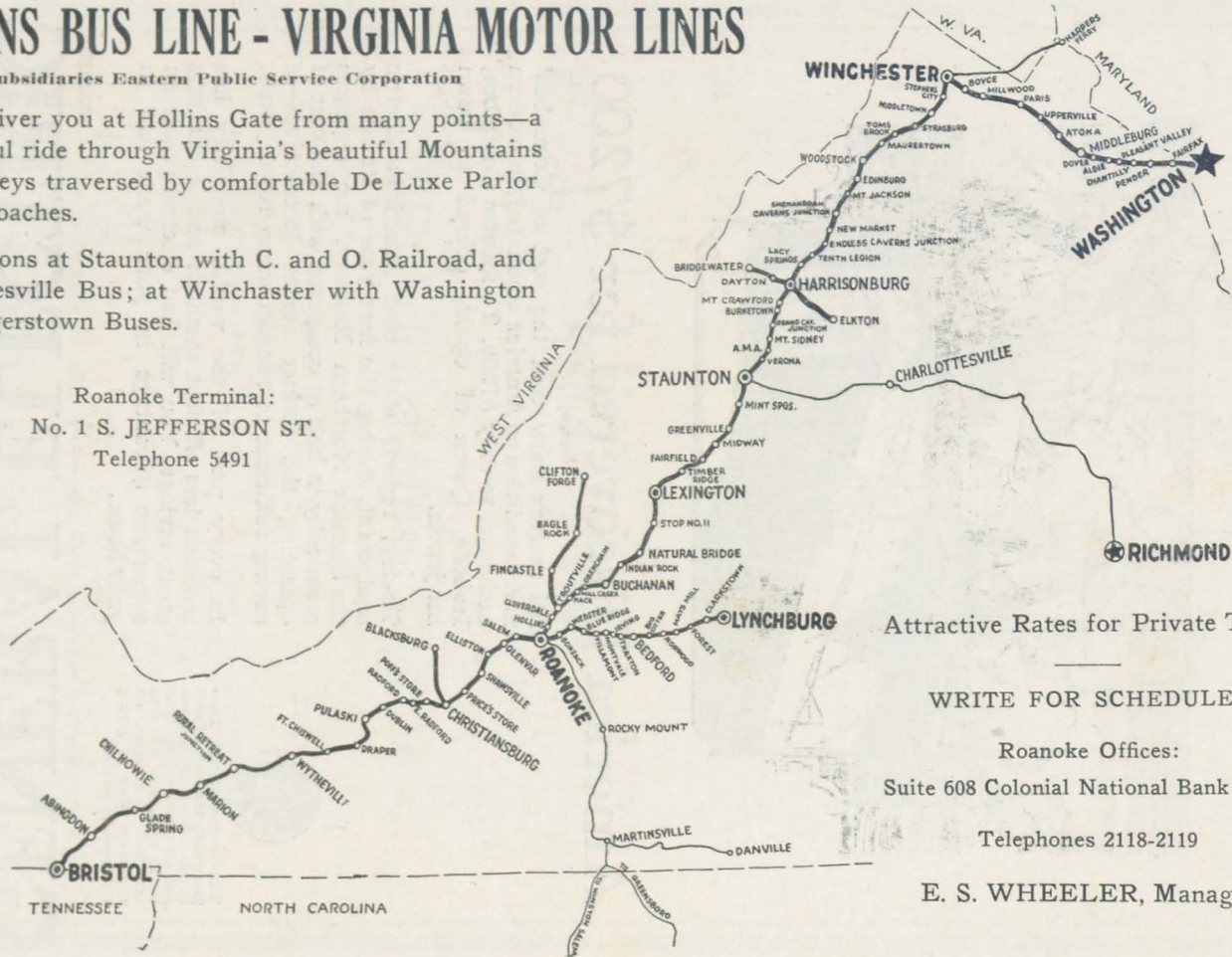
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