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WRL Newsletter October 2007

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OCTOBER 2007

WYNDHAM ROBERTSON LIBRARY NEWS

WWW.HOLLINS.EDU/LIBRARY

LIBRARY BEATS MICROSOFT

We are not certain that this is actually news, but just for fun we thought we'd test the new "Research" button in Microsoft's Office 2007 against the Wyndham Robertson Library. Here are the results:

Dictionary Search : Apple.

In MS Word, clicking on "Encarta Dictionary Research" will get you 2 brief definitions and pronunciation.

At WR Library, searching the *Oxford English Dictionary* results in definitions and pronunciation, along with 20 paragraphs detailing the word's origins and history of meanings, also derivations and quotations and examples of usage from science, literature, etc.

Company Research on : Apple, Inc.

In MS Word, clicking on "Thomson Gale Company Profiles" will get you contact information, number of employees and most recent yearly sales. Then pay **\$29.95** to purchase a full profile.

Clicking on "Highbeam Research" will get you articles, the most recent of which is a month old. Enjoy this free trial for a week, after which you must pay **\$29.95** per month. If you have questions, click the "help" button.

RESULTS: SO-SO. TOTAL COST: \$59.90

At WR Library, one search in the Factiva database will get you a full company profile with financials, executives, peer group comparison, stock quotes, and customizable reports.

With one more click you get news: over 1500 articles from the past month alone, 97,591 total. The most recent is an early release of *next week's* issue of *Newsweek*. If you have questions ask the librarians, who all have Master's degrees in research.

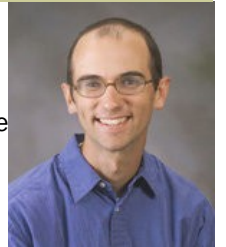
RESULTS: COMPLETE. TOTAL COST: FREE.

OK, we're bragging. But why pay for mediocre results? Put that credit card away, and come see us at the library!

www.hollins.edu/library ✧ askref@hollins.edu

ANOTHER NEW LIBRARIAN!

Meet Luke Vellele, our new Public Services Librarian and Liaison to Div. II, the Social Sciences. Luke comes to Hollins from Virginia Tech, where he spent the last three years as Outreach Librarian. At Tech, he was perhaps best known for the lemonade he made and distributed on the library plaza during move-in week each August (really, it was just Kroger powder mix!). Luke lives in Blacksburg, where he resides with his wife Amy (who works at Virginia Tech as a special collections librarian) and 16-pound cat Parma (who doesn't work at anything). Luke is an avid sports fan, and particularly roots for the St. Louis Cardinals and the Missouri Tigers. You might have guessed that he hails from Missouri, where he received a bachelor's of journalism from the University of Missouri. After spending four years as a reporter at the Daily News-Record in Harrisonburg, Va., Luke decided a career change was in order... but still isn't real sure how he ended up in library school at the University of Pittsburgh. Nonetheless, he is extremely happy that he did, and looks forward to sharing all our great library resources with the Hollins community. You can reach Luke at **362-6592**, by e-mail at lvellele@hollins.edu, or by IM at lvellele.



STAY TUNED FOR...

Special Events in the Library

- Author readings:
 - ✧ Laura Benedict on Oct. 23 at 8:00 pm
 - ✧ Steve Watkins on Oct. 27 at 3:00 pm
- Library tours & workshops for Family Weekend, Oct. 26-27.
- Halloween bookmobile, Oct. 31 during lunch in Moody.
- Exhibits:
 - ✧ *Nickel and Dimed*: issues of the Hollins Theatre production explored.
 - ✧ Special Collections will feature *spooky classics* from the rare books collection....BOO!

